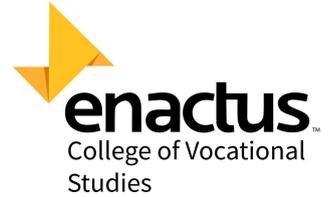




ENACTUS

College of Vocational Studies University of Delhi



## Events 2018-19

<u>Name of the Event</u>	<u>Date</u>	<u>No. of participants</u>
Clean-up Drive	15 <sup>th</sup> September 2018	35
Workshop: International Day of Peace	21 <sup>st</sup> September 2018	25
Project Raah	2018-19	60
Enlove'19	14 <sup>th</sup> February 2019	50
National Shoe Day Campaign	14 <sup>th</sup> -15 <sup>th</sup> March 2019	40
Project Tarey'19	14 <sup>th</sup> April 2019	100
KPMG Mentorship Session	April 2019	50

## CLEAN UP DRIVE

Lack of cleanliness in our world is an issue that has perpetually transcended generation after generation. Ridding the earth of human-made waste is the need of the hour.

We believe that through our efforts, we'd be able to bring a small yet substantial change and make our city cleaner for a more sustainable tomorrow.

Taking World Clean-Up Day as an opportunity, team Enactus CVS came together to perform a clean-up drive to support the movement.



### Social Media Link(s):

[https://www.instagram.com/p/BnwUX\\_1BiT2/?hl=en](https://www.instagram.com/p/BnwUX_1BiT2/?hl=en)

## WORKSHOP- INTERNATIONAL DAY OF PEACE

On this International Day of Peace, Enactus CVS contributed their time and efforts towards spreading this universal message of peace and harmony and helped mark this day as one to be remembered. With much enthusiasm a small workshop was conducted at Hope Foundation which concluded by paying homage to little Sadako Sasaki, a victim of Hiroshima blasts whose perception of peace revolved around simple paper cranes and her pure intentions were brought to life in the minds of students and teachers alike as sheets were handed out and papers found wings of peace.

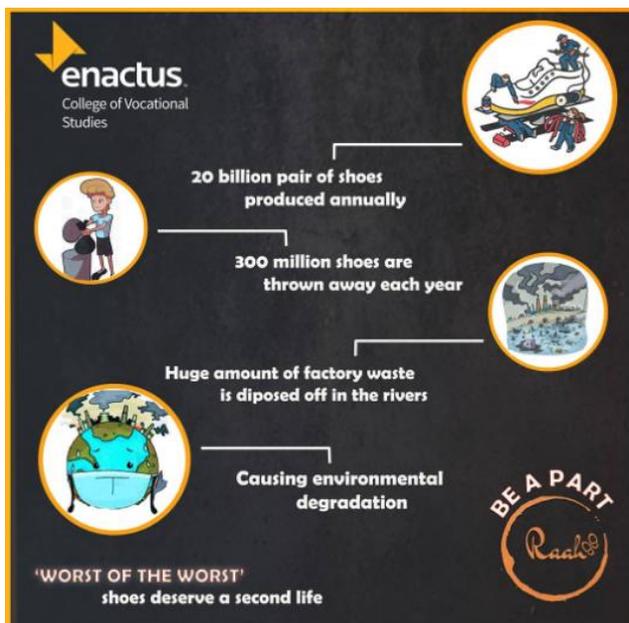
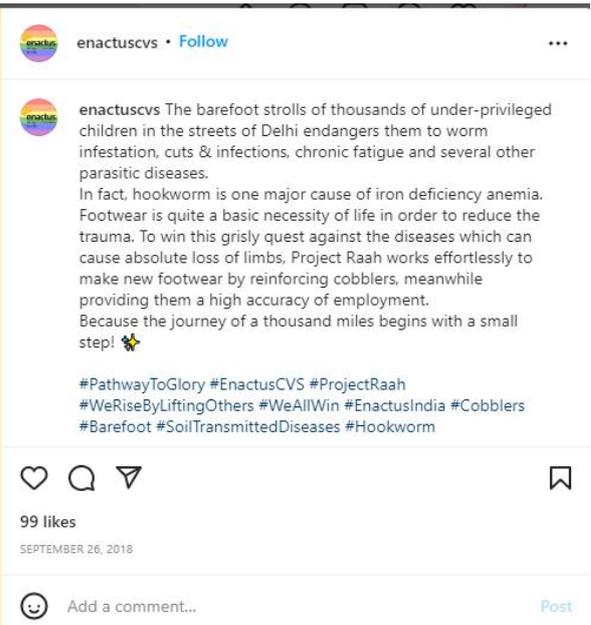


