

Faculty Profile



Title	Dr.	First Name	Ravindra Singh	Last Name	Kushwah	Photograph
Designation	Assistant Professor in the Department of Tourism Management					
Address	Triveni, Sheikh Sarai-II, New Delhi-110017					
Phone No Office	011-29258544					
Residence	0751-4052302					
Mobile	9827612171					
Email	singhravindra007@gmail.com					
Website	www.cvs.edu.in					
Educational Qualifications- B.Sc. (Biology), L.L.B., PGDM, DCA, MBA, M.Phil. (Tourism), Ph.D. (Tourism & Travel Management), UGC-NET (Tourism Administration & Management)						
Degree	Institution				Year	
B. Sc. (Biology)	Jiwaji University, Gwalior				2002	
L. L. B.	Bundelkhand University, Jhansi				2007	
P. G. D. M.	Indian Institute of Tourism & Travel Management, Gwalior				2010	
M. B. A.	Kurukshetra University, Kurukshetra				2011	
M. Phil. (Tourism)	Bundelkhand University, Jhansi				2012	
Ph.D. (Tourism & Travel Management)	Jiwaji University, Gwalior				2018	
UGC NET	UGC NET for Assistant Professor				2013	
Career Profile						
<ul style="list-style-type: none"> ❖ Over 10 years of experience of teaching and research at college and University level. Currently associated with College of Vocational Studies, University of Delhi, New Delhi since 10th August. 2017. ❖ Worked with Prestige Institute of Management, Gwalior as an Assistant Professor from June 2017 to 09th Aug. 2017. ❖ Worked as an Assistant Professor (Guest Faculty) in the Dept. of Tourism Management (SOSTTM) Jiwaji University, Gwalior from July 2013 to May 2017 ❖ Academic Counsellor, MTTM and BTS Courses of IGNOU since 30th September 2020. 						

- ❖ I have been involved in Pedagogy of undergraduate as well as post graduate Programs of Tourism Management. Subjects covered – Tourism concept & impact, Airport Handling, Profile of Modern Tourism, Geography & History in Tourism, Legal environment of Tourism Business, Transportation in Tourism, Guides & Escorts, Business Tourism and Hospitality, Management Concept & Organization Behaviour, Indian Society and Culture, computing & Information System in Tourism, Computer Applications in the Tourism Industry etc.

Administrative Assignments

- ❖ Organized a National Seminar as a Co-Ordinator on Issues and Challenges in Promoting Heritage Tourism at SOS Tourism & Travel Management, Jiwaji University, Gwalior from 21-22 Feb. 2015.
- ❖ Organized a National Seminar as an organizing committee member on Global Issues Trends and Opportunities in Tourisms & Hospitality Sector at SOS Tourism & Travel Management, Jiwaji University, Gwalior from 12-13 March. 2016.
- ❖ Worked as the Head of the Department of Tourism in Prestige Institute of Management, Gwalior, from June 2017 to 9th Aug. 2017
- ❖ Timetable committee member of CVS, University of Delhi during academic year 2020-21 and 2021-22.
- ❖ Member IQAC of CVS, University of Delhi, during academic year 2021-22
- ❖ Member, Student's Union Committee of CVS, University of Delhi during academic year 2022-23.
- ❖ Member, Expert committee on Syllabus (under UGCF) of Ambedkar University, Delhi during academic year 2022-23 and 2023-24

Areas of Interest / Specialization


- ❖ Tourism Marketing
- ❖ Heritage Tourism and Its Impact on the society
- ❖ Sustainable Tourism
- ❖ Indian Society and Culture
- ❖ Aviation Geography and Airport Handling
- ❖ Adventure Tourism
- ❖ Indigenous Tourism
- ❖ Ecotourism and Wildlife.

Subjects Taught

- ❖ Concept and Impacts of Tourism,
- ❖ Tourism Marketing
- ❖ Profile of Modern Tourism,
- ❖ Tourism Undertaking,

- ❖ Airport Handling,
- ❖ Business Tourism and Hospitality,
- ❖ Procedure and Operations in the Tourism Business.
- ❖ Research Methodology
- ❖ Basics of tourism
- ❖ Impacts of Tourism
- ❖ Entrepreneurship and New Venture Planning

Time table of the subjects taught during the current semester



College of Vocational Studies
(University Of Delhi)

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Class

Semester

Section

Teacher

Room No.

