




## Faculty Details Proforma DU

Title	Dr	First Name	NEETI	Last Name	HOODA	Photograph
Designation		ASSISTANT PROFESSOR				
Address		DB-301, BLOCK-12, GOVERNMENT TRANSIT FLATS, HUDCO PLACE EXTENSION, NEAR DMS BOOTH NEW DELHI-110049				
Phone No						
Office						
Residence						
Mobile		8814909399				
Email		<a href="mailto:Neetihooda3@gmail.com">Neetihooda3@gmail.com</a>				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
Metric		C.B.S.E.			2008	
Higher Education		C.B.S. E			2010	
Graduation		University of Delhi			2013	
Post-Graduation		Maharshi Dayanand University, Rohtak			2015	
Doctor of Philosophy		Maharshi Dayanand University, Rohtak			2021	
Career Profile						
CURRENTLY WORKING AS AN ASSISTANT PROFESSOR WITH COLLEGE OF VOCATIONAL STUDIES, D.U.						
Administrative Assignments						
Active Member of Mercado Society.						
Areas of Interest / Specialization						
FINANCE AND MARKETING						
Subjects Taught						
Production and Operations Management, Project Management, Managerial Economics, E-Commerce, Business Laws, Legal and Ethical Aspects of Marketing, Human Resource Management, Personality Development & Communication Skills, Human Resource Information System, India's Diversity and Business, Human Resource Management: An Overview, Corporate Laws,						
Time table of the subjects taught during the current semester						
S.No.	Subject	Days	Time	Classroom		
1.	Legal Aspects of Marketing (Section-A)	Monday to Friday	8:30 AM	OB-126		
2.	Legal Aspects of Marketing (Section-B),	Monday to Friday	9:30 am	OB-132		

Sem-5			
3.	Human Resource Management Sec-A, Sem-5	10:30 am	OB-35
	Human Resource Management Sec-B, Sem-5	10:30 am	NB-109
Research Guidance			
Publications Profile			
Publications in the Last one year			
<ul style="list-style-type: none"> <li>Published Book on Marketing Management bearing ISBN: 9788119064182 in the year 2023.</li> </ul>			
Conference Organization/ Presentations (in the last three years)			
<p>Conference Organization/ Presentations (in the last three years)</p> <ul style="list-style-type: none"> <li>Research Paper Presented on the proposed topic in National Conference on Emerging Trends in Management Practices on April, 11-12,2019 on the topic <b>“Performance Evaluation of Pension Fund Managers operating scheme (C) of NPS- Risk and Return Analysis”</b>.</li> <li>Presented Research paper on the topic <b>“Investor’s perception on National Pension System: A Pilot Study in NCR”</b> organised by Department of Commerce, Shyama Prasad Mukherjee College for Women, University of Delhi in UGC Sponsored Two Day National Seminar on Changing Business Environment in India: Challenges and Opportunities from 28<sup>th</sup> February to 29<sup>th</sup> February,2020.</li> <li>Research Paper Presented on the topic <b>“A Study on Relationship between Risk and Return Analysis of PFMs using CAPM Model”</b> organised by Gaur Brahman Degree</li> </ul>			

College, Rohtak in National Seminar on Goods and Services Tax: Emerging Issues and Challenges (Multi-disciplinary) sponsored by Director General Higher Education, Panchkula on 29<sup>th</sup> February, 2020.

- Presented Research Paper in two days Multidisciplinary Conference on Modern Research in Humanities and Social Sciences: Scenario and Future Prospects on the topic “**NPS: A Privilege for Creating Sustainable Pension System in Emerging Markets**” organised by S.D. College Panipat sponsored by Director General, Higher Education, Haryana from 7-8 March, 2020.
- Presented Research paper on the topic “**Assessing Public Perception about COVID-19 Forth Post Corona Social Implications**” in A Multidisciplinary National Webinar on Post Corona Social Dynamics: A Global Challenge organised by Hindu Girls College on June 10<sup>th</sup>, 2020.
- Presented Research Paper on the topic “**COVID-19 An Outcome of Economic War**” in one day interdisciplinary online National Webinar Authorized by Director General Higher Education Panchkula (Haryana) organised by Department of Commerce P.I.G. Govt. College For Women, Jind on the theme: Be Vocal For Local to Revive India in Covid-19 Phase on 22<sup>nd</sup> June, 2020.
- Presented Research Paper on the topic “**Women Entrepreneurship: Way Forward in Making India Self Reliant**” in two days National Webinar on Role of Women in Self Reliant India organised by SHODH Haryana in collaboration with DTCDS, Chaudhary Bansi Lal University, Bhiwani held on 24-25 June, 2020.
- Presented Research Paper on the topic “**Factors Affecting Buying Behaviour of CNG Engine Oils Among CNG Car Owners-An Exploratory Study**” in two days International online Conference on Application of Statistics in Sciences, Social Sciences, Commerce, Humanities and Management held on June 29-30, 2020 organised by HSNC University, Mumbai Kishinchand Chellaram College, Department of Statistics.
- Presented Research Paper on the topic “**Risk-Adjusted Performance of Pension Fund Managers- A Comparative Analysis**” in HSB 14<sup>th</sup> Annual National Conference on Business and Management organised by Haryana School of Business, Guru Jambheshwar University of Science and Technology, Hisar held on February 10-11, 2022.

- Presented Research Paper on the topic **“Performance Evaluation of National Pension System (Tier-I)”** in 5<sup>th</sup> International Multidisciplinary Conference (online) on Emerging Trends in the area of Management, Education and Digital Technology organised by Seva Sadan College of Arts, Science and Commerce on 12<sup>th</sup> February,2022.
- Presented Research Paper on the topic **“Scrutinising the performance of pension fund managers operating equity scheme (Tier-I) under NPS using various Risk adjusted Ratios”** in the National Conference on “Emerging Trends in Engineering, Science and Management-2022” organized by Department of Electrical Engineering, University Institute of Engineering and Technology, MDU Rohtak on Nov 26 and 27, 2022.
- Presented Research Paper on the topic, **“Digital Education: A Paradigm shift in Education Sector”** in National Conference on (NCL) 2022, organised by the Department of Education by Lady Irwin College, University of Delhi on 17<sup>th</sup> December 2022.
- Presented Research Paper on the topic **“An Assessment of Impact of Women Employee Engagement on Organisational Performance: A case study of Corporate Sector”** in the ICSSR sponsored two days International Multidimensional Conference on “Revisiting Well-being, Perspectives challenges and the Road Ahead” on February 1-2, 2023.

#### Research Projects (Major Grants/Research Collaboration)

#### Awards and Distinctions

AWARDED WITH MEMENTO IN 2015 AND WITH CHEQUE OF RS 3000 IN 2018 FOR BEST RESEARCH PAPER PRESENTATION IN NATIONAL SEMINAR AND INTERNATIONAL CONFERENCE

#### Association With Professional Bodies

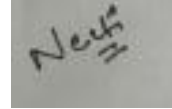
LIFETIME MEMBER OF INDIAN ACCOUNTING ASSOCIATION

#### Other Activities

- Delivered guest lecture on National Education Policy-2020 organized by SOS J.N. Kaul

Institute of Education, Bhimtal on 7<sup>th</sup> January,2023.

- Member of Committee at UG Level (Sports Committee)
- Member of Society at UG Level (MERCADDEO SOCIETY)

A small, square, grey-tinted image showing a handwritten signature in black ink. The signature is written in a cursive style and appears to be 'Neel' with a double underline underneath.

Signature of Faculty Member

- You are also requested to also give your complete resume as a DOC or PDF file to be attached as a link on your faculty page.