

# College of Vocational Studies

University of Delhi

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## Supporting Document

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2.6.1: Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students

### COs for all Programmes

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B.com. (Hons.)		
Course Outcomes (COs)		
Session:2020-21		
COD E	COURSE NAME	COURSE OUTCOME
	Fundamentals of Marketing	CO1: The student shall be able to learn the basic concepts and principles of marketing and to develop their conceptual skill to be able to manage marketing operations of a business firm.
		CO2: The student shall be able to understand the complexities involved in various targeting and positioning decisions.
		CO3: The student shall be able to take effective decisions for launching new products and to understand the implications of different pricing strategies.
		CO4: The student shall be able to develop the skills to design the promotion-mix strategies.
		CO5: The student shall be able to familiarize about the current trends in marketing to take proactive measures while taking marketing decisions.

	Legal Aspects of Marketing	1. The student shall be able to gain knowledge of the branches of law which relate to business transactions, certain corporate bodies, and related matters.
		2. The student shall be able to understand the applications of various laws to practical commercial situations.
		3. The student shall be able to know the rights and duties under various legal acts.
		4. The student shall be able to understand consequences of applicability of various laws on business situations.
		5. The student shall be able to develop critical thinking through the use of law cases.
	Principle of Marketing	1. Develop understanding of the basic concepts of marketing, marketing philosophies and environmental conditions affecting marketing decisions of a firm.
		2. Understand the dynamics of consumer behaviour and process of market selection through STP stages.
		3. Understand and analyse the process of value creation through marketing decisions involving product development.
		4. Understand and analyse the process of value creation through marketing decisions involving product pricing and its distribution.
		5. Understand and analyse the process of value creation through marketing decisions involving product promotion and also to equip them with the knowledge of various developments in marketing area that may govern marketing decisions of a firm.
	Banking and Insurance Operations	1. Develop an understanding of basic concepts of banking in India, banking and customer relationship and growth of commercial banking in India.
		2. Understand the various concepts regarding cheque such as crossing and endorsement. Also, students will get to know about legal protection provided to paying and collecting banker.
		3. Understand the types of advances provided by the banks and principles of sound lending.
		4. Understand the modern concepts of banking such as internet banking, mobile banking etc. and also, to equip them with the knowledge of various e-payment modes.
		5. Understand the basics of risk management involving concept of insurance, principles and types.

<b>B. A. (HONS.) ECONOMICS</b>		
<b>Course Outcomes (COs)</b>		
<b>Session:2020-21</b>		
<b>COD E</b>	<b>COURSE NAME</b>	<b>COURSE OUTCOME</b>
	Mathematical Methods for Economics I	CO1. The course hones and upgrades the mathematical skills acquired in school and paves the way for the second semester course Mathematical Methods in Economics II. Collectively, the two papers provide the mathematical foundations necessary for further study of a variety of

		disciplines including economics, statistics, computer science, finance and data analytics.
		CO2. The analytical tools introduced in this course have applications wherever optimisation techniques are used in business decision-making. These tools are necessary for anyone seeking employment as an analyst in the corporate world.
		CO3. 3. The course additionally makes the student more logical in making or refuting arguments.
	Introductory Microeconomics	CO1. The course introduces the students to the first course in economics from the perspective of individual decision making as consumers and producers.
		CO2. The students learn some basic principles of microeconomics, interactions of supply and demand, and characteristics of perfect and imperfect markets.
	Mathematical Methods for Economics II	CO1. The course provides the mathematical foundations necessary for further study of a variety of disciplines including postgraduate economics, statistics, computer science, finance and data analytics.
		CO2. The analytical tools introduced in this course have applications wherever optimization techniques are used in business decision-making for managers and entrepreneurs alike. These tools are necessary for anyone seeking employment as an analyst in the corporate world.
	Introductory Macroeconomics	CO1. This course aims to develop the broad conceptual frameworks which will enable students to understand and comment upon real economic issues like inflation, money supply, GDP and their interlinkages.
		CO2. It will also allow them to critically evaluate various macroeconomic policies in terms of a coherent logical structure.
	Intermediate Microeconomics I	CO1. The course trains the students of Economics about the basic elements of consumer theory and production theory and the functioning of perfectly competitive market.
		CO2. This course aims to give students a solid grasp of microeconomic analysis at the intermediate-level using mathematical techniques where appropriate.
	Intermediate Macroeconomics I	CO1. This course enables students to analyse the macroeconomic performance of various countries using formal analytical tools.
		CO2. It also allows them to evaluate important macroeconomic policies and their implications.
	Statistical Methods for Economics	CO1. At the end of the course, the student should understand the concept of random variables and be familiar with some commonly used discrete and continuous distributions of random variables.
		CO2. They will be able to estimate population parameters based on random samples and test hypotheses about these parameters.
		CO3. An important learning outcome of the course will be the capacity to analyse statistics in everyday life to distinguish systematic differences among populations from those that result from random sampling.
	Intermediate Microeconomics II	CO1. This course helps the students to understand efficiency of markets and the environment where the standard market mechanism fails to generate the desirable outcomes.
		CO2. The issues of market imperfection and market failures are important building blocks of this course.

	Intermediate Macroeconomics II	CO1. This course will enable students to combine their knowledge of the working of the macroeconomy with long run economic phenomena like economic growth, technological progress, R&D and innovation.
		CO2. It will also enable students to understand business cycles and the concomitant role of policies.
	Introductory Econometrics	CO1. Students will learn to estimate linear models using ordinary least squares and make inferences about population parameters.
		CO2. They will also understand the biases created through mis-specified models, such as those that occur when variables are omitted.
	Indian Economy I	CO1. At the end of the course, a student should be able to understand the development paradigm adopted in India since independence and evaluate its impact on economic as well as social indicators of progress and well being.
	Development Economics I	CO1. This course introduces students to the basics of development economics, with in-depth discussions of the concepts of development, growth, poverty, inequality, as well as the underlying political institutions.
	Indian Economy II	CO1. At the end of the course, a student should be able to understand the role of economic policies in shaping and improving economic performance in agriculture, manufacturing and services.
	Development Economics II	CO1. This course teaches the student various aspects of the Indian economy, as well as important themes relating to the environment and sustainable development.
		CO2. It also introduces them to some issues of globalisation.
<b>Discipline Specific Elective</b>		
	Game Theory	1. The students will learn how to model multi-person decision making in an interactive setting.
		2. They will understand how to formulate different real life situations as games and learn to predict the optimal strategies of players and how the players can exploit strategic situations for their own benefit.
	International Trade	1. The module aims to introduce students to the main theoretical and empirical concepts in international trade, equip students with a thorough analytical grasp of trade theory, ranging from Ricardian comparative advantage to modern theories of intra-industry trade, and familiarise students with the main issues in trade policy and with the basic features of the international trading regime.
		2. At the end of the course, the students should be able to demonstrate their understanding of the economic concepts of trade theory. In some models, the student will be required to deal with simple algebraic problems that will help them to better understand these concepts, use diagrammatic analysis to demonstrate and compare the economic welfare effects of free trade and protection, demonstrate their understanding of the usefulness and problems related to topics in international trade, and demonstrate their critical understanding of trade policies.
	Public Economics	1. The module aims to introduce students to the main theoretical and empirical concepts in public economics, equip students with a thorough analytical grasp of implications of government intervention for allocation, distribution and stabilization, and familiarise students with the main issues in government revenues and expenditure.

		2. At the end of the module the students should be able to demonstrate their understanding of the public economics. In some models, the student will be required to deal with simple algebra problems that will help them to better understand these concepts, use diagrammatic analysis to demonstrate and compare the economic welfare effects of various environmental policy options, demonstrate their understanding of the usefulness and problems related to taxation and government expenditure, and demonstrate their critical understanding of public policies.
	Financial Economics	1. Students acquire extensive theoretical knowledge in portfolio risk management, capital asset pricing, and the operation of financial derivatives. The course familiarises students with the terms and concepts related to financial markets and helps them comprehend business news/articles better.
		2. The course also helps to enhance a student's understanding of real life investment decisions.
		3. The course has a strong employability quotient given the relatively high demand for skilled experts in the financial sector.
	Applied Econometrics	1. Students will learn the theoretical basis for techniques widely used in empirical research and consider their application in a wide range of problems.
	Economic History of India 1857-1947	1. The course develops critical analytical skills and exposes students to understanding the intricacies of India's economic, political and social developments both in the past and present times.
		2. It increases their employability by enhancing their ability to deal with a variety of textual and statistical sources, and to draw upon them to construct a coherent argument. These skills would be useful in a variety of careers in academics, research, journalism and the government.
	Political Economy I	1. This course prepares the students to develop critical thinking by exposing them to elements of economic thought, juxtaposing ideas and theoretical structures based largely on original texts and journal articles. Students learn to assimilate from a diverse range of opinions and crystallize their own thought processes and standpoints.
		2. This also helps them to develop advanced writing, presentation and research skills.
		3. It further enables them to comprehend a larger view of the world around us by analysing the existing social and political structures and their links with the economic processes. It is thus a crucial course, which exposes the social science dimension of economics to the students and also provides them skills to think and analyse in an interdisciplinary manner. The exposure to interdisciplinary thinking further enables the students for pursuing studies in diverse related areas such as development studies, economic sociology, critical geography, gender studies and social work as also for taking up employment in organisations ranging from international development agencies to development NGOs and corporate CSR.
		4. It also prepares the students to face the practical world of work, where economics, business, civil society organisations, social institutions and politics often cohabit in a complex interlinked structure.

	Economics of Health and Education	1. The students will learn the role of health and education in human development. They will be able to apply economic theory to understand the demand for health care, market failure in health insurance, economic evaluation of health care programmes and the role of public policy in the healthcare industry.
		2. They will also learn to analyse the returns to education, its role in labor market signalling, and the progress of schooling in India. They will also be exposed to the theories of discrimination.
	Environmental Economics	1. The module aims to introduce students to the main theoretical and empirical concepts in environmental economics, equip students with a thorough analytical grasp of environmental policy theory, ranging from externalities to international environmental agreements, and familiarise students with the main issues in environmental valuation and with the basic features of the environmental policy tools.
		2. At the end of the module the students should be able to demonstrate their understanding of the economic concepts of environmental policy. In some models, the student will be required to use diagrammatic analysis and to deal with simple algebra problems to demonstrate and compare the economic welfare effects of various environmental policy options, demonstrate their understanding of the usefulness and problems related to environmental valuation, and demonstrate their critical understanding of environmental policies.
	Open Economy Macroeconomics	1. The student will know how exchange rates, interest rates and capital movements between currencies are determined within different institutional settings for monetary policy (e.g. inflation targeting versus money supply targeting or exchange rate targeting), how a country's current account balance is determined, or, which amounts to the same, how capital movements between countries are determined, how shocks emanating abroad or in the foreign exchange market affect output, employment, inflation and interest rates, how the effects of changes in fiscal and monetary policy and shifts in private sector behaviour are modified through the foreign exchange markets and foreign trade, the role of cost competitiveness in the determination of economic activity, the different responses to economic shocks in the traded-goods and non-traded goods sectors of the economy, how the effects of policy actions and economic shocks are transmitted from country to country in the world economy, and the merits of different exchange rate systems (fixed versus flexible, monetary unions).
		2. In particular, students will learn more about the effects over time as flows accumulate to stocks and as the economy moves towards long-run equilibrium. At the end of course the will acquire to analyze the effects of macroeconomic events on the future time path of the economy, analyse how forces inherent in the initial state of the economy will tend to change the economy over time, discuss how current and future events may influence the exchange rate through expectations, and come up with policy suggestions and consider their effects over time.
	Money and Financial Markets	This allows students to understand current monetary policies and financial market outcomes. It also enables them to critically evaluate policies.

	Comparative Economic Development: 1850-1950	1. By analysing the history of industrialisation and economic transition, students will be able to visualise economic development in a historical perspective and assimilate material from a diverse range of opinions.
		2. It will help them to think in an interdisciplinary manner and therefore aid them in jobs where developing and presenting comparative perspectives are key tasks.
	Law and Economics	1. This course will familiarise students with the economic approach towards thinking about the law and public policy. Students will come to recognise the law as an important organising force that influences the actions of private citizens as well as government agencies.
		2. Students will also learn how the law can support and, at times conflict with, the functioning of the market and the government, the other two important organising forces of an economy.
		3. The course will enhance critical thinking and an inter-disciplinary approach towards the law, economics, and policymaking. Thereby, the course will help to develop an inter-disciplinary approach and enhance the employability of students.
	Political Economy II	1. This course exposes the students to the realities of the contemporary world economy and teaches them to develop critical analysis in an integrated and broader political economy framework. It thus enables them to form a more informed view of the world we inhabit by analyzing some of the most contemporary trends and developments from different perspectives.
		2. It also exposes the students to interdisciplinary skills and written argumentation, and prepares them for a more holistic research framework. The exposure to interdisciplinary thinking further enables the students for pursuing studies in diverse related areas such as development studies, economic sociology, critical geography, gender studies and social work as also for taking up employment in organisations ranging from international development agencies to development NGOs and corporate CSR.
		3. It also prepares the students to face the practical world of work, where economics, business, civil society organisations, social institutions and politics often cohabit in a complex interlinked structure, and employees are expected to comprehend and synthesize materials from diverse sources and perspectives.
<b>General Elective</b>		
	Introductory Microeconomics	The course introduces the students to the first course in Economics from the perspective of individual decision making as consumers and producers. The students learn some basic principles of microeconomics, interactions of supply and demand and characteristics of perfect and imperfect markets.
	Introductory Macroeconomics	This course will allow students to understand the basic functioning of the macroeconomy.
	Data Analysis	The course will use data simulations and publicly available data sources to help students learn about data types, their organization and visual representation. They will learn how to compute summary statistics and do some basic statistical inference.

	Money and Banking	This course exposes students to the theory and functioning of the monetary and financial sectors of the economy.
	Indian Economy I	1. This course will help students understand the key issues related to the Indian economy. 2. It will broaden their horizons and enable them to analyze current economic policy thus improving their chances of getting employed, and be more effective, in positions of responsibility and decision making.
	Economic History of India	1. The course exposes the students to understanding the intricacies of India's economic, political and social developments both in the past and present times. 2. It develops analytical skills, and will be useful in a variety of careers in academics, research, journalism, private sector and government.
	Public Finance	1. The module aims to introduce students to the main concepts in public finance, equip students with a thorough analytical grasp of government taxes: direct and indirect taxes, and familiarise students with the main issues in government expenditure. 2. At the end of the module the students should be able to demonstrate their understanding of the economic concepts of public finances, use diagrammatic analysis to demonstrate and compare the economic welfare effects of various government policy options, and demonstrate their understanding of the usefulness and problems related to government revenues and expenditures.
	Indian Economy II	Students will have capability to understand government policies and will enable informed participation in economic decision making, thus improving their employment prospects and career advancement.
	Global Political Economy	1. This course enables students who have not studied economics at the undergraduate level to develop a critical understanding of the contemporary global economy. It enables them to form a more informed view of the world we inhabit by analyzing some of the economic trends and developments over the last five or six decades. As the economy is a crucial sphere both of social life in general and the world of work in particular, an analytical exposure to the structures, institutions and processes of the global economy will thus enrich their comprehension of the contemporary world. With such a comprehension, students from all backgrounds will thus be better prepared to face the professional world and can use the knowledge base of this course for facing the challenges of group discussions and general interviews for corporate or civil service jobs. 2. Students of other social sciences and humanities, who intend to pursue higher studies and research, will also immensely benefit from this course by being able to develop an interdisciplinary understanding of basic economic structures and processes, which are often crucial to the understanding of their core subjects.
	Game Theory	The students will learn how to model multi-person decision-making in an interactive setting. They will understand how to formulate different real life situations as games and learn to predict the optimal strategies of players and how the players can exploit strategic situations for the benefit of their own.
<b>Skill Enhancement Elective</b>		
	Data Analysis	The course will use data simulations and publicly available data sources to help students learn about data types, their organization and visual



		representation. They will learn how to compute summary statistics and do some basic statistical inference.
	Research Methodology	The course imparts skills to undertake data based research. The student enrolling in this course would develop competency in executing sample surveys and would have reasonable exposure to a variety of secondary data sources.
	Contemporary Economic Issues	Students will have the capability to understand government policies and will in general be informed participants in economic decision making.