### Social Media Link(s):

[https://www.instagram.com/p/Bn\\_wAMOH5kd/?hl=en](https://www.instagram.com/p/Bn_wAMOH5kd/?hl=en)

# PROJECT RAAH

Project Raah is the pathway of uplifting the downtrodden ‘Mochi’ from the streets of India and exploiting their skills for offering durable footwear to the poor slum dwellers and ensuring a sustainable and more vigorous lifestyle for us all. Project Raah works effortlessly to make new footwear by reinforcing cobblers, meanwhile providing them a high accuracy of employment. In 2018-19, by successfully upgrading old discarded footwear and saving more than 1020 kgs of waste from the landfills, Project Raah brought us a step closer in achieving the global goal of responsible consumption and production.

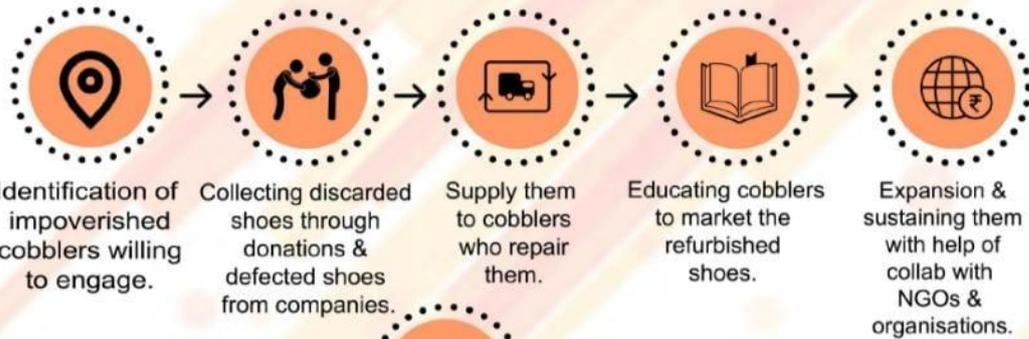




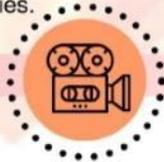
# PROJECT RAAH

Aims at uplifting the community of cobblers socially & financially & implementing their skills for offering low cost, good quality footwear to poor slum dwellers.

## BUSINESS MODEL



## MEDIA COVERAGE



The eminent journalist Faye D'Souza showed her support towards the project and Project Raah was also featured in Gurgaon Today and Jyoti Darpan.



## ENACTUS CRITERIA



### ECONOMIC

Rise in income of cobblers by 133%.