Lecture
Tutorial
Labs

	8:30 AM I	9:30 AM II	10:30 AM III	11:30 AM IV	12:30 PM V	1:30 PM VI	2:30 PM VII	3:30 PM VIII
Monday							TM-B-SEM V TOU-AH-OB 118	TM-A-SEM III TOU-CIT-OB 28-T
Tuesday				TM-B-SEM I TOU-BT-OB 26			TM-B-SEM V TOU-AH-OB 118	TM-B-SEM V TOU-PR-OB 118
Wednesday					TM-B-SEM III TOU-CIT-OB 113	TM-A-SEM I TOU-BT-NB 112	TM-A-SEM III TOU-CIT-OB117	TM-A-SEM III TOU-CIT-OB 28-T
Thursday				TM-A-SEM V TOU-AH-OB117		TM-A-SEM I TOU-BT-NB 112	TM-A-SEM III TOU-CIT-OB117	TM-B-SEM V TOU-AH-OB 118
Friday	TM-A-SEM V TOU-AH-OB 118			TM-B-SEM I TOU-BT-OB 26	TM-B-SEM III TOU-CIT-OB 113			
Saturday								

Lectures : **14** Tutorials : **2** Labs : **0** Total : **16**

RAV-DR. RAVINDRA SINGH KUSHWAH(BASICS OF TOURISM,CONCEPTS AND IMPACTS OF TOURISM, AIRPORT HANDLING, INTERNSHIP PROJECT/PROJECT,),

Publications Profile

Cases Published in Case Center, London, Britain:

- ❖ Repercussions of unskilled Human Resources in Travel and Tourism Business. Reference no. 515-188-1. Year of Publication 2015
- ❖ Role of Advanced Technological Tools in Enhancing the Tour and Travel business. Reference no. 215-085-1. Year of Publication 2015
- ❖ Legal Issues of Product Mix in Service Marketing. Reference no. 215-086-1. Year of Publication 2015. Year of Publication 2015

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- ❖ Repercussions of unskilled Human Resources in Travel and Tourism Business (Teaching Notes). Reference no. 515-188-8. Year of Publication 2015
- ❖ Role of Advanced Technological Tools in Enhancing the Tour and Travel business (Teaching Notes). Reference no. 215-085-8. Year of Publication 2015
- ❖ Legal Issues of Product Mix in Service Marketing (Teaching Notes). Reference no. 215-086-8. Year of Publication 2015

Articles and Papers in Journals, Edited Books and Conference Proceedings:

- ❖ **Kushwah, R.S. et al.**, (2017), Christmas holiday journey decision: A study of factors and clusters. In Bhakar, S.S, Gulati, C. & Sankpal, S. (Eds.): Research Perspective in Social Sciences (pp. 204-215) Bharti Publication, New Delhi (**ISBN: 978-93-86608-06-2**).
- ❖ **Kushwah, R.S., Singh, P.** (2016), A magical mind which converted 1.92 lakh per annum in to 3 crores per annum by using Entrepreneurial and Effective Marketing skills. In Bhakar, S.S., Baber, R. & Bhakar, S. (Eds.). Contemporary Marketing Practices for Excellence in Business Performance (1st ed.) Bharti publication, New Delhi (**ISBN: 978-93-85000-92-8**).
- ❖ **Kushwah, R.S., Singh, P.** (2015), Visa facilitation: A new era for Indian tourism. In Bansal, S.P, Kulshreshtha, S. Gautam P. & Kumar, V. (Eds.), Tourism Innovations and Challenges (In the Age of M-commerce) (1st ed., pp. 162-169) Bharti publication, New Delhi (**ISBN: 978-93-85000-35-5**).
- ❖ **Singh, P., Kushwah, R.S.** (2015), Visitor Facilitation at Historical Monuments: An Assessment of Gwalior. In Bansal, S.P., Kulshreshtha, S., & Gautam, P. (Eds.), Tourism Inclusive Growth and & Sustainable Development (1st ed., pp. 659-671) Bharti Publication, New Delhi (**ISBN: 978-93-85000-05-8**).
- ❖ **Kushwah, R.S., Singh, P.** (2015), Assessing the Impact of Age on Tourism Destination Choice. In Bansal, S.P., Kulshreshtha, S., & Gautam, P. (Eds.), Tourism Inclusive Growth and & Sustainable Development (1st ed., pp. 696-704) Bharti Publication, New Delhi (**ISBN: 978-93-85000-05-8**).