<b>B. A. (HONS.) HISTORY</b>		
<b>Course Outcomes (COs)</b>		
<b>Session:2020-21</b>		
<b>COD E</b>	<b>COURSE NAME</b>	<b>COURSE OUTCOME</b>
<b>B. A. (HONS.) HISTORY - I Semester</b>		
	History of India-I	CO1. After completing the course the students will be able to understand the significance of and role of environment in history and become an aware citizen towards protection of environment.
		CO2. They will be able to understand the trajectory of prehistory in India's past and transition to proto-history from prehistory along with their characteristic features.
		CO3. The students will be able to understand the pre and early historic technological development and their contribution in the development of human civilization in India.
		CO4. They will also be able to understand the significance of regions in history and the issues related to them.
	Social Formations and Cultural Patterns of the Ancient World-I	CO1. On completion of this course, the students will be able to describe key moments in human evolution and the development of various subsistence patterns.
		CO2. Explain the differences between various forms of early human societies.
		CO3. They will be able to delineate the significance of early food production and other factors that propelled the gradual development of urban civilizations.
		CO4. They will be able to analyze the features of early urban civilizations and their interaction with nomadic pastoralists.
		CO5. The students will be able to analyze the role of developing metal technology in human societies.
<b>B. A. (HONS.) HISTORY - II Semester</b>		
	History of India-II	CO1. After completing this course, the students will be able to understand the processes and the stages of various types of state systems like monarchy, republics, centralized states and the process of the beginning of feudalization in early India.
		CO2. They will be able to know the features and stages of civilization in ancient Indian history.

		CO3. They will also be familiar with the process of urbanization and deurbanization & monetization and demonetization in early India.
		CO4. This paper will also familiarize the students with the process of social changes along with progress in literature, science, art and architecture.
	Social Formations and Cultural Patterns of the Medieval World-II	CO1. The students will be able to identify the key historical features of Classical Greece and Rome.
		CO2. Explain the emergence of medieval polities and feudal institutions.
		CO3. They will be able to explain the trends in the medieval economy and their impact on social, cultural and religious life.
		CO4. They will be also able to analyze the rise of Islam and the transition to state formation in West Asia discuss the development of various spiritual, literary and broader urban traditions.
<b>B. A. (HONS.) HISTORY - III Semester</b>		
	History of India-III	CO1. After finishing the course, a learner would be able to critically assess the major debates among scholars about various changes that took place with the onset of early medieval period in India.
		CO2. They will be able to explain, in an interconnected manner, the processes of state formation, agrarian expansion, proliferation of caste and urban as well as commercial processes.
		CO3. They will be also able to discuss the major currents of development in the cultural sphere, namely bhakti movement, Puranic Hinduism, Tantrism, architecture and art as well as the emergence of a number 'regional' languages.
	Rise of Modern West-I	CO1. On completion of this course, students will be able to outline important transitions that took place in Europe and marked a significant break from earlier economic, social and political conditions.
		CO2. They will be able to explain the process by which major transitions unfolded in Europe's economy, state forms, social structure and cultural life.
		CO3. They will be also able to critically analyse the linkages between Europe's political economy and trading structure and those of the colonised world.
		CO4. It will help them to evaluate the developments in social, cultural and religious trends and their connections with major economic transitions and changing dynamics of state formation.
	History of India-IV	CO1. At the end of the course, learners would be familiar with the different kinds of sources available for writing histories of various aspects of life during the thirteenth to the fifteenth centuries.
		CO2. They will be able to critically evaluate the multiple perspectives from which historians have studied the politics, cultural developments and economic trends in India during the period of study.
		CO3. They will be also able to appreciate the ways in which technological changes, commercial developments and challenges to patriarchy by certain women shaped the times.
	Understanding Heritage	CO1. The course will help students to know the complex character of heritage.

		CO2. This course will make them aware of numerous arenas where heritage generates avenue for revenue generation.
		CO3. Site visit to heritage site will make them appreciate the cultural diversity.
		CO4. Site visit will also acquaint them with the popular appreciation and appropriation of heritage.
	Archives and Museums	CO1. The course will enable students to know these two repositories of history.
		CO2. They would know how the heritage is preserved and kept alive here and the difficulties faced in the process.
		CO3. Through the projects and visits to the archives and museum, which is essential considering this is a skill based course; the learner would get to know the actual working of these places of cultural importance.
<b>B. A. (HONS.) HISTORY - IV Semester</b>		
	Rise of Modern West-II	CO1. On completion of this course, students will be able to identify key developments in Europe during the 17th and 18th centuries.
		CO2. They will be able to explain the political and intellectual trends of this time period.
		CO3. Contextualize the elements of modernity developing in social, political and intellectual realms.
		CO4. They will be also able to discuss the features of Europe's political economy and the emergence of capitalist industrialization.
	History of India-V	CO1. At the conclusion of the course, the students shall be able to critically evaluate major sources available in Persian, Sanskrit, Braj Bhasha, Avadhi, Tamil and Telugu languages for the period under study.
		CO2. They will be able to compare, discuss and examine the varied scholarly perspectives on the issues of the establishment of Mughal state and consolidation of its power.
		CO3. They will be also able to explore the changes and continuities in the sphere of agrarian relations, land revenue regimes, commerce, Sufism, etc.
	History of India-VI	CO1. On completion of this paper, the students will be able to outline key developments of the 18th century in the Indian subcontinent.
		CO2. They will be able to explain the establishment of Company rule and important features of the early colonial regime, the peculiarities of evolving colonial institutions and their impact.
		CO3. They will be also able to discuss the social churning on questions of tradition, reform, etc. during first century of British colonial rule the issues of landed elite, and those of struggling peasants, tribals and artisans during the Company Raj.
	Indian Art and Architecture	CO1. At the end of the course, the student should be able to understand how Indian art was perceived and received in the west under the colonial rule and its changing perspectives.
		CO2. This will set the template for understanding its various manifestations.
		CO3. They will be able to identify the historical context, socio-economic processes that went in the formation of art and architectural forms, through handpicked examples.

		CO4. They will be able to describe the stylistic features of various case studies from different genres of art, the iconography of art forms, differentiate between high/court art and popular art/folk, tribal art.
		CO5. They will be also able to Point out the continuity patterns and regional variations & be able to understand patronage patterns, artist-patron relations and representation of gender.
	Understanding Popular Culture	CO1. The course will enable students to grasp significant aspects of popular culture in the Indian context.
		CO2. They would be able to understand differences in cultural types as well as would be able to assess the impact of types of cultural expressions on society.
		CO3. By identifying themes and characters belonging to the various cultural forms and by visiting an exhibition/fair/festival, projects may be made which is an essential part of this course.
		CO4. This will help them in understanding the various nuances of popular culture.
<b>B. A. (HONS.) HISTORY - V Semester</b>		
	History of Modern Europe –I	CO1. On completing this course, the students will be able to identify what is meant by the French Revolution & trace short-term and long-term repercussions of revolutionary regimes and Empire-building by France.
		CO2. They will be able to explain features of revolutionary actions and reactionary politics of threatened monarchical regimes and also be able to delineate diverse patterns of industrialization in Europe and assess the social impact of capitalist industrialization, patterns of resistance to industrial capital and the emerging political assertions by new social classes.
	History of India - VII	CO1. After successful completion of the course, the students will be able to describe the major social, economic, political and cultural developments of the time.
		CO2. They will be able to examine, in broad strokes, the varied body of contemporaneous literature available in Persian and non-Persian language, the religious and intellectual ferment of the seventeenth and the eighteenth centuries especially with regard to art, literature and architecture.
		CO3. They will be also able to appreciate and express the continued expansion and dynamism of maritime trade in India.
	History of USA: Independence to Civil War	CO1. The course will enable the students to explain the evolving and changing contours of USA and its position in world politics.
		CO2. This course will provide the students rigorous conceptualization in international studies.
		CO3. The written assignments and presentations will improve and develop the written expression, analytical and critical skills of the students.
	History of the USSR: From Revolution to World War	CO1. Upon successful completion of this course, students will have the knowledge and skills to demonstrate an in depth knowledge of the History of the USSR between 1917 to 1945 & how USSR emerged out of Imperial Russia.
		CO2. They will be able to summarize the steps in the consolidation of Bolshevik power.

		CO3. It will help them to explain the new organization of production in the fields and in the factory, linkages between ideology, purges and propaganda.
		CO4. They will be also able to examine Soviet policies for the period of the course in relation to nationalities and gender questions and literature and art forms & Soviet foreign policy issues.
	History of Modern China 1840-1950s	CO1. On successful completion of this course students should be able to explain China's engagement with the challenges posed by imperialism, and the trajectories of transition from feudalism to a bourgeois/ capitalist modernity.
		CO2. They will be able to locate these historical transitions in light of other contemporaneous trajectories into a global modernity, analyse significant historiographical shifts in Chinese history, especially with reference to the discourses of nationalism, imperialism and communism investigate the political, economic, social and cultural disruptions caused by the breakdown of the centuries old Chinese institutions and ideas, and the recasting of tradition to meet modernist challenges.
		CO3. They will be also able to describe the genesis and trace the unique trajectories of the Chinese Communist Revolution & locate the rise of China in the spheres of Asian and world politics respectively.
	Making of Southeast Asia up to the 16th Century	CO1. Students opting for this course shall have to demonstrate a comprehensive understanding of pre-modern Southeast Asian history.
		CO2. They shall be expected to demonstrate a good understanding of the processes of state formation, the localization and spread of religious traditions like Islam and Buddhism, the impact of the European presence on local society, the maritime activity of local society and polity and the developments in the economic and architectural history of the region.
		CO3. In tutorial discussions and class presentations students will be expected to demonstrate the critical and comparative insights they have developed while studying the region.
		CO4. They shall be tested on their understanding of the diverse changes experienced across the region during this period.
		CO5. Students shall be able to summaries and present an outline the diverse historiographical views that have defined the history of the region.
<b>B. A. (HONS.) HISTORY - VI Semester</b>		
	History of Modern Europe -II	CO1. On completion of this course, students will be able to trace varieties of nationalisms and the processes by which new nation-states were carved out.
		CO2. They will be able to the peculiarities of the disintegration of large empires and remaking of Europe's map, deliberate on the meaning of imperialism and the manifestations of imperialist rivalry and expansion in the 19th and early 20th Century.
		CO3. They will be also able to analyze the conflict between radical and conservative forces, and the gradual consolidation of ultra-nationalist and authoritarian regimes in Europe & help them to contextualize major currents in the intellectual sphere and arts.

	History of India-VIII	CO1. After successful completion of the course, the students will be able to identify how different regional, religious and linguistic identities developed in the late 19th and early 20th centuries.
		CO2. They will be able to outline the social and economic facets of colonial India and their influence on different trends of politics & the various forms of anti-colonial struggles in colonial India.
		CO3. They will be able to analyze the complex developments leading to communal violence and Partition, the negotiations for independence, the key debates on the Constitution and need for socio-economic restructuring soon after Independence.
	History of USA: Reconstruction to New Age Politics	CO1. The course will enable the students to explain the history of USA in the international context.
		CO2. This course will provide the students training and skill in understanding and analyzing American internal politics and its power and influence in the international arena.
		CO3. The written assignments and presentations will improve and develop the writing, analytical and critical skills of the students.
	History of the USSR: The Soviet Experience	CO1. Upon successful completion of the course students will have the knowledge and skill to outline and explain key developments in the history of the USSR between 1945 and 1991.
		CO2. They will be able to critically analyze the Soviet political system and its global impact & co-relate the various developments to culture and literary growth & the origins, developments and the end of the Cold War.
		CO3. They will be also able to analyze the factors leading to economic slowdown, disintegration of the Soviet Union and the formation of Confederation of Independent states.
	History of Modern Japan	CO1. Upon successful completion of this course, students will have the knowledge and skills to explain Japan's attempts to create new institutional structures and recast traditions to encounter challenges of the west.
		CO2. They shall be expected to demonstrate a good understanding of colonial state and society, in addition to a comprehensive understanding of the maritime and agrarian economy of the region.
		CO3. They will be able to analyze historiographical shifts in Japanese history in the context of global politics, the divergent pathways to modernity followed by Japan.
		CO4. They will be able to examine distinct perspectives on imperialism and nationalism in East Asia, and understand how historiographical approaches are shaped by their contexts.
		CO5. Students shall be able to outline and debate the diverse historiographical views on the colonial state, the transformation of the local agrarian and labor economy, popular movements and peasant revolts, and locate their own view-points within this gr
		CO6. They will be also able to Conceptualize how these distinct histories can be rooted in common cultural traditions contextualize the history of Japan in world politics.

		CO7. They will be also able to critically discuss contemporary international studies with much greater clarity based on the knowledge of history and culture of Japan.
	Colonial to Post Colonial Southeast Asia	CO1. Students opting for this course shall have to demonstrate a comprehensive understanding of nineteenth and twentieth century Southeast Asian history.
		CO2. They shall be expected to demonstrate a good understanding of colonial state and society, in addition to a comprehensive understanding of the maritime and agrarian economy of the region.
		CO3. Tutorial discussions and class presentations shall help the students demonstrate the critical and comparative insights they have developed while studying the region.
		CO4. They shall be tested on their understanding of how colonialism, new forms of knowledge, Euro-centric notions of modernity and ideas of race defined local religion, politics and shaped modern South-east Asia as we see it today.
		CO5. Students shall be able to outline and debate the diverse historiographical views on the colonial state, the transformation of the local agrarian and labor economy, popular movements and peasant revolts, and locate their own view-points within this grid of perspectives.

DEPERATMENT OF COMPUTER SCIENCE		
Course Outcomes (COs)		
Session:2020-21		
CODE	COURSE NAME	COURSE OUTCOME
<b>B.Sc. (Hons) Computer Science - I Semester</b>		
32341101	Programming Fundamentals using C++	CO1. Explain significance of object oriented paradigm
		CO2. Solve programming problems using object oriented features.
		CO4. Reuse classes to create new classes.
		CO5. Handle exceptions in programs.
32341102	Computer System Architecture	CO1. Design Combinational Circuits using basic building blocks. Simplify these circuits using Boolean algebra and Karnaugh maps. Differentiate between combinational circuits and sequential circuits.
		CO2. Represent data in binary form, convert numeric data between different number systems and perform arithmetic operations in binary.
		CO3. Determine various stages of instruction cycle and describe interrupts and their handling.
		CO4. Explain how CPU communicates with memory and I/O devices.
		CO5. Simulate the design of a basic computer using a software tool
<b>B.Sc. (Hons) Computer Science - II Semester</b>		

32341201	Programming in JAVA	CO1. Implement Exception Handling and File Handling.
		CO2. Implement multiple inheritance using Interfaces.
		CO3. Logically organize classes and interfaces using packages.
		CO4. Use AWT and Swing to design GUI applications.
32341202	Discrete Structures	CO1. Define mathematical structures (relations, functions, sequences, series, and graphs) and use them to model real life situations.
		CO2. Understand (trace) and construct simple mathematical proofs using logical arguments.
		CO3. Solve class room puzzles based on counting principles.
		CO4. Compare functions and relations with respect to their growth for large values of the input.
<b>B.Sc. (Hons) Computer Science - III Semester</b>		
32341301	Data Structures	CO1. Implement and empirically analyse linear and non-linear data structures like Arrays, Stacks, Queues, Lists, Trees, Heaps and Hash tables as abstract data structures.
		CO2. Write a program, choosing a data structure, best suited for the application at hand.
		CO3. Re-write a given program that uses one data structure, using a more appropriate/efficient data structure
		CO4. Write programs using recursion for simple problems. Explain the advantages and disadvantages of recursion
		CO5. Identify Ethical Dilemmas.
32341302	Operating Systems	CO1. Implement multiprogramming, multithreading concepts for a small operating system.
		CO2. Create, delete, and synchronize processes for a small operating system.
		CO3. Implement simple memory management techniques.
		CO4. Implement CPU and disk scheduling algorithms.
		CO5. Use services of modern operating system efficiently
		CO6. Implement a basic file system.
32341303	Computer Networks	CO1. Describe the hardware, software components of a network and their interrelations.
		CO2. Compare OSI and TCP/IP network models.
		CO3. Describe, analyze and compare different data link, network, and transport layer protocols.
		CO4. Design/implement data link and network layer protocols in a simulated networking environment.
32343305	Android Programming	CO1. Describe characteristics of Android operating system
		CO2. Describe components of an android applications
		CO3. Design user interfaces using various widgets, dialog boxes, menus



		CO4. Define interaction among various activities/applications using intents, broadcasting, services.
		CO5. Develop Android applications that require database handling
<b>B.Sc. (Hons) Computer Science - IV Semester</b>		
32341401	Design and Analysis of Algorithms	CO1. Given an algorithm, identify the problem it solves.
		CO2. Write algorithms choosing the best one or a combination of two or more of the algorithm design techniques: Iterative, divide-n-conquer, Greedy, Dynamic Programming using appropriate data structures.
		CO3. Write proofs for correctness of algorithms.
		CO4. Re-write a given algorithm replacing the (algorithm design) technique used with a more appropriate/efficient (algorithm design) technique.
32341402	Software Engineering	CO1. Analyse and model customer's requirements and model its software design.
		CO2. Use suitable software model for the problem at hand.
		CO3. Estimate cost and efforts required in building software.
		CO4. Analyse and compute impact of various risks involved in software development.
		CO5. Design and build test cases, and to perform software testing.
32341403	Database Management Systems	CO1. Describe major components of DBMS and their functions
		CO2. Model an application's data requirements using conceptual modelling tools like ER diagrams and design database schemas based on the conceptual model.
		CO3. Write queries in relational algebra / SQL
		CO4. Normalize a given database schema to avoid data anomalies and data redundancy.
		CO5. Describe the notions of indexes, views, constraints and transactions.
32343406	PHP Programming	CO1. Write PHP scripts to handle HTML forms.
		CO2. Write regular expressions including modifiers, operators, and metacharacters.
		CO3. <b>Create PHP programs that</b> use various PHP library functions, and that manipulate files and directories.
<b>B.Sc. (Hons) Computer Science - V Semester</b>		
32341501	Internet Technologies	CO1. Describe Internet, its architecture, services and protocol.
		CO2. Implement a simple search engine.
		CO3. Implement a web crawler.