### SOCIAL

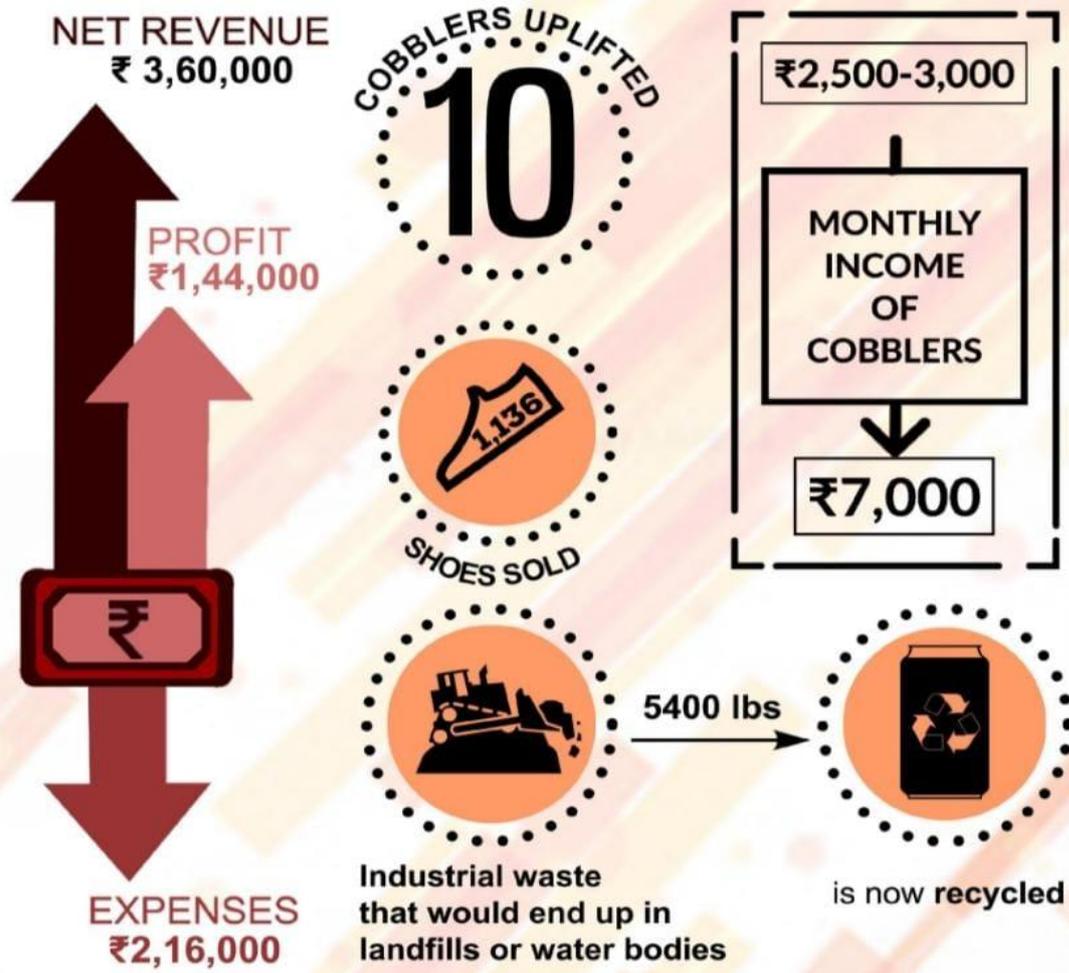
Social & financial upliftment of 10 cobblers providing footwear to 1000+ slum dwellers.



### ENVIRONMENTAL

Each shoe refurbished & sold reduces carbon emissions by 5 lbs.

## HIGHLIGHTS



## NUMBER OF PEOPLE IMPACTED



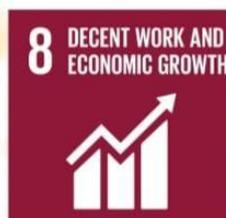
## PROJECT PARTNERS



### JUST SPORTS

A shoe manufacturing company in Jalandhar, Punjab, provides us with discarded shoes which are repaired by the cobblers.

## SUSTAINABLE DEVELOPMENT GOALS



**“Because the journey of a thousand miles begins with a single step.”**

Pratyaksh Dang  
**President**

Anurag Agnihotri  
**Faculty Advisor**

Dr. Inder Jeet Dagar  
**Principal**

### Social Media Link(s):

<https://www.instagram.com/p/BqFbmZJnev2/?hl=en>

<https://www.instagram.com/p/BrsLJxpHFMB/?hl=en>

<https://www.instagram.com/p/BsPdLXPnwII/?hl=en>

<https://duexpress.in/enactus-cvss-project-raah-takes-ground/>

## ENLOVE '19

We decided to change the monotony in people's life this Valentine's Day by altering the fate of three Lucky notes using Enlove. Starting with a short Instagram story vowing combined efforts to serve the society and progressing to a race among the paired up teams to find the true meaning behind distinct social themes, three pairs in all emerged to take on the hundred rupee challenge. With only half an hour to finish the work, there was a frenzy of communication. Cups of tea, full coffees, chocolates, and not to mention the moment when they lent a hand in clearing the ground of trash, it was a happy sight to watch.



