



Faculty Details Proforma DU

Title	Mrs	First Name	Navodita	Last Name	Chaudhary	Photograph
Designation		Assistant Professor				
Address		C- 1/140, Deep Vihar, Sector- 24, Rohini, Delhi- 110085				
Phone No Office						
Residence Mobile		9910437730				
Email		navodita2803@gmail.com				
Web-Page						
Educational Qualifications						
Degree	Institution			Year		
B.Com	PGDAV, DU			2009		
M.Com	Department of Commerce, DU			2011		
UGC-NET(Commerce)	--			2012		
Pursuing PhD	Gautam Buddha University			-		
Career Profile						
Working as Assistant Professor in Commerce Department since 2014						
Administrative Assignments						
Worked in various committees- Attendance Committee, Cultural Committee, Sports Committee.						
Areas of Interest / Specialization						
Finance, Marketing, Human Resource Management.						
Subjects Taught						
Business Law, Corporate Law, Marketing Management, Human Resource Management, Income Tax, Financial Market & Institutions, Advertising & Personal Selling, Rural Marketing, Marketing Strategy & Relationship Marketing, Financial Literacy						
Time table of the subjects taught during the current semester						
S.No.	Subject	Days	Time	Classroom		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		

Research Guidance
Publications Profile
Publications in the Last one year
<p>1. Book Chapters: Chaudhary, N., Anand S. (2023). Recent Advancements and Technological Innovations in the Indian Banking Sector. In Adaptation of Technological Advancement in India, Pg Nos, 121 to 132, ISBN 978-93-94336-23-0, JSR Publishing House LLP, www.jsrpublishing.in</p> <p>2. Journal Publications:</p> <p style="padding-left: 40px;">i. Chaudhary, N., Anand S. (2023). An Empirical Study of Non-Performing Assets with special reference to public sector banks in India. ShodhaSamhita : Journal of Fundamental & Comparative Research Vol. IX, Issue-I, Book No.2, January – June: 2023. ISSN: 2277-7067 Multidisciplinary List of Journals in UGC-CARE–Group 1 from April – 2021 to Present</p> <p style="padding-left: 40px;">ii. Chaudhary, N., Anand S. (2023).The Study of NPA in Scheduled Commercial Banks of India. ShodhaSamhita : Journal of Fundamental & Comparative Research Vol. IX, Issue-I, Book No.2, January – June: 2023. ISSN: 2277-7067. Multidisciplinary List of Journals in UGC-CARE–Group 1 from April – 2021 to Present</p>
Conference Organization/ Presentations (in the last three years)
<p>Proceedings Publications:</p> <p style="padding-left: 40px;">i. Chaudhary, N., Anand S. (2022 May 24-25) The Impact of Bank Specific Factors on NPA of Scheduled Commercial Banks in India [Conference presentation abstract].</p>

<p>Second International Conference on contemporary issues on Business innovation, technology and Social Sciences (ICBITSS 2-2022) held by SoM, Gautam Buddha University, Gr Noida, UP, India.</p> <p>ii. Chaudhary, N., Anand S. (2022 April 30). Recent Advancements and Technological Innovations in the Indian Banking Sector [Conference presentation abstract]. Online National Seminar on Achievements@75 held by SoM, Gautam Buddha University, Gr Noida, UP, India. https://www.gbu.ac.in/Content/gbudata/data/SOM/SOM_Seminar_Proceeding.pdf</p>
Research Projects (Major Grants/Research Collaboration)
Awards and Distinctions
Association With Professional Bodies
Indian Accounting Association
Other Activities

Signature of Faculty Member

- You are also requested to also give your complete resume as a DOC or PDF file to be attached as a link on your faculty page.