		CO4. Use javascript technologies to make a website highly responsive, more efficient and user friendly
32341502	Theory of Computation	CO1. Design a finite automaton, pushdown automaton or a Turing machine for a problem at hand.
		CO2. Apply pumping lemma to prove that a language is non-regular/non-context-free.
		CO3. Describe limitations of a computing machine.
32347503	Operational Research for Computer Science	CO1. The central objective of operations research is <b>optimization, i.e., "to do things best under the given circumstances."</b>
		CO2. Develop linear programming (LP) models for shortest path, maximum flow, minimal spanning tree, critical path, minimum cost flow, and transshipment problems. solve the problems using special solution algorithms.
		CO3. optimization techniques
32347504	Microprocessor	CO1. Describe the internal architecture of Intel microprocessors
		CO2. Define and implement interfaces between the microprocessor and the devices.
		CO3. Write assembly language programs
<b>B.Sc. (Hons) Computer Science - VI Semester</b>		
32341601	Artificial Intelligence	CO1. Identify problems that are amenable to solution by specific AI methods
		CO2. Represent knowledge in Prolog and write code for drawing inferences.
		CO3. Identify appropriate AI technique for the problem at hand
		CO4. Compare strengths and weaknesses of different artificial Intelligence techniques.
		CO5. Sensitive towards development of responsible Artificial Intelligence
32341602	Computer Graphics	CO1. Describe Standard raster and vector scan devices as well as Graphical Input and output devices
		CO2. Implement algorithms for drawing basic primitives such as line/circle and ellipse.
		CO3. Implement algorithms for line clipping and polygon clipping and filling.
		CO4. Implement a 3D object representation scheme and carryout 2D and 3D Transformation, 3D projections
		CO5. Implement visible surface determination algorithms, Illumination models and surface rendering methods, color models
		CO6. Implement a simple computer animation algorithm
32347608	Introduction to Data Sciences	CO1. Obtain, clean/process, and transform data
		CO2. Analyze and interpret data using an ethically responsible approach

		CO3. Use appropriate models of analysis, assess the quality of input, derive insight from results, and investigate potential issues
		CO4. Interpret data findings effectively to any audience, orally, visually, and in written formats
32347611	Data Mining	CO1. Pre-process the data, and perform cleaning and transformation.
		CO2. Apply suitable classification algorithm to train the classifier and evaluate its performance.
		CO3. Apply appropriate clustering algorithm to cluster data and evaluate clustering quality
		CO4. Use association rule mining algorithms and generate frequent item-sets and association rules

<b>B.A(Hons) Business Economics</b>		
<b>Course Outcomes (COs)</b>		
<b>Session:2020-21</b>		
<b>COD E</b>	<b>COURSE NAME</b>	<b>COURSE OUTCOME</b>
	Micro Economics and Applications-I	CO1. To analyse the market behaviour by understanding the basic concepts of micro economics.
		CO2. To provide students with an understanding of the standard theoretical analysis of consumer and producer behaviour.
		CO3. To know the applications of theory of production and cost structure
		CO4. To study various forms of market structure and how they work to allocate resources and the optimal decision making for efficient outcome.
		CO5. To relate the concept with the corporate world example economies of scale
	Accounting for Managers	CO1. Comprehend company annual reports and understand the flow of information contained therein
		CO2. Develop analytical skills associated with the interpretation of accounting reports
		CO3. Become capable of systematically applying cost & management accounting concepts in real life situations
		CO4. Develop judgmental skills associated with the use of accounting information in decision making
	Microeconomics and Applications	CO1. To analyse a firms profit maximising strategies under the various oligopoly models.
		CO2. Explaining the role of game theory in understanding the behaviour of oligopolies and its relevance in the present scenario.
		CO3. To understand efficient allocation of inputs through General equilibrium analysis.
		CO4. To analyse the conditions of economic welfare and analyse the factors that determine welfare.
		CO5. Identify the causes of market failure to provide efficient outcome

Mathematics for Business Economics	CO1. Build its mathematical base which is necessary for other courses.
	CO2. Use its mathematical knowledge in business decision making.
	CO3. Make and refute arguments by her mathematical understanding.
Macro Economics and Applications-I	CO1. To understand basic concept of circular flow of income in open and closed economies and different approaches to measurement of National Income.
	CO2. To be able to differentiate between various national income aggregates, stocks and flows, nominal and real macroeconomic variables.
	CO3. To identify and derive money market and goods market equilibrium conditions and understand the interaction between the two.
	CO4. To apply closed economy IS-LM model for effectiveness of Fiscal and Monetary policies in the short run.
	CO5. To derive aggregate demand and aggregate supply schedules and use if to differentiate between effects of policy in short run and medium run
	CO6. To analyse closed economy policy mix and its applicability to developing economies.
	CO7. To identify medium run impact of inflation and the nature of the inflation unemployment trade -off.
	CO8. To understand root causes of the great depression & it's after effects.
	CO9. To introduce students to latest developments in the field of macroeconomics using real business cycle model.
Statistics for Business Economics	CO1. Master the Fundamentals of Probability Theory
	CO2. Learn the concepts and tools of Sampling and Estimation
	CO3. Develop skills in statistical computing, statistical reasoning and inferential Methods
	CO4. Comprehend and analyse real data like real indices and provide students with both descriptive and analytical methods for dealing with the variability in observed data make intelligent judgments and informed decisions in the presence of uncertainty and variation
	CO5. Clarifying and quantifying natural phenomena.
Corporate Finance	CO1. To learn the role and objectives of financial management in business corporations.
	CO2. To focus on developing skills to analyse corporate behaviour during procurement and development of resources.
	CO3. To understand the concepts, vital tools and techniques applicable for financial decision making by a business firm.
	CO4. To analyse and compute the working capital requirement, cash management and dividend models.
Macro Economics and Applications-II	CO1. To understand basics of consumption function and different hypotheses regarding aggregate consumption behaviour.

		CO2. To be able to identify important determinants and differentiate between different models of investment.
		CO3. To understand concepts relating to Balance of Payments and exchange rate determination under alternate exchange rate regime in an open economy.
		CO4. To apply open economy macroeconomic IS-LM model and find out effectiveness of Monetary and Fiscal policies in the short run.
		CO5. To analyse open economy policy mix and its applicability to developing economies.
		CO6. To derive aggregate demand and aggregate supply for an open economy and differentiate the policy effect in short run and medium run.
		CO7. To identify and understand factors determining long run growth and inter- country variations in growth experience using Solow growth model.
		CO8. To introduce students to specific issues in monetary and fiscal policy such as Inflation targeting and Sustainability of Public Debt.
	Basic Econometrics	CO1. Explain Key econometric concepts.
		CO2. Formulate simple econometric models
		CO3. Interpret the regression results obtained from software packages.
		CO4. Identify the errors in regression models and rectify the same.
		CO5. Analyse the suitability of the data for solving the problem at hand
	Marketing Management	CO1. Explain how organisations effectively use the marketing mix often called the four P's of marketing to market to their target customers.
		CO2. Apply the knowledge, concepts and tools such as Michael Porters model, BCG matrix, Ansoff matrix and SWOT Analysis to understand the challenges and issues of marketing in a competitive environment.
		CO3. Define important terms like brand, brand identity, brand equity and brand repositioning and how to devise a successful branding strategy.
		CO4. Predict the costs and benefits associated with different pricing strategies and marketing channels for the marketers.
		CO5. Classify the common methods used for integrated marketing communication like advertising, sales promotion, events and experiences, public relations and publicity, direct marketing, interactive marketing, word of mouth and public selling.
		CO6. Correctly represent and outline measures taken by the companies to encourage ethical behaviour and rightly demonstrate their social responsibility.
	Quantitative Techniques for Management	CO1. Identify and develop operational research models and understand how to translate a real-world problem, given in words, into a mathematical formulation.
		CO2. Understand the mathematical tools that are needed to solve optimization problems like linear programming, transportation and assignment problems.
		CO3. Make use of Network analysis to plan, schedule, and control project activities

		CO4. Formulate and solve network problems using graph optimisation algorithms.
		CO5. Propose the best strategy using decision making methods under uncertainty and game theory.
		CO6. Use relevant software for solving the techniques learnt in theory for optimization.
	Organisational Behaviour	CO1. Understand psychology theories and research at individual, group and organizational levels.
		CO2. Analyse how these theories and empirical evidence can help to understand contemporary organizational issues.
		CO3. Understand organizational behaviour and management practices by examining psychological principles.
		CO4. Imbibe the critical evaluation of organizational practices and their impact on work behaviours, attitudes and performance.
		CO5. Apply theories to practical problems in organizations in a critical manner.
	International Economics	CO1. To understand basic concept and origin of international economics through the prism of classical and new classical trade theories
		CO2. To understand different terms of trade and their applicability
		CO3. To differentiate between Modern and Classical Trade theories .
		CO4. To derive offer curve of a nation using general equilibrium approach
		CO5. To analyse how demand and supply changes affect countries Term of Trade. To understand how international trade impact factor prices.
		CO6. To understand the different trade instruments.
		CO7. To analyse the effect of tariff and non- tariff barriers using the partial equilibrium approach.
		CO8. To grasp theory of custom unions and its different model.
		CO9. To know different components of Balance of payments and theories of balance of payments
		CO10. To gain knowledge about WTO and its roles.
		CO11. To know about recent developments in trade talks under WTOs ministerial conferences.
	Legal Aspects of Business	CO1. Understand business legislation and need for amendment of old laws.
		CO2. Understand the laws applicable to business and apply their knowledge of laws in recent/ different business cases.
		CO3. Appreciate different branches of law applicable in specific conditions.
		CO4. Identify the need and application of laws in commercial situations.
<b>Skill Enhancement Course (SEC)</b>		
	Introduction to Big Data Analysis	CO1. Solve the business problem using python programming.
		CO2. Analyse the data with the help of statistical methods using Python language.
		CO3. Do projects related to various business and real-life situations using different data sets.
	Personality Development	CO1. Conduct detailed self- introspection centring around strengths, weaknesses, relationships, goals, motives and dependence. Recognise

	& Interpersonal Skills	and appreciate that warmth, genuineness and unconditional positive regard are the basis of good relationships.
		CO2. Recognize and appreciate the seven habits and imbibe them gradually into daily life through regular practice.
		CO3. Prioritise work, use planners, recognize and appreciate the importance of time management.
		CO4. Understand the building blocks of effective interpersonal skills.
		CO5. Learn to accept emotions, recognise and appreciate the importance of emotional intelligence
	Research Methods and Statistical Packages	CO1. Assess the roles of the researcher and the informant in the research process and be in a position to apply qualitative and quantitative research methodology.
		CO2. Apply the probability rules and basic concepts relating to discrete and continuous random variables studied in core theoretical subjects in making effective business and economic decisions. Provide understanding of appropriate statistical techniques for summarizing and displaying business and economic data.
		CO3. List a variety of formal inference procedures like correlation, regression, t-test and analysis of variance test which helps in statistical reasoning and performing exploratory analysis of data. Identify statistical tools needed to solve various business problems.
		CO4. Perform the basic qualitative and quantitative data analysis in a clear concise and understandable manner with an in-depth, faster and accurate univariate, bivariate and multivariate data analysis.
	Entrepreneurial Skills	CO1. Develop an entrepreneurial mind-set within individuals to deal with high uncertainty in regional and global market environments.
		CO2. Increase understanding of the diverse character traits of entrepreneurs, which inform their behaviour.
		CO3. Enhance the understanding of the entrepreneurial process from idea generation, to concept development and creation of the venture.
		CO4. Develop critical thinking and problem-solving skills through creativity, innovation and logical applications.
		CO5. Apprise students of existing opportunities and support services for venture creation and sustainability within and outside the region to support economic and social gains.
		CO6. The skills and abilities that students are expected to develop on completion of this syllabus have been grouped under three headings:
<b>Discipline Specific Elective (DSE)</b>		
	Security Analysis and Portfolio Management	CO1. List given types of financial instruments and explain how they work in detail
		CO2. Contrast key characteristics of given financial instruments
		CO3. Briefly recall important trends in the markets, trading and financial instruments
		CO4. Name key facts related to the return and risk of bond and equity markets
		CO5. Understand key facts of the mutual fund industry

		CO6. Explain the fundamental drivers of diversification as an investment strategy for investors
		CO7. Discuss measures of portfolio risk-adjusted performance in detail and critically analyse the key challenges in employing them
		CO8. Competently identify established risk management techniques used.
	Derivatives and Currency Markets	CO1. To understand the functioning of derivatives and foreign exchange markets.
		CO2. To gain the knowledge of International financial system.
		CO3. To know how derivatives function in financial markets.
		CO4. To imbibe the knowledge about different trading and hedging strategies and working of models which explain the pricing of derivatives.
		CO5. To understand the principles of trading in foreign exchange markets, different instruments traded, risks involved and hedging of currency risks.
	Indian Financial System	CO1. Describe the Indian Financial System and various financial sector reforms.
		CO2. Understand how the new securities are issued to Investors.
		CO3. Define the secondary equity market which further evaluates the significance, structure, participants, equity market indices and raising funds through international markets.
		CO4. Elucidate the market in which money is created.
		CO5. Discuss the significance of interbank markets in money creation.
	Applied Econometrics	CO1. Demonstrate a comprehensive knowledge & advanced understanding of traditional econometrics.
		CO2. Shall understand project reports and journal articles that make use of the concepts and methods that are introduced in the course.
		CO3. Able to conduct independent data analysis using the tools of statistics and econometrics.
		CO4. Be competent enough to synthesise econometric studies in the empirical literature and critically analyse the results and the approaches adopted
		CO5. Perform statistical tests using computer-based program package for econometric analyses to investigate whether the classical assumptions in regression analysis are satisfied.
	Topics in Mathematics	CO1. Apply the knowledge of mathematical tools learned in this course in various decision-making process of any business.
		CO2. Relate the use of the mathematical skills acquired in various business scenarios.
	Economic Growth and Development	CO1. Explain the basics of economic growth, economic development, factor affecting economic development, difference between economic development and economic growth.
		CO2. Learn about basis and structure of Harrod- Domar growth model.
		CO3. Analyse the concept and effects of the different factors in Solow Growth model.
		CO4. Understand the concept of convergence.
		CO5. Get knowledge about the basic framework of the AK model.
		CO6. Know the interrelationship between Traditional Subsistence sector and Modern Industrial sector in Lewis model.