**Social Media Link(s):**

[https://www.instagram.com/p/Bt3rqLhH4\\_K/?hl=en](https://www.instagram.com/p/Bt3rqLhH4_K/?hl=en)

## NATIONAL SHOE DAY CAMPAIGN

We commemorated National Shoe Day at Enactus CVS by organising a shoe donation drive. The drive lasted two days, and the team was ecstatic to see all of the shoes that were about to gain a new start and a new life. There was a shoe painting competition organised on the 2<sup>nd</sup> day of the drive, where the participants were encouraged to unleash their creativity on the collected shoes. The shoes thus decorated were donated to poor beggars, rickshaw-puller, school children & slum-dwellers, spreading hope, health & happiness across communities.

**That old pair of shoes**  
lying at the back of your closet is  
actually someone's dream.  
Help us #ShoeAwayPoverty.

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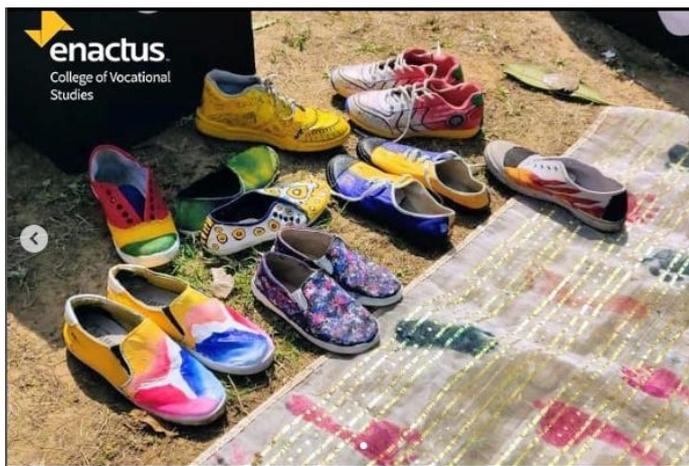
*Shoe Donation Drive*

**14th & 15th March**  
Drop off your old shoes  
Near Enactus Wall,  
10 AM onwards!

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SPREAD HOPE & HAPPINESS THIS  
#WORLDSHOEDAY WITH  
**SHOE  
PAINTING  
COMPETITION**

15th March 2019  
College of Vocational Studies  
11:00 AM  
Register at : [bit.ly/paintingsouls](http://bit.ly/paintingsouls)





**Social Media Link(s):**

<https://www.instagram.com/p/Bu-IJd0nGVK/?hl=en>

[https://www.instagram.com/p/Bu\\_qPsnHEIS/?hl=en](https://www.instagram.com/p/Bu_qPsnHEIS/?hl=en)

<https://www.instagram.com/p/BvWsydSnkz/?hl=en>

## PROJECT TAREY'19

“A hero is an ordinary individual who finds the strength to persevere and endure in spite of overwhelming obstacles.” –Christopher Reeve

Locking arms together, Dr. Lal Singh's Foundation and Enactus CVS presented TAREY'19 on 14<sup>th</sup> April 2019. It was the 5th Run4Cause, a 4km marathon for our specially abled children.



**Social Media Link(s):**

<https://www.instagram.com/p/Bvt3ZuwHUnN/?hl=en>

## **KPMG MENTORSHIP SESSION (PROJECT RAAH)**

Enactus CVS conducted a mentorship session with our KPMG mentors to update them about the progress and gain insights. Mentors provided inputs on project planning, entrepreneurial approach, sustainability and scalability of their projects. It was a great session indeed. .The seminar was attended by 50 people and it was highly informative and interactive. Also, three meetings were conducted with Khadi India to discuss a potential collaboration. This initiative was taken under our very own- Project Raah.



**Social Media Link(s):**

<https://www.instagram.com/p/BwuB30VFImc/?hl=en>

This is to certify that the activity report (Teacher/Department/Society/Association) has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies, University of Delhi.

*Anu Satyal*

Dr. Anu Satyal  
IQAC Coordinator  
College of Vocational Studies

*Ajay Jaiswal*

Prof. Ajay Jaiswal  
Officer on Special Duty  
College of Vocational Studies  
Principal/अ.प्र.स.उ. / प्रधानाचार्य  
College of Vocational Studies  
कॉलेज ऑफ वोकेशनल स्टडीज  
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