

Faculty Details proforma for DU Website



Title	Ms.	First Name	Deepika	Last Name	Mishra	Photograph
Designation		Assistant Professor				
Address		College of Vocational Studies, Triveni, Sheikh Sarai-II, New Delhi-17				
Phone No Office						
Residence Mobile		011-29965409				
Email		ddipika720@gmail.com				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
Ph. D (pursuing)		Centre for Management Studies, Jamia Millia Islamia			Present	
M.COM		Jamia Millia Islamia			2015	
B.COM		University of Delhi			2013	
Career Profile						
<p>Currently Working in College of Vocational Studies, University of Delhi Previously Worked in - Kamla Nehru College, University of Delhi Sri Aurobindo College, University of Delhi</p>						
Administrative Assignments						
Admissions, Paper setting, Curriculum updation, IQAC, Attendance Committee, etc						
Areas of Interest / Specialization						
Human Resource Management, Organization Behaviour, Consumer Behaviour						
Subjects Taught						
Management Information System, Supply Chain Management, Consumer Affairs and Customer Care, Company Law, HRM, E-Commerce, Computer Applications in Business, Supply Chain						

Management, Financial Management, Marketing Management, Advertising and Sales Promotion, Policy Framework in MSMEs, Contemporary Environment in MSMEs Insurance and Risk Management.

Time table of the subjects taught during the current semester

S.No.	Subject	Days	Time	Classroom
1	Management Information System	Monday-Friday	12:30; 1:30	OB126;OB118
2.	Project Report	Monday, Thursday	10:30	OB113; NB109
3.	Financial Management Labs	Monday-Friday	11:30; 2:30; 3:30	Comp Lab

Research Guidance

Supervised undergraduate students B.A. (VS) SME), BA(VS) MMRB in Project Reports.

Publications Profile

Research papers published in Academic Journals (Refereed/Peer Reviewed Journals)

- Cyberslacking for Coping Stress? Exploring the Role of Mindfulness as a Personal Resource. International Journal of Global Business and Competitiveness. Springer Nature. Page 1-12. ISSN -0976-1888. DOI- <https://doi.org/10.1007/s42943-022-00064-w>
- What is behind - cyberslacking? Investigating the effects of job stress and ethical climate at workplace. International Journal of Public Sector Performance Management. Inderscience Publication (In press).
- Bibliometric Overview of the Artificial Intelligence Research in Management: Analysis From 2010 To 2020. Global Journal of Business and Management. Volume- 15(2). Page-52. ISSN: 0973-8533.
- Do Engaged Employees Intend to Perform Unethical Pro-Organisational Behaviour: Exploration of Relationships and Moderations. Global Journal of Business and Management. Volume- 15(2). Page-1. ISSN: 0973-8533.
- Exploring Consumers' Food Waste Avoidance Behaviour: A conceptual Model and Research Agenda in "Global Information and Business Strategies" Vol.9. (ISBN No.- 978-93-5346-477-6).
- Influence of Spiritual Work Environment on Employees Behaviour & Performance. ISSN: 2321-8819.
- A Research on the Attitude of Customers towards Online Advertising in Ambedkar Nagar. ISSN: 2455 – 0620.
- Work Life Balance (WLB) Among Women Employees and Job Satisfaction: A Review of Literature?. ISSN- 2456 - 6683

Conference Organization/ Presentations (in the last three years)

Conference Presentations:

Exploring Consumers' Food Waste Avoidance Behaviour: A conceptual Model and Research Agenda. Paper presented in National Conference 2018 on Management and Information Technology at Gitarattan International Business School, New Delhi on 7-8th December, 2018.

Influence of Spiritual Work Environment on Employees' Behavior and Performance. Paper presented in International Research conference organised by IARDO at Jawaharlal Nehru University, New Delhi on 26th February, 2017.

Demonetization: It's socio-economic Impact. Paper presented at National Seminar on Reforms