		CO7. Learn about poverty and its measures and find out the various causes and measures of inequality.
		CO8. Identify the role of technological progress, human capital in process of Economic growth.
		CO9. Learn about international trade and inequality.
		CO10. Understand the role of government and market in economic development
	Indian Economy	CO1. To make students familiar with the different phases of Indian economy's growth and development.
		CO2. To make the students understand why there was policy change from state-led economy to the market led economy.
		CO3. To know the facts related to dismal growth of economic and social indicators.
		CO4. To analyse the impact of global economic crisis and the strategies adopted domestically and globally to resolve the crisis situation.
		CO5. To relate the economic issues with the current competitive business environment and to examine its impact.
		CO6. To suggest the alternative policy options for the economic and social improvement.
	Industrial Organisation	CO1. To understand the origin and methods of Industrial Organization.
		CO2. To analyse firm behaviour and interaction in oligopolistic markets through the basic components of the Structure-Conduct-Performance paradigm.
		CO3. To understand how the 'theory of the firm' can be applied to firm interaction and strategic behaviour.
		CO4. To understand the importance of "interdependence" that characterizes the firm's decision in markets.
		CO5. To learn about the importance of regulatory public policy in ensuring consumer welfare in imperfectly competitive/oligopolistic markets.
		CO6. To use game theory to understand firm behaviour and interaction in oligopolistic markets.
	Environmental Economics	CO1. Understand the current developments in environmental economics
		CO2. Explain the basic terminologies of environmental economics
		CO3. Explain how economic principles can be applied to various environment related problems.
	New Ventures Planning and Implementation	CO1. Learn to identify opportunity for a new venture
		CO2. Perform feasibility analysis to identify a potentially profitable venture
		CO3. Be aware of risk associated with launch of a new venture and learn how to manage the same
		CO4. Be aware of support system available from the government and various other sources for financial support towards the venture.
	Strategic Management	CO1. Students will learn the strategic decisions making process and strategic planning in the organizations.

		CO2. Students will be able to analyse strategic macro environmental issues and identify their impact on profitability and strategic positioning.
		CO3. Students will be skilled to identify strategic capabilities and gaps.
		CO4. Students will analyse and assess organisational performance based on external and internal environment.
		CO5. Students will be able to understand the concepts, principles and practices associated with strategy formulation and implementation.
	Consumer Behaviour and Advertising	CO1. To recognize the theories of personality and appreciate their working in advertisements
		CO2. To learn how human biases influence consumer perception of brand advertisement and to appreciate how attitudes influence purchase.
		CO3. To understand how Innovative products receive acceptability in the market.
		CO4. To gain insight into the working of advertising agencies.
		CO5. To analyze and interpret the advertisement objectives, appeals and formats.
		CO6. To understand the use of creative briefs for creating effective advertisements meeting pre-identified advertising goals.
	Marketing Analytics	CO1. Explain the power of Marketing Analytics, Big Data and Search Engine Optimization.
		CO2. Identifying valuable business opportunities for driving marketing decisions and improving return on investment.
		CO3. Identify and explore the marketing opportunities, company examples, and organizational implications of marketing analytics.
		CO4. Use marketing analytics as a tool to drive superior growth.
		CO5. Apply the concept and insights into well-designed products and offers that delight the customers by recognizing the digital marketing landscape.
		CO6. Perform effective analysis of customers by identifying their true worth for an organization.
		CO7. Deliver well designed focused marketing campaigns that improves the firm revenues and profitability in a sustainable manner.
		CO8. Understand the essential metrics that quantifies the vast majority of marketing activities and recognize the relevance of building an online marketing strategy around SEO.
		CO9. Predict the future of Analytics and understand the importance of business intelligence.
<b>General Elective</b>		
	Dynamics of New Ventures	CO1. Appreciate role of an entrepreneur
		CO2. Recognize and analyze the business opportunities and related challenges in developing a new venture.
		CO3. Understand preparation of business plan for a new venture.
		CO4. Evaluate the feasibility of pursuing the opportunity recognized.
		CO5. Understand the sources of finance for new ventures and the ways large corporations and financial firms evaluate business plans and proposals for new ventures.
	Digital Marketing	CO1. To identify and explore the marketing opportunities, company examples, and organizational implications of marketing.

		CO2. To understand the integration of traditional marketing with Digital Marketing.
		CO3. To explore current practice, theory and applied skills in Digital Marketing for individuals. iv) To use digital marketing as a tool to drive superior growth.
		CO4. To leverage the digital strategies to gain competitive advantage for business and career.
		CO5. To harness the power of Digital Marketing as a core driver of the marketing strategy for any organisation.
		CO6. To understand the technical know-how and insight to build & maintain an effective digital strategy.
		CO7. To Examine various tactics for enhancing a website's position and ranking with search engines.
		CO8. To understand the framework and digital tools needed to meet the challenges of our economy today and tomorrow.
	Statistical Techniques	CO1. Learn tools and concepts of data analysis and interpretation.
		CO2. Master the fundamentals of probability theory.
		CO3. Develop skills in statistical computing, statistical reasoning and inferential methods.
		CO4. Comprehend and analyse real data like real indices.
	Contemporary Issues in Indian Economy	CO1. To make students familiar with the different phases of Indian economy's transformation starting from Nehruvian era to the globalised era of economic reforms.
		CO2. To make the students understand why there was policy change from state-led economy to the market led economy.
		CO3. To provide facts to the students related to dismal growth which is evident in almost all spheres of economic and social fields.
		CO4. To analyse the impact of global economic crisis and strategies adopted domestically and globally to resolve the crisis situation.
		CO5. To relate the Contemporary Economic issues with the current competitive business environment and to examine its impact on it.
	Fundamentals of Finance for Business	CO1. Describe the meaning, scope and sources of Finance.
		CO2. Understand the types of financial markets and role of regulators in Indian financial system.
		CO3. Define the depository and non-depository financial institutions in India.
		CO4. Describe the mutual fund industry with its scope, operation, types of funds offered with evaluation of fund performance.
		CO5. Discuss the contemporary financial services in India.
	International Business	CO1. To understand the concept and examine the major drivers of international business.
		CO2. To examine the different facets of the economic, political, legal and cultural environment of an international business.
		CO3. To review the factors responsible for the emergence of India as a major outsourcing destination.

	CO4. To understand various theories of international trade and its relevance in present
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<b>B. A. (HONS.) ENGLISH</b>		
<b>Course Outcomes (COs)</b>		
<b>Session:2020-21</b>		
<b>CODE</b>	<b>COURSE NAME</b>	<b>COURSE OUTCOME</b>
	Graphic Narratives	1. The DSE paper on Graphic Narratives is an excellent study of contemporary themes of Gender discrimination, Alternative Sexuality, Race and Political oppression from a global perspective.
		2. The students learn to study, analyze and negotiate with these perspectives in class through the prescribed graphic novels.
		3. The students' awareness and sensitivity to these contemporary problems and issues increases through class discussions and tutorials.
		4. In future, they may want to explore these areas of study in details and therefore the foundation to debate and brainstorm these ideas is the key achievement of this course.
	Literature in Social Spaces	1. The Skill enhancement course titled 'Literature in Social spaces' is a revised version of a paper called Soft Skills which is extremely important for the students.
		2. The paper comprises of readings about skills titled "Soft skills' that are life skills needed by every single person if they want to achieve success in their career.
		3. These are experiential skills related to the emotional quotient of a person and help in retaining one's job and succeeding in it.
		4. Skills like Leadership, emotional Intelligence, Adaptability, Team building, Communication build a strong foundation needed in the job market today.
		5. Students are readied to enter the corporate arenas after their graduation through the medium of this course.
1203750 1	Modern Indian Writing in English Translation	1) This paper aims to introduce the students to the various literary trends and traditions of Indian Literature which flourished in the different vernacular languages of India .
		2) The two novels - The Legends of Khasak and Six Acres and a Third are two phenomenal texts which acquaint the students with the colonial India in the early 19th/20th century when the folk and mythical literary traditions and the colonial modernity both could be witnessed in the depiction of rural India under British rule.
		3) The students are expected to understand how India transformed in its literary and social essence under the impact of the colonial rule.
		4) The select stories and poems in this paper tries to give a taste of Indian literary essence of Bhasha Literature in a capsule .

1203130 2	Popular Literature	1. Students learn to identify and critically analyse various subgenres like children’s literature, graphic novels, detective fiction, and science fiction under the umbrella category of popular fiction.
		2. They are also acquainted with theoretical debates around the concept of the “popular” and the categories of canonical and non-canonical forms of literary expressions.
		3. They are familiarised with the origin and trajectory of historical development of popular literature as a field of academic investigation.
		4. Students also acquire critical tools to investigate themes and conventions of genre fiction and how the forms have evolved over time.
		5. They gain the ability to interpret and understand how historical, political, and cultural contexts shape popular fiction and its perception.
		6. They are able to appreciate the complex and dialogic relationship between popular literature and dominant cultural values and ideological belief systems.
1203130 3	British Poetry and Drama: 17th and 18th Centuries	1. Students would be able to trace the major literary conventions, genres, intellectual and philosophical debates from late renaissance to the neoclassical period in context of the English civil war and restoration of monarchy in Britain.
		2. Through the critical evaluation of Alexander Pope’s <i>The Rape of the Lock</i> , students gain insights into conventions of neoclassical poetry and understand how satire functions. The text when read along with Behn’s <i>The Rover</i> also reflects the changing economic and political structure of English society .
		3. A close study of Aphra Behn’s play aids students in learning to examine key themes and characteristics of comedy of manners.
		4. Background readings in the paper introduce the students to significant philosophical debates of the time on topics like materialism, nature of state, views on man, disability, and the changing relationship between religion and secular state.
		5. Reading of Shakespeare’s <i>Macbeth</i> and Milton’s <i>Paradise Lost</i> gives them an opportunity to dwell into questions of governance, monarchy, religion, and position of women during the 17th and 18th centuries.
	American Literature	1: To enable the students to perceive the broad range of the Americas raising pertinent issues related to race, gender and native populations
		2: To study the tenuous link between America's past and its multi-ethnic present.
		3: To perceive literature as a contestable domain wherein questions of genre formation, nation-making and the individual as a site of identity-creation and identity-in-crisis emerge.
		4: As Indian readers of American literature, it is essential to note the similarities between America and India; and to also see darker areas like ingrained racist attitudes that emerged especially post 9/11.
		5: To see the " <i>history</i> of the becoming of America" and to also study the social dimension and processes as different kinds of people came to live together, sometimes as "master and slave, the community and the individual, the indigenous and the foreign..., the old and the new immigrant.

	Women's Writing	1: To challenge our assumptions and received notions about gender and gendered roles across cultures and societies.
		2: By studying various genres such as short stories, poetry, drama, life narratives, novel etc it offers to the students diverse ways of engaging with the (hi)stories of women's struggles and their lives.
		3: It allows students to question the category of gender, identity and subjectivity as one that is in a state of flux which can be redefined.
		4: It broadens the horizon and scope of the readers/students by providing them a perspective from the other side that has been verbalized/voiced by women writers across many generations.
12033910	Literature in Cross Cultural Spaces	1. The reality and experience of caste segregation and caste violence in Indian society through the eyes of both Dalit as well as non Dalit writers, is expressed explained and discussed. This leads students to become more sensitive to social and cultural issues in the country.
		2. Patriarchal structures, gender inequality, feminism and the building of a more equal gender sensitive world are studied and discussed. Students are encouraged to apply this learning to the world around them.
		3. War and the pity of war, the lived experience of mass violence are looked at critically through the medium of poems and stories. The horror of war weighed against jingoist nationalism leads the students to analyze the notion of false heroism and glory.
		4. By studying texts relating to the experience of the Indian diaspora, cultural rootedness as well as alienation, and the insidious working of multi national companies in eroding personal choice, the students learn to make sense of living in the contemporary world they live in.
12031502	British literature: early twentieth century	1. Conrad's 'Heart of Darkness' is studied in order to make sense of imperialism and colonization and what it does to the human soul
		2. W.B Yeats's poetry brings the students face to face with the Irish war of independence, Irish and British poetic concerns of a particular time and place, as well as the experience of aging and becoming irrelevant in a tumultuous world.
		3. T.S. Eliot introduces the student to the modern world and modernism. The students learn to think about alienation, insecurity, construction of the self in an impersonal world and ways of navigating this world.
		4. Wilfrid Owen's war poetry is also a lens to look through the war and violence that human civilization has been subjected to periodically and discuss if the human race will ever learn from history.

<b>DEPARTMENT OF COMMERCE</b>
<b>Course Outcomes (COs)</b>
<b>Session:2020-21</b>

CODE	NAME OF THE PAPER	COURSE OUTCOME
<b>B.A.(VS) Office Management and Secretarial Practice Semester I</b>		
1.3	Office Management and Methods	CO1: The course enables students to acquire knowledge about office, its functions and importance as control and coordinating centre of an organisation.
		CO2: The course will provide the knowledge about types of office in modern business world and the management of office work and its relation with other departments of an organisation.
		CO3: The course provides knowledge about filing of records, its importance and systems of filing including indexing used in present times.
		CO4: It intends to equip the learner with knowledge of work measurement and control of office work and setting up of work standards.
		CO5: The course intends the learner to be well conversant with office methods and office machines and equipment's used in modern office so that learner can apply the knowledge while working in the present business world.
1.4	Financial Accounting	CO1: Understand the theoretical and practical framework of financial accounting and to acquire a basic understanding of IFRS, Ind-AS and latest Accounting Standards.
		CO2: Understand the concept of Consignment, Joint Venture, Inland Branches and Hirepurchase transactions and learn the techniques of preparing accounts under each of these cases.
		CO3: Develop understanding of Depreciation Accounting as per AS-10 (PPE) .
		CO4: Explain the concept of Partnership and preparation of accounts for reconstruction as well as dissolution of partnership firms.
		CO5: Analyse the financial statements by preparing common size Balance Sheet, calculating various ratios and preparing Cash Flow statement.
<b>B.A.(VS) Office Management and Secretarial Practice Semester II</b>		
2.3	Communication and Business Correspondence	CO1: The course will help the students to use effective language for converging a commercial message to achieve a predetermined purpose.
		CO2: The course will provide the basis which will develop and sharpen the oral and written skills of the learner.
		CO3: It will enable the learner to use correct language expressions for effective business communication.
		CO4: The course will provide the learner the latest trends and styles prevalent in business correspondence.
		CO5: It will enhance the learner skills in writing various types of business letters effectively.
2.4	Business Law	CO1: The students will have skills to understand different provisions of Indian Contract Act.
		CO2: The students will have understanding of specific contracts like contract of indemnity and guarantee, bailment and agency.
		CO3: The students will be able to distinguish between condition and warranty, Performance of contract of sale and rights of unpaid seller. The students will also be able to understand consumer rights and consumer grievance redressal mechanism
		CO4: The students will able to know the process of creation and dissolution of LLP. Students will also learn the issue of negotiable instruments and understanding of different provisions of Negotiable Instrument Act.

		CO5: The students will be equipped with the various provisions of Information Technology Act such as digital signature and E-Governance.
<b>B.A.(VS) Office Management and Secretarial Practice Semester III</b>		
3.2	Secretarial Practice and Basic Phonography-I	CO1: The course will familiarize the learner with the activities of modern office including the role of private secretary in a business organisation.
		CO2: The course will equip the learner with the knowledge of types of secretaries, their duties, their qualities and their changing profile in the modern world.
		CO3: The course will impart knowledge to the learner about organizational structure and managerial functions performed in a business organisation.
		CO5: The course will help the students to learn professionally required language (Phonography) meant for private secretaries working in organisations.
		CO6: The course will help the learner to apply this knowledge while doing jobs in the business world as an effective and efficient private secretary.
3.3	Computing Basics and its Applications I	CO1: The student will be able to understand the basic concepts of computers including generations, number system and operating system
		CO2: Grasp the significance and terminology of computer networking and Internet. The students can apply their comprehensive knowledge to real life situations
		CO3: The student will be able to fully understand the importance of database management system and grasp its functioning
		CO4: The student is introduced to the world of e-typewriting through a software for the same. The touch method is also discussed
		CO5: The students will be able to identify the situations requiring MS-Word and apply the comprehensive knowledge to deliver the task
		CO6: The student will be able to use advanced concepts in MS-Word including Header and Footer, Templates, Mail Merge, etc.
3.4	Banking and Insurance Operations	CO1: The course enables students to acquire knowledge about origin of banking and growth of commercial banks in India.
		CO2: The course will provide the knowledge about types of crossing of cheques and rules of crossing.
		CO3: The course provides knowledge about duties of paying banker and collecting banker and protection in due course.
		CO4: It intends to equip the learner with knowledge of principles of sound banking lending and different types of advances against various securities. This theoretical knowledge will be useful when learner starts working in an organisation.
		CO5: The course intends the learner to be well conversant with the concept of Internet Banking, Mobile banking, Virtual banking, E payments, E-money, Electronic purse, Digital cash. White label ATM so that learner can apply the knowledge while working in the present business world.
		CO6: The course provides knowledge about concept of risk and its types along with concept of insurance with its basic principles.
<b>B.A.(VS) Office Management and Secretarial Practice Semester IV</b>		



4.2	Secretarial Practice and Basic Phonography-II	CO1: The course aims at imparting knowledge about mechanization of office activities and types of machines which help in communication etc. used by personal secretaries and other office staff of the organisation.
		CO2: The course will help the learner by providing the basis of personality development, good human relations and importance of ethics and values in the work culture in an organisation.
		CO3: The course will help the learner to perform the jobs of the private secretary for making appointments for officers.
		CO4: The course will help the learner for extended level of professionally required phonographic language so that the private secretary can perform their jobs effectively
4.3	Corporate Laws	CO1: acquire knowledge about regulatory framework, legal structure, functioning, classification and online incorporation of a company and apply legal reasoning to analyse relevant case laws.
		CO2: explain basic legal documents to be prepared by company and their significance and describe the importance of online filing of documents.
		CO3: understand the concept of allotment of shares, rights and duties of shareholders of company along with developing understanding of dematerialization of securities.
		CO4: acquire knowledge of the role and legal duties of key managerial personnel of a company and their interrelationship with the shareholders accompanied with the knowledge about provisions regarding convening and conducting of company meetings.
		CO5: comprehend various modes of company's winding up and relate to the provisions of Insolvency and Bankruptcy code, 2016
4.4	Business Communication and Personality Development	CO1: Enhanced knowledge of the Theory of Communication leading to a more adequate understanding of the nature and process of communication.
		CO2: Demonstrate enhanced skills in reading, writing, comprehension, communication and speech. Deeper familiarity with different types of business correspondence, better writing skills and knowledge of various types of formal and informal communication including emails and social media generally employed in work spaces.
		CO3: Familiarity with different types of reports and the process of planning and writing.
		CO4: Suitable use of language and communication skills specifically within professional spaces. Enhanced verbal skills, improved vocabulary and grammar enhancing error free usage.
<b>B.A.(VS) Office Management and Secretarial Practice Semester V</b>		
5.1	Advanced Phonography (Practical) – I	CO1: The course, after equipping the learner with basic principles of phonography will aim at practically applying the knowledge acquired in practice by personal secretaries.
		CO2: The course will help the learner in building up speed writing by practicing exercises.
		CO3: The course will help the learner to acquire the skill of speedy and accurate transcription of shorthand notes for effective performance of the jobs of private secretary.
		CO4: The course will give the learner the opportunity to perform secretarial job in an effective and efficient manner.

