




Faculty Details Proforma DU

Title	Mrs	First Name	Jasleen Kaur	Last Name	Sarpal	Photograph
Designation		Assistant Professor				
Address		Cb-234 Naraina ring road, New Delhi 110028.				
Phone No Office						
Residence						
Mobile		9873732219				
Email		jsarpal@cvs.du.ac.in				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
b.com(h)		University of Delhi			2012	
M.com		University of Delhi			2014	
P.hd		GD Goenka University			Pursuing	
Career Profile						
Working as an Assistant professor since 2017 in college of vocational studies. Currently pursuing P.hd on Consumer Perception of Artificial Intelligence in the Retail Industry.						
Administrative Assignments						
<p>Active member of IQAC</p> <p>Active convener of TEB society</p> <p>Active member of the discipline committee</p> <p>Active member of Magazine Committee</p>						
Areas of Interest / Specialization						
Specialization in marketing and Finance						
Subjects Taught						
<p>Accounting for managers</p> <p>Corporate finance</p> <p>Marketing managers</p> <p>Quantitative techniques of Management</p> <p>Marketing analytics</p> <p>Finance for everyone</p> <p>Advertising and consumer behaviour</p>						
Time table of the subjects taught during the current semester						

S.No.	Subject	Days	Time	Classroom
1	Quantitative techniques of management	Tues,wed,thurs,saturday	9.30 am	Nb-07
2	Accounting for managers	Tues, wed, thurs	10.30	Nb-105
3	Corporate Finance	Wed, fri, sat	9.30, 10:30	Nb-107
Research Guidance				
Publications Profile				
Publications in the Last one year				
Published a book on Marketing management with ISBN-978819064-18-2				
Conference Organization/ Presentations (in the last three years)				
<i>Presented a paper in the international conference in Gargi College, University of Delhi on "An assessment of Impact of women Employee Engagement in Organizational performance"</i>				
Research Projects (Major Grants/Research Collaboration)				
Awards and Distinctions				
Association With Professional Bodies				
Active member of Indian Accounting Association.				
Other Activities				



Signature of Faculty Member

- You are also requested to also give your complete resume as a DOC or PDF file to be attached as a link on your faculty page.