for transforming India: A road Ahead in Sri Aurobindo College (D.U) on 17-18 February, 2017.
Research Projects (Major Grants/Research Collaboration)
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Awards and Distinctions
Secured 3 rd position in Shotput (Teaching-Female) at Annual Sports Day held in 2018 and 2019. Secured 2nd position in Shotput and 3rd position in Discuss throw (Teaching- Female) at Annual Sports Day 2020.
Association With Professional Bodies
Life Member of Indian Accounting Association
Other Activities
Conferences/FDPs/ Workshops
Paper Presentations
<ul style="list-style-type: none"> • Participated and presented a paper titled “Exploring The Role of Social Exchange Theory to Predict Employees’ Unethical Citizenship Behaviour” in International Conference on Business and Management organized by Delhi School of Management, Delhi Technological University on 19-20 January, 2023. • Participated and presented a paper titled The Paradox of Unethical Pro-Organizational Behaviour: A Qualitative Examination of The Attitude of Gen Z in the International Conference on Commerce, Management & Interdisciplinary Subjects (ICCMIS) organized by the Department of Commerce and International Business, School of Business Studies, Central University of Kerala, held on 28-29 October 2021. • Presented the paper titled Unethical Pro-Organizational Behavior: Exploring the Ethical Calculus of Gen Z Employees at the ISDSI-Global Conference 2021: Leading business in a FLUID world held at INDIAN INSTITUTE OF MANAGEMENT NAGPUR from December 27-30, 2021. • Presented a paper titled Cyberslacking for Coping Stress? Exploring the Role of Mindfulness in Sustainable Internet Usage, Cyber deviance and Stress Management in the International Conference on “Global Financial and Business Environment 2021” organized by New Delhi Institute Of Management, Delhi

- Presented paper in ICSSR Sponsored National Conference on Industry 4.0: Recent Perspectives and Future Trends” organized by Kongu Engineering College on 30th and 31st July, 2021.
- Presented a paper titled Bibliometric Overview of the Artificial Intelligence Research in Management: Analysis from 2010 To 2020 in the International Conference on “Global Financial and Business Environment 2021” organized by New Delhi Institute Of Management, Delhi
- Presented paper in International Young Researcher’s Conclave organized by Department of Management and Financial Studies, Shaheed Rajguru College of Applied Sciences for Women on 25th and 26th September, 2020.
- Presented paper in National Conference 2018 on Management and Information Technology held at Gitarattan International Business School, New Delhi on 7-8th December, 2018.
- Paper presented in International Research conference organized by IARDO at Jawaharlal Nehru University, New Delhi on 26th February, 2017.
- Paper Presented on Demonetization: It’s socio-economic Impact at National Seminar on Reforms for transforming India: A road ahead held in Sri Aurobindo College (D.U) on 17-18 February, 2017.

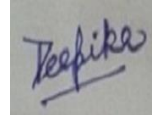
FDPs/Seminars:

- Participated in International Conference organized by Indian Accounting Association
- Participated in one day guest lecture on National Education Policy 2020 organised on 7 January, 2023 by SOS J.N Kaul Institute of Education, Bhimtal.
- Completed the module on Introduction to the Certified Peer Reviewer Course on Tuesday 10 December, 2019 conducted by Research Academy, Elsevier.
- Participated in a webinar on Coronavirus Crisis: Challenges and Opportunities for Students, organized by Shaheed Bhagat Singh Evening College. May12, 2020.
- Participated in RESEARCH EXCELLENCE SERIES (RES) Talk 13 “How to Write an Impactful Research Paper for Reputed Journals” organized on the 21st January 2022

organised by Amity Business School, Amity University Maharashtra

- Attended Two Day National Open Workshop on "Getting Aligned to the Publishing Process"- Author Workshop at Elsevier, on Friday 25 September, 2020.
- Attended International seminar on “Indian Economy post Covid 19: opportunities and challenges” organized by Department of Commerce, College of Vocational Studies, on 5-6 June, 2020.
- Participated as a delegate in the One Day Online Faculty Development Program on “Concept Development and Model Building for Social Sciences" on 12 May, 2020 organized by Bharathiar University Arts and Science College, Pollachi
- Participated in the National Webinar on” Mentoring Teachers for Effective Online Teaching”, conducted by Mr. Rajeev Jain, NAASCOM, Certified Master Trainer, organised by Department of Commerce, Daulat Ram College, University of Delhi, held on July 4, 2020.
- Participated in the Webinar on” Research Ethics and Plagiarism: Crisis and Cure” organised by College of Vocational Studies, University of Delhi, and IQAC on August 20, 2020.
- Participated in one week FDP on” Research Methodology and Technology Led Paradigm Shift in Teaching and Learning Process” organised by IQAC, Research and Consultancy Cell, PGDAV College (Evening) University of Delhi on August 4-12, 2020.
- Attended Summer FDP on Research Approaches in Management Education in GIBS (15th June- 28th June, 2019)
- Attended One Week FDP on Advanced Research Methods & Techniques in NDIM (8th July to 13th July, 2019)
- Attended One day Workshop on "Principles of Marketing" held on 28.09.2019 at Kamala Nehru College.
- Attended Workshop “Art of Writing Research Paper” held at Delhi School of Professional Studies & Research, New Delhi on 23-24 June, 2018.

- Attended Workshop “Research: Problem Formulation and Analysis held at Maitreyi College on 13-14 November, 2018.

A small, square image containing a handwritten signature in blue ink. The signature appears to be the name 'Teepika' written in a cursive style.

Signature of Faculty Member