5.2	Internship Project / Project	Part A
		CO1: Imparting knowledge about the basics of research-objectives, types, approaches, process and problems encountered in research
		CO2: Develop the learning to define a research problem, facilitate understanding of sampling, data collection, construction of questionnaire
		CO3: Develop an understanding of the basic tools of data analysis- Parametric & non parametric tests, interpretation of results & presentation.
		CO4: Imparting learning of different aspects of report writing, process, contents of a report and referencing
		Part B
		CO5: Prepare a project report relating to a well-defined area of research problem identified by the student
5.4	Management Information System	CO1: The course enables students to acquire knowledge about basics of information system and its role in organisation.
		CO2: The course will provide the knowledge about information technology capabilities and their impact on organization, types and topologies of networks.
		CO3: The course provides knowledge about the system design, system development life cycle which help the learner to understand every stage of system development.
		CO4: It intends to equip the learner with knowledge of different types of system like Object Oriented Systems, Decision Support Systems, Executive Information Systems, Expert Systems and Knowledge Based Expert Systems which are very useful in decision making in any organisation.
		CO5: The course intends the learner to be well conversant with real life management oriented problems through case studies so that learner can apply the knowledge while working in the present business world.
<b>B.A.(VS) Office Management and Secretarial Practice Semester VI</b>		
6.1	Advanced Phonography (Practical) – II	CO1: The course will help the learner to acquire practical knowledge of Advanced Phonography required in modern business world.
		CO2: The course will aim at enhancing the knowledge of personal secretaries with the help of dictations of various subject matters and will sharpen the skill of transcribing the same with speed and accuracy.
		CO3: The course will help the learner to be fully competent for the jobs in present modern business world

<b>DEPERATMENT OF COMMERCE</b>		
<b>Course Outcomes (COs)</b>		
<b>Session:2020-21</b>		
<b>CODE</b>	<b>NAME OF THE PAPER</b>	<b>COURSE OUTCOME</b>
<b>B.A.(VS) Marketing Management and Retail Business Semester I</b>		

1.3	Introduction to Marketing Management-I	CO 1: The learners will be able to understand the basic concepts of marketing and its environment. As the environment is dynamic, the students will certainly be able to understand the various marketing environment and will be able to take decisions in changing environment. They will also understand the ethical values and social responsibilities of marketing.
		CO 2: Research is one of the key components of marketing, the course will enhance the research analytical approach and decision making.
		CO 3: It will enable to assess the consumer behaviour and understand the factors that influence the consumer behaviour. Further, it will also help in understanding the buying motives and process that a consumer follows while purchasing.
		CO 4: It will develop the understanding about the market segmentation, target market selection, market positioning, market repositioning etc. Further it will help in to understand the intricacies of entering into the market with product differentiation and market segmentation strategies. The students will also acquaint with the contemporary issues in marketing.
<b>B.A.(VS) Marketing Management and Retail Business Semester II</b>		
2.3	Introduction to Marketing Management-II	CO 1: The students will acquire the knowledge of various marketing mix and their importance in decision making. In a business the product is a very important factor. The students will enable to understand the product development process, designing, packaging, branding of products and labelling.
		CO 2: The students will learn to understand various pricing strategies and its applicability in different market situations.
		CO 3: It will enable the students to know the various channels of distribution of Consumer Goods, types of channels of distribution, factors affecting choice of distribution channels. Further, they will be able to know about the Logistics: meaning, importance, objectives, marketing logistics task and various approaches of logistics (total cost & total system approach).
		CO 4: Promotion is a key to increase the sales of a product. Understanding of application of various promotional schemes will enable the students to frame and implement the schemes for successfully increasing the sales. The students will be able to know the types of promotion, concept of promotion mix, factors affecting promotion mix and will also become familiar with the emerging trends in marketing
<b>B.A.(VS) Marketing Management and Retail Business Semester III</b>		
3.2	Advertising and Sales Promotion	CO1: Advertising is the one of the important component of sales promotion. The learners will be able to understand advertising and its meaning, features, types, functions and setting of advertising objectives. Further, the learners will also be able to understand approaches of advertising- DAGMAR (Defining Advertising Goals for Measured Advertising Results), AIDA (Attention, Interest, Desire and Action) and advertising media & its evolution, factors affecting media choice etc.
		CO2: It will enable to understand advertising copy: concepts and elements, requisites of a good and effective advertising copy. The learners can measure advertising effectiveness. It will familiarize the students with advertising agencies and advertising regulating agencies i.e. ASCI, and AAA

		CO3: Develop the understanding about the personal selling: meaning, nature & importance, personal selling and salesmanship, characteristics of personal selling, and qualities of a good sales person.
		CO4: learn claim settlement process in motor insurance for both own damage and third-party claim. CO4: The learners will understand the theories of sales promotion: concept, objectives, schemes and importance. The learners will become familiar with the sales promotion techniques. Success of personal selling depends upon how well we train our salesmen. The students will know about selection, training, motivation and compensation of sales personnel. Further, they will also know the ethical and legal aspects of advertising and sales promotion.
3.4	Computer Concepts and Software Packages	CO1: The student will be able to convert number system into any other number system with ease
		CO2: Identify components of a computer system and use them appropriately to achieve a task
		CO3: The student will be able to fully understand the importance of operating system and grasp its functioning
		CO4: Grasp the significance and terminology of computer networking and Internet. The students can apply their comprehensive knowledge to real life situations
		CO5: The students will be able to identify the required MS-Office component and apply the comprehensive knowledge to deliver the task
		CO6: The student will be able to relate with the latest development in the field of computer and technology
<b>B.A.(VS) Marketing Management and Retail Business Semester IV</b>		
4.2	Retail Business Management	CO 1: Students will be familiar with the basic concepts of retailing, scope, contribution of retailing to Indian economy, retail environment in India, Foreign Direct Investment (FDI) in retail and changing scenario of retail business in India. Further, they will also know the theories of retail development (Wheel of Retailing, Retail Accordion, Melting Pot Theory, and Polarization Theory).
		CO 2: Develop the understanding about the various retail strategies and its applications. Learners will know the types of retailing formats: super market, hyper market, departmental stores, convenience stores, catalogue retailers and non-stores retailing: vending machine, door to door selling, mail order business. e-retailing: credit card transaction, smart card and epayment, retailing of services.
		CO 3: They will be able to identify the retail location, understanding its meaning, importance, process and factors affecting location. Further, they will also understand the concepts of merchandising, its importance, and factors affecting buying decision, role and responsibilities of merchandising
		CO 4: Understanding the concept of franchising: definition, types and evolution, franchising law in India, outsourcing: definition, scope and importance, introduction of the concept of VAT in retailing, CRM in retail: concept, types of CRM, application of CRM in retailing, strategic framework for CRM in retail.
4.3	Labour and Development in India	CO1: The course will help students to understand basic theories of Labour market and Identify features and challenges of India's labour market

		knowledge in the role of international agencies in setting labour standards in India
		CO2: The course will inculcate a deep understanding regarding evolution of labour market and it will enable students to identify different forms of labour and also this unit provide knowledge about various labour laws associated with these forms of labour
		CO3: The course will provide knowledge about the evolution of trade union movement in India and learners will be able to analyse the role of trade unions in the changing economic environment of the country
		CO4: The course enables students to Identify the state intervention in labour market in the form of administration machinery, national commission on labour, Dispute settlement mechanism and Labour regulation.
		CO5: This unit intends the learner to gain
4.4	Business Communications and Personality Development	CO1: Enhanced knowledge of the Theory of Communication leading to a more adequate understanding of the nature and process of communication.
		CO2: Demonstrate enhanced skills in reading, writing, comprehension, communication and speech. Deeper familiarity with different types of business correspondence, better writing skills and knowledge of various types of formal and informal communication including emails and social media generally employed in work spaces.
		CO3: Familiarity with different types of reports and the process of planning and writing.
		CO4: Suitable use of language and communication skills specifically within professional spaces. Enhanced verbal skills, improved vocabulary and grammar enhancing error free usage.
<b>B.A.(VS) Marketing Management and Retail Business Semester V</b>		
5.1	Legal Aspects of Marketing	CO 1: Familiarized with the Consumer Protection Act 1986, Environment Protection Act 1986 and Essential Commodities Act 1955.
		CO 2: Conversant with The Prevention of Food Adulteration Act 1951, The Drugs and Magic Remedies (Objectionable Advertisement) Act 1954, The Bureau of Indian Standards Act 1986, and The Agricultural Produce Grading and Marketing Act (AGMARK) 1937. CO 3: Knowledge of the Trademarks Act 1999, Patents Act 1970, and the Information Technology Act 2000. CO 4: Understanding the rules relating to the Standards of Weights and Measures Act 1976, The Packaging Rules: Rules Related to Only Small and Retail Products and the Competition Act: Features and Regulatory Framework for Retail Business
		CO 3: Knowledge of the Trademarks Act 1999, Patents Act 1970, and the Information Technology Act 2000.
		CO 4: Understanding the rules relating to the Standards of Weights and Measures Act 1976, The Packaging Rules: Rules Related to Only Small and Retail Products and the Competition Act: Features and Regulatory Framework for Retail Business
5.2	Internship Project / Project	Part A
		CO1: Imparting knowledge about the basics of research-objectives, types, approaches, process and problems encountered in research

		CO2: Develop the learning to define a research problem, facilitate understanding of sampling, data collection, construction of questionnaire
		CO3: Develop an understanding of the basic tools of data analysis- Parametric & non parametric tests, interpretation of results & presentation.
		CO4: Imparting learning of different aspects of report writing, process, contents of a report and referencing
		Part B
		CO5: Prepare a project report relating to a well-defined area of research problem identified by the student
5.3.1	Financial Accounting	CO1: Understand the theoretical and practical framework of financial accounting and to acquire a basic understanding of IFRS, Ind-AS and latest Accounting Standards.
		CO2: Understand the concept of Consignment, Joint Venture, Inland Branches and Hirepurchase transactions and learn the techniques of preparing accounts under each of these cases.
		CO3: Develop understanding of Depreciation Accounting as per AS-10 (PPE)
		CO4: Explain the concept of Partnership and preparation of accounts for reconstruction as well as dissolution of partnership firms.
		CO5: Analyse the financial statements by preparing common size Balance Sheet, calculating various ratios and preparing Cash Flow statement.
5.3.2	Corporate Laws	CO1: acquire knowledge about regulatory framework, legal structure, functioning, classification and online incorporation of a company and apply legal reasoning to analyse relevant case laws.
		CO2: explain basic legal documents to be prepared by company and their significance and describe the importance of online filing of documents.
		CO3: understand the concept of allotment of shares, rights and duties of shareholders of company along with developing understanding of dematerialisation of securities.
		CO4: acquire knowledge of the role and legal duties of key managerial personnel of a company and their interrelationship with the shareholders accompanied with the knowledge about provisions regarding convening and conducting of company meetings.
		CO5: comprehend various modes of company's winding up and relate to the provisions of Insolvency and Bankruptcy code, 2016
5.4	Rural Marketing	CO 1: The students will be familiar with the concept of rural marketing: meaning, concept, phased evolution, significance factors and environment. They will also understand the structure and characteristics of the rural markets. They will be able to distinguish between rural and urban marketing.
		CO 2: There are an immense opportunities and threats in rural market. The students will be able to understand the rural marketing challenges and opportunity, rural consumer: characteristics, significance of consumer behaviour, factors influencing decision making process of rural consumers, rural consumer's buying decision process and shopping habits of rural consumer.
		CO 3: Understanding rural marketing mix strategies: need, types, product life cycle, new product development, brand management and channel management. Further they will also enable to develop marketing mix strategies for Indian rural markets and shift in strategic perspective for rural marketing.

		CO 4: The students will be acquainted with the emerging issues in marketing: green marketing, sports marketing and social marketing. They will also be familiar with the role of rural financial institutions: Regional Rural Banks (RRB), Co-operative Banks, NABARD (National Agricultural Bank for Rural Development) in the development of rural market.
<b>B.A.(VS) Marketing Management and Retail Business Semester VI</b>		
6.1	International Marketing: An Overview	CO 1: The learners will come to know the intricacies of international retail market: concept, evolution, importance and process. They will also know that how the international marketing researches are done and analysed. Further they will also be able to know the opportunities and challenges in international marketing, future prospects of international marketing and India's presence in international marketing.
		CO 2: Enable to scan international marketing environment: economic, financial, political, technological, legal and cultural. They will know about the ways to enter in international markets also. CO 3: Familiar with the role of International Trade Organization: WTO, RTA, SAARC, ASEAN, BRICS and European Union. International Marketing Strategies. CO 4: Able to understand the criterion of selection of retail market, study and analysis of retailing in global setting, internationalization of retailing and evolution of international retailing, methods of international retailing.
		CO 3: Familiar with the role of International Trade Organization: WTO, RTA, SAARC, ASEAN, BRICS and European Union. International Marketing Strategies.
		CO 4: Able to understand the criterion of selection of retail market, study and analysis of retailing in global setting, internationalization of retailing and evolution of international retailing, methods of international retailing.
6.2.2	Retailing Operations	CO 1: Enable to understand the human resource management in retailing, its significance in retail and also familiar with major function of HRM in retailing, strategic framework of HRM in retailing, trends and challenges in HRM in retailing and future of HRM in retailing.
		CO 2: Conversant with the financial management in retailing, budgeting, and evaluating financial and operational performance. They will also be equipped with the techniques of analysing the financial statements and balance sheet.
		CO 3: Familiar with the working capital management in retailing, cash management, credit management and inventory valuation: FIFO, LIFO, Inventory Management: ABC, EOQ Analysis
		CO 4: Equipped with the basic usage of IT in retail market and understanding of IT for competitive advantage, capturing and transmitting data at the point of sale, data base marketing, data mining and business intelligence.
6.3.1	Business Law	CO1: The students will have skills to understand different provisions of Indian Contract Act.
		CO2: The students will have understanding of specific contracts like contract of indemnity and guarantee, bailment and agency.
		CO3: The students will be able to distinguish between condition and warranty, Performance of contract of sale and rights of unpaid seller. The students will also be able to understand consumer rights and consumer grievance redressal mechanism