- ❖ **Kushwah R.S., et. al**, (2015), *Enterprising Behaviour in Tourism: An Assessment of Student's Intent*. In Bhakar, S.S. et al. (Eds.), *Creative and Innovative Excellence for world in Motion*. Bharti Publication, New Delhi **(ISBN: 978-93-81212- 98-1)**.
- ❖ **Kushwah, R.S. et. al**, (2015), *A Case Study on Gharial and Tourism: Role of National Chambal Sanctuary in Conservation of Gharials and Promoting Tourism*. In Bansal, S.P., Walia, S. & Rizwan, S.A. (Eds.), *Tourism: Present & Future Perspective* (1st ed., pp. 74-82). Kanishka Publishers & Distributers, New Delhi. **(ISBN: 978-81-8457-655-9)**.
- ❖ **Singh, P., Kushwah, R.S.** (2015) *2T's: Effect of Terrorism on Tourism in India*. In Bansal, S.P. Walia, S. & Rizwan, S.A. (Eds.), *Tourism: Present & Future Perspective* (1st ed., pp. 162-171). Kanishka Publishers & Distributers, New Delhi, **(ISBN: 978-81-8457-655-9)**.
- ❖ **Kushwah, R.S., Singh, P. & Dubey, S.** (2015) *Ecotourism: Conservation of Nature and Development of Locals through Participation*. In Bansal, S.P, Kulshreshtha, S. & Gautam P. (Eds.), *Tourism: Concepts, Issues and challenges* (1st ed., pp. 388-400). Neha Publishers & Distributers New Delhi, **(ISBN: 978-93-80318-57-8)**.

Recent Publications

- ❖ **Kushwah, R.S. (2018)** Residents perceived economic benefits of heritage tourism: A case of Khajuraho, M.P., India. *Shodh Mimansa* Vol V, No xvii, 98-102 **(ISSN: 2348-4624)**.
- ❖ **Kushwah, R.S.& Chaturvedi, P.** (2018), *Residents' Perceived Cultural benefits of Heritage Tourism and Support for Tourism Development: A Case of Khajuraho*. Accessed on 06th Jan., 2019
 - SSRN: <https://ssrn.com/abstract=3328133> or <http://dx.doi.org/10.2139/ssrn.3328133>
- ❖ **Kushwah, R.S. & Singh, P.** (2018). *Application of Public-Private Partnership Approach in . Amity Research Journal of Tourism, Aviation and Hospitality*, Vol. III No 1, 39-49. **(ISSN: 2456-0308)**.
- ❖ Developed Content of three chapters of ICT module of Destination Management Viz. Performance measurement of destination, M-Commerce and Destination and New Product Development

(company perspective) for Ministry of Education Govt. of India on e-PG Pathshala platform in 2017 and the e-content launched in the year 2018.

Conference Organization/ Presentations

- ❖ Attended a Research Seminar on Water Management in Bundelkhand organized by M.P. Govt. At Dhubela, Chhatarpur & presented a research Paper Titled- “Panna Nagar ke Bundela Kalin Talab aur Unka Paryatanki Drishti se Mahatva” on 10th Jan 2016.
- ❖ Attended a National Seminar on Global Issues Trends and opportunities in tourisms & Hospitality Sector and Presented a research Papers Titled- “Corporate Social Responsibility and Sustainable tourism: A case of Khajuraho” From 12-13 March. 2016.
- ❖ Attended National Seminar on Global Issues Trends and opportunities in tourisms & Hospitality Sector and Presented a research Papers Titled- “Globalization and Sustainable Tourism: A Critical Review” From 12-13 March. 2016.
- ❖ Attended Two Day’s "National Youth Historian Seminar" Jointly Organized by Jiwaji University Gwalior & Itihas Sankalan Yojna, from 19th-20 March, 2016.
- ❖ Attended a Research Seminar on Maharaja Chhatrasal Bundela, organized by M.P. Govt. at Dhubela, Chhatarpur & presented a research Paper Titled- “Heritage trails of Dhubela and its Tourism Potential” on 25th Sept 2016.
- ❖ Attended an International Conference on Innovation and Emerging Trends in Business Management and Information Technology organized by School of Commerce and Business Studies, Jiwaji University, Gwalior & Presented a research Paper Title “Private Public Partnership Approach for Tourism Marketing Mix to Buddhist Tourism” From September 25-27, 2016.
- ❖ Attended 2nd National Seminar on Contemporary Marketing Practices for Excellence in Business Performance Organized by Prestige Institute of Management, Gwalior Presented a Case Study

Titled- "A Magical Mind Which Converted 1.92 Lakh per Annum into 3 Crore per Annum by Entrepreneurial and Effective Marketing Skills" on 24th Sept 2016.