		CO4: The students will be able to know the process of creation and dissolution of LLP. Students will also learn the issue of negotiable instruments and understanding of different provisions of Negotiable Instrument Act.
		CO5: The students will be equipped with the various provisions of Information Technology Act such as digital signature and E-Governance.
6.3.2	Financial management	CO1: Develop understanding of conceptual framework of financial management i.e. its nature, scope and objectives. Also learn about the concept of time value of money and its applications; concept of risk and return.
		CO2: Develop ability to understand and make long term investment decisions by using various techniques available for the purpose.
		CO3: Understanding the concept of cost of capital, determination of specific cost of capital of different sources of finance and weighted average cost of capital. Also develop an understanding of various capital structure theories and leverage analysis.
		CO4: Develop ability to learn concept of dividend and theories for relevance and irrelevance of dividend decision for corporate valuation; Cash and stock dividends; Determinants of dividend policy.
		CO5: Develop understanding of the concept of estimation of working capital needs of a firm. Also learn decision making ability in the areas of cash, receivables and inventory management.
6.4	E-Commerce	CO1: To enable the students to tell about E-Commerce its meaning, nature, concepts, types, and reasons for transacting online, e-commerce business models.
		CO2: Students will be able to explain technologies used in E-commerce, dynamics of World Wide Web and internet.
		CO3: Students will be able to appreciate E-commerce security environment, security threats in the E-commerce environment, technology solutions, IT Act 2000.
		CO4: Students will be able to recognize E- Payments system including models and methods, digital signatures, payment gateways, and risks involved in E-payments.
		CO5: Students will be able to understand about online business transactions, online marketing, E-tailing, online services, auctions, online portal and online learning

DEPARTMENT OF COMMERCE		
Course Outcomes (COs)		
Session:2020-21		
CODE	NAME OF THE PAPER	COURSE OUTCOME
<b>B.A.(VS) Human Resource Management Semester I</b>		
1.3	Business Organization and Environment -I	CO1: The role of the socio-political-economic environments in the success of any business venture and the declining role of government in the running of public enterprises
		CO2: The debates on corporate social responsibility of business towards society



		CO3: The relevance and challenges of adopting ethical standards in business
		CO4: The concept of entrepreneurship and the different forms of organization in which business can be conducted
		CO5: The contemporary forms of doing business
<b>B.A.(VS) Human Resource Management Semester II</b>		
2.3	Business Organization and Environment -II	CO1: The functional area of finance, objectives of financial management, and the four important decisions of financial management
		CO2: The functioning of money and capital markets, instruments, and the role of institutions.
		CO3: an overview of the marketing function and consumer behaviour
		CO4: The nature, scope and growth of human resource function and production process
		CO5: The internal and external growth strategies of a business.
<b>B.A.(VS) Human Resource Management Semester III</b>		
3.2	Organizational Behaviour-I	CO1: The concept and nature of organisational behaviour and its evolution through various approaches
		CO2: Understanding the role of individual behaviour through the dimensions of personality and perception
		CO3: The shaping of individual behaviour through changed attitude and learning
		CO4: The relevance of motivation in improving employee behaviour based on various theories of motivation and the role of groups and development of groups into teams for increasing effectiveness
		CO5: The role of communication in improving organisational behaviour
3.4	Computer Concepts and Software Packages	CO1: The student will be able to convert number system into any other number system with ease
		CO2: Identify components of a computer system and use them appropriately to achieve a task
		CO3: The student will be able to fully understand the importance of operating system and grasp its functioning
		CO4: Grasp the significance and terminology of computer networking and Internet. The students can apply their comprehensive knowledge to real life situations
		CO5: The students will be able to identify the required MS-Office component and apply the comprehensive knowledge to deliver the task
		CO6: The student will be able to relate with the latest development in the field of computer and technology
<b>B.A.(VS) Human Resource Management Semester IV</b>		
4.2	Organizational Behaviour-II	CO1: the trait, behavioural, and contingency theories of leadership; the existence and use of organisational power and politics in the organisation; negotiation in organisations
		CO2: the concept of change and the causes of employee stress, its impact & methods of handling stress
		CO3: the process of changing and maintaining culture and climate in organisations for better functioning

4.3	Labour and Development in India	CO1: The course will help students to understand basic theories of Labour market and Identify features and challenges of India's labour market knowledge in the role of international agencies in setting labour standards in India
		CO2: The course will inculcate a deep understanding regarding evolution of labour market and it will enable students to identify different forms of labour and also this unit provide knowledge about various labour laws associated with these forms of labour
		CO3: The course will provide knowledge about the evolution of trade union movement in India and learners will be able to analyse the role of trade unions in the changing economic environment of the country
		CO4: The course enables students to Identify the state intervention in labour market in the form of administration machinery, national commission on labour, Dispute settlement mechanism and Labour regulation.
		CO5: This unit intends the learner to gain
4.4	Business Communications and Personality Development	CO1: Enhanced knowledge of the Theory of Communication leading to a more adequate understanding of the nature and process of communication.
		CO2: Demonstrate enhanced skills in reading, writing, comprehension, communication and speech. Deeper familiarity with different types of business correspondence, better writing skills and knowledge of various types of formal and informal communication including emails and social media generally employed in work spaces.
		CO3: Familiarity with different types of reports and the process of planning and writing.
		CO4: Suitable use of language and communication skills specifically within professional spaces. Enhanced verbal skills, improved vocabulary and grammar enhancing error free usage.
<b>B.A.(VS) Human Resource Management Semester V</b>		
5.1	Management of Human Resource-I	CO1: The student should be able to acquire a perspective on the emergence of human resource management function over a period of time and explore the role of HR in any organisation.
		CO2: The student should be able to acquire a basic understanding of the circumstances affecting employment decisions such as downsizing, workforce diversity, empowerment and VRS.
		CO3: The student should be able to acquire an understanding of HRM as a profession, linestaff conflicts, and the changing role of the HR manager.
		CO4: The student should be able to acquire fundamental understanding of the factors affecting the demand and supply of human resources and computation of the worth of any job.
		CO5: The student should be able to acquire understanding of the procurement process.
5.2	Internship Project / Project	Part A
		CO1: Imparting knowledge about the basics of research-objectives, types, approaches, process and problems encountered in research
		CO2: Develop the learning to define a research problem, facilitate understanding of sampling, data collection, construction of questionnaire
		CO3: Develop an understanding of the basic tools of data analysis- Parametric & non parametric tests, interpretation of results & presentation.

		CO4: Imparting learning of different aspects of report writing, process, contents of a report and referencing
		Part B
		CO5: Prepare a project report relating to a well-defined area of research problem identified by the student
5.3.1	Financial Accounting	CO1: Understand the theoretical and practical framework of financial accounting and to acquire a basic understanding of IFRS, Ind-AS and latest Accounting Standards.
		CO2: Understand the concept of Consignment, Joint Venture, Inland Branches and Hirepurchase transactions and learn the techniques of preparing accounts under each of these cases.
		CO3: Develop understanding of Depreciation Accounting as per AS-10 (PPE) .
		CO4: Explain the concept of Partnership and preparation of accounts for reconstruction as well as dissolution of partnership firms.
		CO5: Analyse the financial statements by preparing common size Balance Sheet, calculating various ratios and preparing Cash Flow statement.
5.3.2	Corporate Laws	CO1: acquire knowledge about regulatory framework, legal structure, functioning, classification and online incorporation of a company and apply legal reasoning to analyse relevant case laws.
		CO2: explain basic legal documents to be prepared by company and their significance and describe the importance of online filing of documents.
		CO3: understand the concept of allotment of shares, rights and duties of shareholders of company along with developing understanding of dematerialisation of securities.
		CO4: acquire knowledge of the role and legal duties of key managerial personnel of a company and their interrelationship with the shareholders accompanied with the knowledge about provisions regarding convening and conducting of company meetings.
		CO5: comprehend various modes of company's winding up and relate to the provisions of Insolvency and Bankruptcy code, 2016
5.4	Labour Welfare and Legislative Framework	CO1: Students will be acquainted with the concept of labour welfare in general, and types of welfare services undertaken by Indian companies.
		CO2: The student should be able to acquire a basic understanding of the Payment of Wages Act, Minimum Wages Act and Payment of Bonus Act. They should be able to understand the rules to be followed while fixing and revising wages, roles of Advisory and central advisory board, and the concept of bonus.
		CO3: The student should be able to understand the Employees Provident Fund and Miscellaneous Act and the various Pension schemes and employees' deposit Linked Insurance schemes and the ESI Act in detail. Students will gain knowledge about the concept of gratuity, its forfeiture and nomination rules.
		CO4: The student should be able to acquire in depth understanding of The Industrial Employment (Standing orders) Act 1946, its applicability and Procedure; Factories Act and the rules relating to licensing and its registration.
<b>B.A.(VS) Human Resource Management Semester VI</b>		
6.1	Industrial Relations	CO1: The student will acquire understanding of the evolution of Industrial relations globally and in India.

		CO2: The student should be able to gain thorough understanding of reports of the national labour commission and the role of ILO & WTO.
		CO3: The student should be able to acquire in-depth knowledge of the preventive and settlement machinery for resolving industrial disputes.
		CO4: The student should be able to acquire understanding of nature and growth of trade union movement in India.
		CO5: The student should be able to acquire a basic understanding of the concept of empowerment and worker's participation in management.
6.2.2	Management of Human Resource-II	CO1: The student should be able to understand the process of formulating a training program and types of training methods, and problems of employee Absenteeism, turnover and grievances in the organization.
		CO2: The student should be able to acquire a basic understanding of the concept of quality of work life.
		CO3: The student should be able to gain understanding of the types of performance evaluation systems.
		CO4: The student should be able to understand of the various facets of compensation. CO5: The student should be able to understand the contemporary issues of HRM
6.3.1	Business Law	CO1: The students will have skills to understand different provisions of Indian Contract Act.
		CO2: The students will have understanding of specific contracts like contract of indemnity and guarantee, bailment and agency.
		CO3: The students will be able to distinguish between condition and warranty, Performance of contract of sale and rights of unpaid seller. The students will also be able to understand consumer rights and consumer grievance redressal mechanism
		CO4: The students will able to know the process of creation and dissolution of LLP. Students will also learn the issue of negotiable instruments and understanding of different provisions of Negotiable Instrument Act.
		CO5: The students will be equipped with the various provisions of Information Technology Act such as digital signature and E-Governance.
6.3.2	Financial management	CO1: Develop understanding of conceptual framework of financial management i.e. its nature, scope and objectives. Also learn about the concept of time value of money and its applications; concept of risk and return.
		CO2: Develop ability to understand and make long term investment decisions by using various techniques available for the purpose.
		CO3: Understanding the concept of cost of capital, determination of specific cost of capital of different sources of finance and weighted average cost of capital. Also develop an understanding of various capital structure theories and leverage analysis.
		CO4: Develop ability to learn concept of dividend and theories for relevance and irrelevance of dividend decision for corporate valuation; Cash and stock dividends; Determinants of dividend policy.
		CO5: Develop understanding of the concept of estimation of working capital needs of a firm. Also learn decision making ability in the areas of cash, receivables and inventory management.
6.4	Human Resource Information System	CO1: The student shall be able to explain the use of technology and the various types of information systems to fulfil human resource management functions.

		CO2: The student shall be able to explain the prevalent automatic user-friendly technologies existing in organizations to handle their routine as well as non-routine work.
		CO3: The student shall be able to explain the benefit of using technology.
		CO4: The student shall be able to explain the different phases of development and implementation of HRIS in any organization.

DEPERATMENT OF COMMERCE		
Course Outcomes (COs)		
Session:2020-21		
CODE	NAME OF THE PAPER	COURSE OUTCOME
<b>B.A.(VS) Small and Medium Enterprises Semester I</b>		
1.3	Fundamentals of Entrepreneurship and MSMEs	CO1: Students will be able to provide a thorough understanding of the concept of an entrepreneur and how does it differ from a manager.
		CO2: Students will be able to assess different aspects of environment so as to frame appropriate business plans: Political, economic, social, technological, legal, cultural and international environment.
		CO3: Students will be able to demonstrate the procedure to set up a new venture by proving insights into how to identify business opportunities in major group of industries and what are the government initiatives for small scale industry.
		CO4: Student will be able to explain actions required to enhance entrepreneurial growth and role of venture capital in above.
		CO5: Student will be able to identify and deal with the problems associated with entrepreneurship like succession, innovation, changes, etc.
<b>B.A.(VS) Small and Medium Enterprises Semester II</b>		
2.3	Organization and Management of MSMEs	CO1: Students will be able to provide knowledge regarding different investment criteria for Micro, Small and medium enterprises.
		CO2: Student will be able to identify and choose an appropriate form of business that suits to the specific needs of an entrepreneur.
		CO3: Student will be able to inculcate knowledge and skills to make effective decisions related to an optimal layout of the plant and allocation of space for different operations, assess and select the manufacturing process etc.
		CO4: Student will be able to demonstrate strategies for internal and external growth of business
<b>B.A.(VS) Small and Medium Enterprises Semester III</b>		
3.2	Institutional Support to MSMEs	CO1: Students will be acquainted with Institutional Support mechanism
		CO2: Students will gain knowledge Testing Laboratories Product and Process Development Centres, NISEBUD, National Service and Technology Entrepreneurship.

		CO3: Students will understand institutional support mechanism and their role in SSI development
		CO4: Students will get in depth knowledge about Role of RBI, RBI Guidelines to commercial banks, lending by Commercial and Development Banks
		CO5: Students will be aware of the Seed/Margin Money, DRI, Refinance Scheme, Composite Loan Scheme, Single Window Scheme, National Equity
3.4	Computer Concepts and Software Packages	CO1: The student will be able to convert number system into any other number system with ease
		CO2: Identify components of a computer system and use them appropriately to achieve a task
		CO3: The student will be able to fully understand the importance of operating system and grasp its functioning
		CO4: Grasp the significance and terminology of computer networking and Internet. The students can apply their comprehensive knowledge to real life situations
		CO5: The students will be able to identify the required MS-Office component and apply the comprehensive knowledge to deliver the task
		CO6: The student will be able to relate with the latest development in the field of computer and technology
<b>B.A.(VS) Small and Medium Enterprises Semester IV</b>		
4.2	MSMEs Policy Framework	CO1: Students will be acquainted with the concept Policy environment for small scale sector and new policy measures
		CO2: Students will gain knowledge about reservation of items for SSI and de-reservation of items Students will understand governments purchase preference policy for SSI
		CO3: Students will get in depth knowledge about policy of priority credit, OCTEI. Students will gather information about Technology Bureau for small enterprises
		CO4: Students will be aware of the Need for tax holiday, concession to SSI in rural and backward areas
		CO5: Students will have broad prospective about sickness in SSI units, export promotion zones and SEZs
4.3	Labour and Development in India	CO1: The course will help students to understand basic theories of Labour market and Identify features and challenges of India's labour market knowledge in the role of international agencies in setting labour standards in India
		CO2: The course will inculcate a deep understanding regarding evolution of labour market and it will enable students to identify different forms of labour and also this unit provide knowledge about various labour laws associated with these forms of labour
		CO3: The course will provide knowledge about the evolution of trade union movement in India and learners will be able to analyse the role of trade unions in the changing economic environment of the country
		CO4: The course enables students to Identify the state intervention in labour market in the form of administration machinery, national commission on labour, Dispute settlement mechanism and Labour regulation.
		CO5: This unit intends the learner to gain
4.4	Business Communications	CO1: Enhanced knowledge of the Theory of Communication leading to a more adequate understanding of the nature and process of communication.

	and Personality Development	
		CO2: Demonstrate enhanced skills in reading, writing, comprehension, communication and speech. Deeper familiarity with different types of business correspondence, better writing skills and knowledge of various types of formal and informal communication including emails and social media generally employed in work spaces.
		CO3: Familiarity with different types of reports and the process of planning and writing.
		CO4: Suitable use of language and communication skills specifically within professional spaces. Enhanced verbal skills, improved vocabulary and grammar enhancing error free usage.
<b>B.A.(VS) Small and Medium Enterprises Semester V</b>		
5.1	Financial Management in MSMEs	CO1: Student will be able to provide knowledge about financial management concept and role a financial manager plays in an organisation.
		CO2: Student will be able to assess the cost of capital for different sources of finance and provide a thorough knowledge of capital structure theories
		CO3: Student will be able to explain finance requirements and recognising the best source for the business.
		CO4: Student will be able to develop skills to make various financing decisions using Break even analysis, EBIT, indifference point and profitability ratios.
		CO5: Student will be able to inculcate knowledge about different kinds of risks involved and skills required to mitigate them.
5.2	Internship Project / Project	Part A
		CO1: Imparting knowledge about the basics of research-objectives, types, approaches, process and problems encountered in research
		CO2: Develop the learning to define a research problem, facilitate understanding of sampling, data collection, construction of questionnaire
		CO3: Develop an understanding of the basic tools of data analysis- Parametric & non parametric tests, interpretation of results & presentation.
		CO4: Imparting learning of different aspects of report writing, process, contents of a report and referencing
		Part B
		CO5: Prepare a project report relating to a well-defined area of research problem identified by the student
5.3.1	Financial Accounting	CO1: Understand the theoretical and practical framework of financial accounting and to acquire a basic understanding of IFRS, Ind-AS and latest Accounting Standards.
		CO2: Understand the concept of Consignment, Joint Venture, Inland Branches and Hirepurchase transactions and learn the techniques of preparing accounts under each of these cases.
		CO3: Develop understanding of Depreciation Accounting as per AS-10 (PPE) .
		CO4: Explain the concept of Partnership and preparation of accounts for reconstruction as well as dissolution of partnership firms.
		CO5: Analyse the financial statements by preparing common size Balance Sheet, calculating various ratios and preparing Cash Flow statement.

5.3.2	Corporate Laws	CO1: acquire knowledge about regulatory framework, legal structure, functioning, classification and online incorporation of a company and apply legal reasoning to analyse relevant case laws.
		CO2: explain basic legal documents to be prepared by company and their significance and describe the importance of online filing of documents.
		CO3: understand the concept of allotment of shares, rights and duties of shareholders of company along with developing understanding of dematerialisation of securities.
		CO4: acquire knowledge of the role and legal duties of key managerial personnel of a company and their interrelationship with the shareholders accompanied with the knowledge about provisions regarding convening and conducting of company meetings.
		CO5: comprehend various modes of company's winding up and relate to the provisions of Insolvency and Bankruptcy code, 2016
5.4	Contemporary Environment of MSMEs	CO1: Students will be acquainted with the concept of quality control, branding and need of professionalism in small business
		CO2: Students will gain knowledge MSMEDA Act 2006. Students will understand, Definition, Provisions pertaining to promotion and development of MSMEs.
		CO3: Students will get in depth knowledge about rural entrepreneurship
		CO4: Students will be aware of the Women Entrepreneurship: Concept, Challenges, Strategies
		CO5: Students will have broad prospective about International Entrepreneurship and Domestic Entrepreneurship
<b>B.A.(VS) Small and Medium Enterprises Semester VI</b>		
6.1	Marketing Management in MSMEs	CO1: Student will be able to understand about the concept of marketing and how its scope has changed over the time.
		CO2: Student will be able to explain knowledge about different types of middlemen, roles distribution strategies and benefits of choosing this channel.
		CO3: Student will be able to inculcate skills to develop an appropriate promotion mix by understanding advertising and its media, publicity and its affects and, sales promotion and its types.
		CO4: Student will be able to demonstrate product life cycle stages of introduction, growth, maturity and decline and framing strategies for each stage.
		CO5: Student will be able to ability to develop effective channels of distribution by gaining knowledge about their levels and types and factors affecting this choice.
6.2.2	Human Resource Management in MSMEs	CO1: Student will be able to explain the process of human resource planning, identify the problems associated with it and guidelines to make it effective.
		CO2: Students will be able to identify the causes of poor industrial relations leading to industrial disputes, how to prevent these and actions required for their settlement.
		CO3: Student will be able to explore the legal aspects of human resource management like factories act, industrial employment act, minimum wages act, provident fund act and miscellaneous provisions act.



		CO4: Student will be able to explain acts like bonus act, trade union act, and industrial disputes act.
		CO5: Student will be able to understand the concept and importance of executive development programme and thus developing human resources through various training and executive development programs.
6.3.1	Business Law	CO1: The students will have skills to understand different provisions of Indian Contract Act.
		CO2: The students will have understanding of specific contracts like contract of indemnity and guarantee, bailment and agency.
		CO3: The students will be able to distinguish between condition and warranty, Performance of contract of sale and rights of unpaid seller. The students will also be able to understand consumer rights and consumer grievance redressal mechanism
		CO4: The students will able to know the process of creation and dissolution of LLP. Students will also learn the issue of negotiable instruments and understanding of different provisions of Negotiable Instrument Act.
		CO5: The students will be equipped with the various provisions of Information Technology Act such as digital signature and E-Governance.
6.3.2	Financial management	CO1: Develop understanding of conceptual framework of financial management i.e. its nature, scope and objectives. Also learn about the concept of time value of money and its applications; concept of risk and return.
		CO2: Develop ability to understand and make long term investment decisions by using various techniques available for the purpose.
		CO3: Understanding the concept of cost of capital, determination of specific cost of capital of different sources of finance and weighted average cost of capital. Also develop an understanding of various capital structure theories and leverage analysis.
		CO4: Develop ability to learn concept of dividend and theories for relevance and irrelevance of dividend decision for corporate valuation; Cash and stock dividends; Determinants of dividend policy.
		CO5: Develop understanding of the concept of estimation of working capital needs of a firm. Also learn decision making ability in the areas of cash, receivables and inventory management.
6.4	E-Commerce	CO1: To enable the students to tell about E-Commerce its meaning, nature, concepts, types, and reasons for transacting online, e-commerce business models.
		CO2: Students will be able to explain technologies used in E-commerce, dynamics of World Wide Web and internet.
		CO3: Students will be able to appreciate E commerce security environment, security threats in the E-commerce environment, technology solutions, IT Act 2000.
		CO4: Students will be able to recognize E- Payments system including models and methods, digital signatures, payment gateways, and risks involved in E-payments.
		CO5: Students will be able to understand about online business transactions, online marketing, E-tailing, online services, auctions, online portal and online learning.

DEPERATMENT OF COMMERCE		
Course Outcomes (COs)		
Session:2020-21		
CODE	NAME OF THE PAPER	COURSE OUTCOME
<b>B.A.(VS) Management and Marketing of Insurance Semester I</b>		
1.3	Risk Management and Insurance	CO1: demonstrate competency in understanding the concept of risk and uncertainty and classify risks, level of risk, and explain the behavioural aspect of risk and economics of insurance.
		CO2: understand insurable and non-insurable risks, ideal requisites for insurability of risk and identify the role of risk management and insurance in economic development and as a social security tool.
		CO3: understand the managerial function of risk management and its process and working of insurance and reinsurance businesses.
		CO4: understand the KYC norms and anti-money laundering guidelines as applied to insurers and insured along with describing the issuance of electronic-insurance policy (or digitisation of insurance policies).
		CO5: explain the role of insurance repositories and intermediaries and General Insurance Corporation of India (GIC), our national reinsurer.
<b>B.A.(VS) Management and Marketing of Insurance Semester II</b>		
2.3	Insurance law and Regulations	CO1: understand fully the leading principle of insurance - the indemnity.
		CO2: describe the application of the principle of insurable interest, the universal principle of insurance, without which no insurance is possible.
		CO3: understand the importance of the principle of 'proximate' cause, the universal principle of insurance, and its application to locate the real cause of loss or damage under an insurance policy.
		CO4: understand the need for regulation and regulatory norms for solvency, investment and policy holder's protection.
		CO5: understand the regulations, circulars, orders issued by the insurance regulatory body from time to time.
<b>B.A.(VS) Management and Marketing of Insurance Semester III</b>		
3.2	Principles of Life Insurance	CO1: understand the importance and benefits of life insurance and also find the measure of human life in economic terms together with the methods involved therein and thereby calculate the sum assured in life insurance.
		CO2: understand the nature of a life insurance contract, the applicability of the principles of insurance to it, and the policy form along with the contents of a typical life insurance policy.
		CO3: understand the conventional life insurance policies-savings-cum-investment plans along with the term plans- offering pure protection.
		CO4: understand the unit-linked insurance plans, variable life plans, child and woman plans, and specific need plans. Also to understand the retirement needs of people and accordingly suggest a plan specific to their needs.
		CO5: know the concept of underwriting, underwriting factors, primary underwriting, financial underwriting and the role of advisors in this regard. Also, understand the basics of premium and its calculation under a typical life insurance policy
3.4	Computer Concepts and	CO1: The student will be able to convert number system into any other number system with ease

	Software Packages	
		CO2: Identify components of a computer system and use them appropriately to achieve a task
		CO3: The student will be able to fully understand the importance of operating system and grasp its functioning
		CO4: Grasp the significance and terminology of computer networking and Internet. The students can apply their comprehensive knowledge to real life situations
		CO5: The students will be able to identify the required MS-Office component and apply the comprehensive knowledge to deliver the task
		CO6: The student will be able to relate with the latest development in the field of computer and technology
<b>B.A.(VS) Management and Marketing of Insurance Semester IV</b>		
4.2	General Insurance-I	CO1: understand the concept of motor, marine, fire, rural, social and micro insurance which are the major branches of general insurance.
		CO2: delineate the characteristics of the motor, marine, fire, rural, social and micro insurance and explain various conditions and warranties attached to general insurance policies.
		CO3: know common policies sold in general insurance including loss of profits or intangibles.
		CO4: learn claim settlement process in motor insurance for both own damage and third-party claim.
		CO5: learn about various social security schemes in India, and learn the use of technology in motor and crop insurance for better enhancement of customer experience.
4.3	Labour and Development in India	CO1: The course will help students to understand basic theories of Labour market and Identify features and challenges of India's labour market knowledge in the role of international agencies in setting labour standards in India
		CO2: The course will inculcate a deep understanding regarding evolution of labour market and it will enable students to identify different forms of labour and also this unit provide knowledge about various labour laws associated with these forms of labour
		CO3: The course will provide knowledge about the evolution of trade union movement in India and learners will be able to analyse the role of trade unions in the changing economic environment of the country
		CO4: The course enables students to Identify the state intervention in labour market in the form of administration machinery, national commission on labour, Dispute settlement mechanism and Labour regulation.
		CO5: This unit intends the learner to gain
4.4	Business Communications and Personality Development	CO1: Enhanced knowledge of the Theory of Communication leading to a more adequate understanding of the nature and process of communication.
		CO2: Demonstrate enhanced skills in reading, writing, comprehension, communication and speech. Deeper familiarity with different types of business correspondence, better writing skills and knowledge of various types of formal and informal communication including emails and social media generally employed in work spaces.

		CO3: Familiarity with different types of reports and the process of planning and writing.
		CO4: Suitable use of language and communication skills specifically within professional spaces. Enhanced verbal skills, improved vocabulary and grammar enhancing error free usage.
<b>B.A.(VS) Management and Marketing of Insurance Semester V</b>		
5.1	General Insurance II	CO1: apprehend the nature and scope of personal accident insurance.
		CO2: gain knowledge about liability insurance and its special features.
		CO3: understand concept, benefits, and applicability of public liability insurance, a kind of compulsory insurance.
		CO4: understand various package policies and their utility for homeowners and shopkeepers.
		CO5: understand the importance and role of Fidelity (crime) insurance.
5.2	Internship Project / Project	Part A
		CO1: Imparting knowledge about the basics of research-objectives, types, approaches, process and problems encountered in research
		CO2: Develop the learning to define a research problem, facilitate understanding of sampling, data collection, construction of questionnaire
		CO3: Develop an understanding of the basic tools of data analysis- Parametric & non parametric tests, interpretation of results & presentation.
		CO4: Imparting learning of different aspects of report writing, process, contents of a report and referencing
		Part B
		CO5: Prepare a project report relating to a well-defined area of research problem identified by the student
5.3.1	Financial Accounting	CO1: Understand the theoretical and practical framework of financial accounting and to acquire a basic understanding of IFRS, Ind-AS and latest Accounting Standards.
		CO2: Understand the concept of Consignment, Joint Venture, Inland Branches and Hirepurchase transactions and learn the techniques of preparing accounts under each of these cases.
		CO3: Develop understanding of Depreciation Accounting as per AS-10 (PPE) .
		CO4: Explain the concept of Partnership and preparation of accounts for reconstruction as well as dissolution of partnership firms.
		CO5: Analyse the financial statements by preparing common size Balance Sheet, calculating various ratios and preparing Cash Flow statement.
5.3.2	Corporate Laws	CO1: acquire knowledge about regulatory framework, legal structure, functioning, classification and online incorporation of a company and apply legal reasoning to analyse relevant case laws.
		CO2: explain basic legal documents to be prepared by company and their significance and describe the importance of online filing of documents.
		CO3: understand the concept of allotment of shares, rights and duties of shareholders of company along with developing understanding of dematerialisation of securities.
		CO4: acquire knowledge of the role and legal duties of key managerial personnel of a company and their interrelationship with the shareholders accompanied with the knowledge about provisions regarding convening and conducting of company meetings.

		CO5: comprehend various modes of company's winding up and relate to the provisions of Insolvency and Bankruptcy code, 2016
5.4	Insurance Marketing	CO1: acquire the knowledge of selling and buying processes, selling techniques, selling traits, buyer behaviour, with other tips and tricks in insurance selling.
		CO2: grasp a comprehensive understanding about various distribution channels in urban and rural markets along with their importance and uses
		CO3: explain about various sales promotion activities in insurance market.
		CO4: become a professional advisor or sales manager, also building understanding about how to manage a large sales force of advisors.
		CO5: understand the uses and significance of technological tools in insurance selling and related services, study the significance of customer driven strategy
<b>B.A.(VS) Management and Marketing of Insurance Semester VI</b>		
6.1	Practice of Life Insurance and Health Insurance	CO1: understand the policy servicing during its period by intermediaries and insurers.
		CO2: learn about IRDAI's guidelines on pre-sale and post-sale servicing of insurance policies.
		CO3: describe the importance of answering queries and complaints of customers for better customer experience and grievance handling.
		CO4: understand the need and benefits of health insurance, its scope and coverage, indemnity and benefits policies, and policy terms and conditions.
		CO5: know about claims servicing in life and health insurance, as insurers exist for payment of claims.
6.2.2	International Financial Management	CO1: comprehend the development of the international monetary system.
		CO2: gain knowledge about International Monetary Fund and the institutions which facilitate international flow of funds.
		CO3: get an overview of exchange rate theories and learn to calculate different types of exchange rates.
		CO4: learn how to manage risk and return of investment in international securities.
		CO5: learn how to manage translation, transaction and real operating exposure risk due to changes in the exchange rate.
6.3.1	Business Law	CO1: The students will have skills to understand different provisions of Indian Contract Act.
		CO2: The students will have understanding of specific contracts like contract of indemnity and guarantee, bailment and agency.
		CO3: The students will be able to distinguish between condition and warranty, Performance of contract of sale and rights of unpaid seller. The students will also be able to understand consumer rights and consumer grievance redressal mechanism
		CO4: The students will able to know the process of creation and dissolution of LLP. Students will also learn the issue of negotiable instruments and understanding of different provisions of Negotiable Instrument Act.
		CO5: The students will be equipped with the various provisions of Information Technology Act such as digital signature and E-Governance.