- ❖ Attended Two Day's workshop on 'Hotel Industry Analytics' Organized by Str. Share Centre U.S. at Manav Rachna International University, Faridabad N.C.R., from 29-30th January 2017
- ❖ Attended a National Seminar on "River Saraswati Through the Ages" Organized by Itihas Sankalan Samiti, Telangana State, at Hyderabad and Presented a research paper Titled "The Quest for the river Saraswati: A historical research" on 27th- 28th Jan 2018.
- ❖ Attended an international conference on digital strategies for organizational success organized by Prestige Institute of Management, Gwalior and presented a paper titled "Resident's Perceived Cultural Benefits of Heritage Tourism and Support for Tourism Development: A Case of Khajuraho" on 6th Jan. 2019.
- ❖ Attended an international conference on digital strategies for organizational success organized by Prestige Institute of Management, Gwalior and presented a paper titled "Continuous training to manpower by TATA Motors bring profitable development in business for organization and associated dealers" on 6th Jan. 2019.
- ❖ Attended a national webinar on 'Enhancing research effectiveness using Scopus, ScienceDirect and Mendeley' jointly organized by FDP Centre Kurukshetra University and Elsevier on 1st May 2020.
- ❖ Organizing committee member of international webinar on Rural Development on World Tourism Day 27th Sept 2020, jointly organized by CVS, DU and ICPR, Ministry of Education Govt of India.
- ❖ Attended a faculty development program on 'New Education Policy: The future of higher education' organized by CVS, D.U. on 08th Feb 2021.
- ❖ Attended a faculty development program on 'Indian Heritage Management organized by AICTE Training and Learning (ATAL) from 05th – 09th July 2021.

- ❖ Attended a ‘Vice chancellor Conclave on ‘New Education Policy 2020: Implementation, opportunities and challenges’ organized by Rajdhani College, D.U. on 16th July 2021.
- ❖ Organizing committee member of international webinar on Tourism for inclusive growth on World Tourism Day 27th Sept 2021, organized by Carvan the Tourism Society of CVS, DU.

Awards and Distinctions/ Resource Person

- ❖ Addressed a National workshop on Applications of History in Tourism as a keynote speaker organized by Madhav College, Gwalior, M.P. on 04th October 2016.
- ❖ Addressed a National Seminar on “Relevance of Communal Harmony in India at Present Time” as a keynote speaker organized by Veerangana Laxmibai Girls Degree College, Jhansi on 28th Feb. 2018.
- ❖ Addressed a seminar as a keynote speaker on World Tourism Day and honoured with **Paryatan Mitra** award by Madhav College, Jiwaji University, Gwalior, M.P. on 1st October 2018.
- ❖ Designed and developed Learning based Outcomes Curriculum framework (LOCF) of B.A. VS Tourism Management course of University of Delhi, directed, and governed by UGC in April- May 2019.
- ❖ Addressed a workshop on Applications of Geography in Tourism as a keynote speaker, organized by Prestige Institute of Management, Gwalior, M.P. on 18th June 2019.
- ❖ Addressed a national webinar on issues and challenges of tourism after COVID-19 as a resource person, organized by Madhav PG College, Gwalior on 24th May 2020.
- ❖ Addressed a national webinar on prospects of tourism in post pandemic world: with special reference to cultural tourism in India as a resource person, organized by Samvardhan Trust on 24th July 2020.
- ❖ Designed and developed Curriculum of B Voc. Tourism Management course of Ambedkar University, directed, and governed by UGC in Dec 2020.

- ❖ Addressed a national webinar on issues and challenges of tourism and hospitality after COVID-19 as a keynote speaker organized by BVM group of Institutions on 19th June 2021.
- ❖ Addressed ICAR winter school on “Entrepreneurial Development in Agriculture for Sustainable Growth and Self Reliance”. as a resource person, organised by Rajmata Vijayaraje Scindia Krishi Vishwavidyalaya, Gwalior, on 05th March 2022.
- ❖ Designed and developed UGCF of B.A (Hons) Tourism Management course under NEP 2021 of CVS, University of Delhi.
- ❖ Designed and developed Curriculum of B.Voc. Tourism Management course of Ambedkar University, directed, and governed by UGC under UGCF in Jun 2022 and April, 2023.

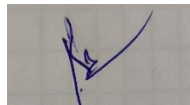
Association With Professional Bodies

- ❖ Lifetime Member of Indian Tourism and Hospitality Congress (ITHC).
- ❖ Member of Rotary Wisdom Club.
- ❖ Member, Akhil Bhartiya Itihasa Sankalan Yojana.

Languages

- ❖ English (Good speaking and writing skills)
- ❖ Hindi (Good speaking and writing skills)
- ❖ Sanskrit (Good speaking and reading skills)
- ❖ Spanish (Speaking and reading skills)

Sign.



Date: 08th Oct, 2023.

Place: New Delhi

CV link- https://drive.google.com/file/d/1zLxR0yw4oxnG7qlcG3kYSY-iVFmJ4DnO/view?usp=drive_link