6.3	Service Marketing	CO1: understand the basics of marketing and selling, selling cycle and the different basis of marketing; explain the meaning and features of goods and services, the difference between the two and the goods-services continuum.
		CO2: comprehend personal selling and salesmanship, different types of selling styles and relationship marketing and describe the role of customer relationship management in the marketing of insurance.
		CO3: understand the nature and marketing of services particularly financial and advisory services; explaining the concept and strategies of commoditization in the service sector.
		CO4: acquire an understanding of present-day insurance market including the rural market and about changing Indian millennial buyer.
		CO5: gain an understanding of promotion and distribution of insurance by advisors, insurers and the regulatory body.
6.4	Underwriting and Claim Management in Insurance	CO1: understand the fundamentals of underwriting, both in life and general insurance.
		CO2: describe actuarial principles and various risk classes and their assessment factors in individual assurance underwriting.
		CO3: list the methods and techniques used in making an underwriting decision through numerical rating system and explain various common underwriting lapses and their impact.
		CO4: explain the role of intermediaries and actuary in underwriting and pricing of risks, understand the claim process in insurance, especially in general insurance., understand the role of surveyors in claim processing and in claim management.
		CO5: explain the regulatory norms and understand claim management by insurers

DEPERATMENT OF COMMERCE		
Course Outcomes (COs)		
Session:2020-21		
CODE	NAME OF THE PAPER	COURSE OUTCOME
B.A.(VS) Materials Management Semester I		
1.3	Materials Management: An Overview	CO1: Ability to understand thoroughly the conceptual framework of Material Management, its scope, objectives, functions and advantages. Identification of both internal and external interfaces of material management. Also, to develop an understanding of organizational structure of material management.
		CO2: Develop a basic understanding of Supply Chain Management System in an organization. Analysing the role of material management in the overall supply chain management.
		CO3: Develop an understanding of the functions of different areas of management and their linkages with material management.
		CO4: Develop familiarity with broad categories of production processes, machines and tools used in industries.
		CO5: Understanding of cost concepts, classification of costs, preparation of cost sheet and specific costs associated with material management

<b>B.A.(VS) Materials Management Semester II</b>		
2.3	Stores Keeping and Stores Accounting	CO1: Ability to understand thoroughly the functions of store-keeping, its objective, types and layout of stores.
		CO2: Develop an understanding of procedure for receipt of materials, inspection and testing of materials, rejection and returns of materials, standard forms used for all these purposes, passing of Bills/invoices for payment. Also learn the need, advantages and different methods of codification materials.
		CO3: Ability to understand the procedure for issue of materials, maintenance of store records and different methods of pricing of material issues. Students should be able to solve practical problems based on different methods of pricing of material issues.
		CO4: Develop an understanding of different types of material losses: their meaning, accounting treatment and control. Also learn the ability to distinguish among these losses.
		CO5: Understanding of various types of material handling equipment used in the industry and their advantages.
<b>B.A.(VS) Materials Management Semester III</b>		
3.2	Purchase Management-I	CO1: Ability to understand thoroughly the conceptual framework of purchase management: its importance, functions, objectives and organization. Centralized and decentralized purchasing,
		CO2: Develop a through understanding of procedure for purchase of materials like prepurchase considerations, standard purchase procedure, post-purchase issues, standard form used in purchasing, follow-up order, cancellation of order, Bill of Materials, etc.
		CO3: Ability to develop an understanding of the special purchase systems and price forecasting and its impact.
		CO4: Develop an understanding of different methods of public buying.
		CO5: Understanding of concept, advantages, procedure of online purchasing and its current practices
3.4	Computer Concepts and Software Packages	CO1: The student will be able to convert number system into any other number system with ease
		CO2: Identify components of a computer system and use them appropriately to achieve a task
		CO3: The student will be able to fully understand the importance of operating system and grasp its functioning
		CO4: Grasp the significance and terminology of computer networking and Internet. The students can apply their comprehensive knowledge to real life situations
		CO5: The students will be able to identify the required MS-Office component and apply the comprehensive knowledge to deliver the task
		CO6: The student will be able to relate with the latest development in the field of computer and technology
<b>B.A.(VS) Materials Management Semester IV</b>		
4.2	Purchase Management-II	CO1: Ability to understand thoroughly buyer- seller relationship, its importance and other issues involved in it. Also, to learn ethical issues in purchasing.

		CO2: Develop a thorough understanding of legal issues in purchasing by studying law of contract, contract of sale of goods, conditions and warranties, rules regarding transfer of property, Negotiable Instrument Act, IT Act, 2000.
		CO3: Ability to develop an understanding of the procedure involved in insurance buying and claim management. Also to learn about quality control aspects in purchasing.
		CO4: Develop an understanding of procedure, documentation and legal issues involved in international purchasing.
		CO5: Understanding of concept of import substitution, its advantages and problems in it. Also learn about issues like research and development, transfer of technology, standardization.
4.3	Labour and Development in India	CO1: The course will help students to understand basic theories of Labour market and Identify features and challenges of India's labour market knowledge in the role of international agencies in setting labour standards in India
		CO2: The course will inculcate a deep understanding regarding evolution of labour market and it will enable students to identify different forms of labour and also this unit provide knowledge about various labour laws associated with these forms of labour
		CO3: The course will provide knowledge about the evolution of trade union movement in India and learners will be able to analyse the role of trade unions in the changing economic environment of the country
		CO4: The course enables students to Identify the state intervention in labour market in the form of administration machinery, national commission on labour, Dispute settlement mechanism and Labour regulation.
		CO5: This unit intends the learner to gain
4.4	Business Communications and Personality Development	CO1: Enhanced knowledge of the Theory of Communication leading to a more adequate understanding of the nature and process of communication.
		CO2: Demonstrate enhanced skills in reading, writing, comprehension, communication and speech. Deeper familiarity with different types of business correspondence, better writing skills and knowledge of various types of formal and informal communication including emails and social media generally employed in work spaces.
		CO3: Familiarity with different types of reports and the process of planning and writing.
		CO4: Suitable use of language and communication skills specifically within professional spaces. Enhanced verbal skills, improved vocabulary and grammar enhancing error free usage.
<b>B.A.(VS) Materials Management Semester V</b>		
5.1	Inventory System and Control Techniques	CO1: Ability to understand the meaning and types of inventories, need and benefit of holding inventories. Also learn the concept and objectives of inventory management.
		CO2: Develop a thorough understanding of different inventory systems, valuation of inventories as per relevant accounting standard under different systems and methods.
		CO3: Ability to take inventory decisions relating to quantity order decision and reorder level decisions and solve practical problems associated with them.



		CO4: Develop an understanding of other inventory control techniques like ABC Analysis, Material Turnover Ratio, FSN Analysis, JIT Approach, VED Analysis, Management of Process Inventories (WIP), Spares Parts Management
5.2	Internship Project / Project	Part A
		CO1: Imparting knowledge about the basics of research-objectives, types, approaches, process and problems encountered in research
		CO2: Develop the learning to define a research problem, facilitate understanding of sampling, data collection, construction of questionnaire
		CO3: Develop an understanding of the basic tools of data analysis- Parametric & non parametric tests, interpretation of results & presentation.
		CO4: Imparting learning of different aspects of report writing, process, contents of a report and referencing
		Part B
		CO5: Prepare a project report relating to a well-defined area of research problem identified by the student
5.3.1	Financial Accounting	CO1: Understand the theoretical and practical framework of financial accounting and to acquire a basic understanding of IFRS, Ind-AS and latest Accounting Standards.
		CO2: Understand the concept of Consignment, Joint Venture, Inland Branches and Hirepurchase transactions and learn the techniques of preparing accounts under each of these cases.
		CO3: Develop understanding of Depreciation Accounting as per AS-10 (PPE) .
		CO4: Explain the concept of Partnership and preparation of accounts for reconstruction as well as dissolution of partnership firms.
		CO5: Analyse the financial statements by preparing common size Balance Sheet, calculating various ratios and preparing Cash Flow statement.
5.3.2	Corporate Laws	CO1: acquire knowledge about regulatory framework, legal structure, functioning, classification and online incorporation of a company and apply legal reasoning to analyse relevant case laws.
		CO2: explain basic legal documents to be prepared by company and their significance and describe the importance of online filing of documents.
		CO3: understand the concept of allotment of shares, rights and duties of shareholders of company along with developing understanding of dematerialisation of securities.
		CO4: acquire knowledge of the role and legal duties of key managerial personnel of a company and their interrelationship with the shareholders accompanied with the knowledge about provisions regarding convening and conducting of company meetings.
		CO5: comprehend various modes of company's winding up and relate to the provisions of Insolvency and Bankruptcy code, 2016
5.4	Productivity Management	CO1: to develop the understanding of conceptual framework of productivity, value analysis and value engineering.
		CO2: to develop ability to understand productivity management, trends in productivity management. Also, learning to examine, analyze, evaluate, and apply forecasting techniques to the productivity management
		CO3: to develop understanding of concept work study, method study and different factors affecting it.
		CO4: understanding the concept of work measurement and its elements.

		CO5: The students will learn the BPR and application of BPR in productivity improvement
<b>B.A.(VS) Materials Management Semester VI</b>		
6.1	Material Logistics and Distribution Management	CO1: Ability to understand thoroughly the concept, importance and various tasks of material logistics and planning.
		CO2: Develop a thorough understanding of different modes of transport used for movement of materials, their relative advantages and disadvantages, suitability.
		CO3: Ability to develop an understanding of air, water and ocean mode of transport, their regulatory, infrastructural and operational aspects.
		CO4: Develop an understanding of the concept of Multi-Model Transport System and Containerization along with their advantages.
		CO5: Understanding the concept of warehousing, its elements and functions, role of warehousing in economic development of a country, types of warehousing and their relative advantages, costs associated with warehousing, Warehousing Corporations in India, their objectives and functions.
6.2.2	Supply Chain Management	CO1: Ability to develop an understanding of supply chain management in an organization.
		CO2: Develop an understanding of certain enabling concepts in supply, like different types of buyer-supplier relationship, ERP Systems, Negotiations, Bidding and Information sharing
		CO3: Ability to understand statistical presentation of data and measurement of central tendency. Also, to learn the theory of probability.
		CO4: Develop an understanding of conceptual framework of Quality Management Support System and various measures adopted therein.
6.3.1	Business Law	CO1: The students will have skills to understand different provisions of Indian Contract Act.
		CO2: The students will have understanding of specific contracts like contract of indemnity and guarantee, bailment and agency.
		CO3: The students will be able to distinguish between condition and warranty, Performance of contract of sale and rights of unpaid seller. The students will also be able to understand consumer rights and consumer grievance redressal mechanism
		CO4: The students will able to know the process of creation and dissolution of LLP. Students will also learn the issue of negotiable instruments and understanding of different provisions of Negotiable Instrument Act.
		CO5: The students will be equipped with the various provisions of Information Technology Act such as digital signature and E-Governance.
6.3.2	Materials Planning and Control	CO1: Understanding budgetary control system as a tool of managerial planning and control, develop ability to prepare various types of budget.
		CO2: Develop ability to understand standard costing system as a tool of managerial control; calculation of variances in respect of material cost. Analysing the causes and fixation of responsibility for adverse material variances
		CO3: Understanding the concept of marginal cost and marginal costing, learning of cost-volume-profit analysis and break-even analysis through statements, mathematical and graphical approaches; identification of key factor and determination of profitability; determination of cost indifference

		point. Identification of relevant costs in decision making. Ability to solve simple decision-making problems including make or buy decisions, domestic versus international purchase decisions, determination of optimum mix with or without key factor, pricing decisions, etc.
		CO4: Develop ability to learn the use of computers in material planning, purchases, storage, issue and inventory control. Learn about Integrated Information System for Material Management.
		CO5: Facilitating basic understanding of the procedure of evaluation of material management function and various tools and techniques used for the purpose.
6.4	Quality Management	CO1: Develop ability to understand conceptual framework of quality management and its application in the company's strategic plans.
		CO2: Understanding the different perspectives of quality management and its philosophies for better implementation.
		CO3: Ability to learn and implement the quality policy of company assuming that customer is king and the focus of quality control is on him.
		CO4: Develop ability to learn quality function deployment and the importance of customer satisfaction management.
		CO5: Understanding the concept of total quality management and different quality management standards

DEPERATMENT OF MANAGEMENT		
Course Outcomes (COs)		
Session:2020-21		
CODE	COURSE NAME	COURSE OUTCOME
<b>BMS - I Semester</b>		
	MC 102: FUNDAMENTALS OF MANAGEMENT & ORGANIZATIONAL BEHAVIOUR	i. Understand the nature of management and describe the functions of management.
		ii. Develop understanding of different approaches to designing organizational structures.
		iii. Understand the role of personality, learning and emotions at work.
		iv. Discover and understand the concept of motivation, leadership, power and conflict.
		v. Understand the foundations of group behaviour and the framework for organizational change and development.
	MC 103: STATISTICS FOR BUSINESS DECISIONS	i) Summarize data sets using Descriptive statistics
		ii) Analyze the relationship between two variables
		iii) Analyze trend and seasonality in a time series data
		iv) Draw conclusion about a population using testing of hypothesis
		v) Apply statistics to different managerial situations
<b>BMS - II Semester</b>		

	MC 202: MANAGERIAL ECONOMICS	Apply the knowledge of the mechanics of supply and demand to explain working of markets
		· Describe how changes in demand and supply affect markets
		· Understand the choices made by a rational consumer
		· Explain relationships between production and costs
		· Define key characteristics and consequences of different forms of markets
	MC 203: BUSINESS ACCOUNTING	· Understand the process of recording and classifying the business transactions and events
		· Understand the financial statements, viz., Profit and Loss Account, Balance Sheet, and cash flow statement of a sole proprietor.
		· Understand the role of IFRS/Ind-AS in accounting discipline.
		· Understand and Analyse the financial statements from different the perspective of different stakeholders using ratio analysis.
		· Understanding of financial distress or bankruptcy prediction and how to analyse management quality means the concept of beyond balance sheet.
<b>BMS- III Semester</b>		
	MC 301: MACROECONOMICS	· Understand the determination of key macroeconomic variables- outputs, prices and rate of interest
		· Analyse the effect of fiscal and monetary policy
		· Describe the mechanics of money supply
		· Explain the working of an open economy
	MC 302: PRINCIPLES OF MARKETING	1. Understand the concept of marketing and related concepts.
		2. An in-depth understanding to various elements marketing mix for effective functioning of an organization.
		3. Learn some of the tools and techniques of marketing with focus on Indian experiences, approaches and cases.
	MC 303: MANAGEMENT ACCOUNTING	1. Understand the basis of conventional and contemporary costing systems
		2. Determine the costs of products and services
		3. Critically analyse relevant costs and provide recommendations for internal decision making
		4. Prepare budgets & analyse the variances of actual costs with respect to standards
<b>BMS- IV Semester</b>		
	MC 401: BUSINESS RESEARCH	1. Clearly identify and analyse business problems
		2. Understand and apply the major types of research designs
		3. Formulate research questionnaires
		4. Present research reports
	MC 402: HUMAN RESOURCE MANAGEMENT	i. Enhance the understanding of the role of Human Resource Management and explore the recent trends of HRM.
		ii. Introduce the basic concepts, functions and processes of human resource management

		iii. Develop an understanding of HRM systems and their implementation through exploring the practice of Staffing, Training and Development, Performance Management and Compensation.
		iv. To build awareness of certain important issues in Industrial Relations.
	MC 403: FINANCIAL MANAGEMENT	· Understand basic concepts of financial management and their application in investment, financing and dividend decisions.
		· Understand concepts of cost of capital, leverage analysis, capital structure and dividend theories and identify courses of action in financial environment that result in maximization of wealth of an organization.
		· Understand management of working capital and estimate the same for an organization.
<b>BMS- V Semester</b>		
	MC 501: QUANTITATIVE TECHNIQUES FOR MANAGEMENT	· Identify, formulate and solve Linear Programming Problems graphically, mathematically and by using excel solver.
		· Solve optimization problems like transportation and assignment problem mathematically and by using excel solver.
		· Develop critical thinking and use PERT and CPM techniques to improve decision making.
		· Identify different types of decision-making environments and choose the appropriate decision making approaches for each.
	MC 502: LEGAL ASPECTS OF BUSINESS	Know rights and duties under various legal Acts.
		· Understand consequences of applicability of various laws on business situations.
		· Develop critical thinking through the use of law cases.
<b>BMS - VI Semester</b>		
	MC 601: BUSINESS POLICY AND STRATEGY	· Critically analyse the internal and external environments in which businesses operate and assess their significance for strategic planning.
		· Apply understanding for the theories, concepts and tools that support strategic management in organizations.
		· Build understanding of the nature and dynamics of strategy formulation and implementation processes at corporate and business level.
		· Enhanced ability to identify strategic issues and design appropriate courses of action.
	MC 602: FINANCIAL INSTITUTIONS AND MARKETS	· Financial architecture of an economy and its key players.
		· The fabrication of Indian Financial markets.
		· Working of Capital market, debt market, money market in India
		· Functioning of different players in the financial market including Regulators like RBI ,SEBI, PFRDA and IRDA

DEPERATMENT OF TOURISM MANAGEMENT		
Course Outcomes (COs)		
Session:2020-21		
CODE	COURSE NAME	COURSE OUTCOME
<b>B.A. (VS) Tourism Management- III Semester</b>		
TM 3.2	Concepts and Impacts of Tourism 3.2	CO1: Understand the concepts and typology of tourism.
		CO2 Delineate the various impacts generated by tourism.
		CO3: Know the demand and supply characteristics of tourism and also explains the different motivational theories related to tourism.
TM 3.3	Tourism Marketing 3.3	CO1: Understand the basic knowledge of the concepts of marketing like needs, wants, demands, market and marketing. Explain the concept of market segmentation & need for market research in tourism industry. List the phases of a destination according to the life cycle theory.
		CO2: Apprehend the ingredients of marketing mix including its expanded versions. It also gives an insight into pricing methods - the factor influencing the pricing decision, pricing objectives and pricing policies.
		CO3: Understand the concept of destination planning and diversification; destination marketing. This unit also focuses on the marketing in new digital age - E - Business, E-Commerce and E Marketing.
<b>B.A. (VS) Tourism Management- IV Semester</b>		
TM 4.2	Profile of Modern Tourism 4.2	CO1: Apprehend the concept of domestic tourism and international tourism further it clarifies the transport policy, heritage policy and commercial policy.
		CO2: To understand the seasonality in Indian tourism season. Further it inspects the impacts of terrorism and communalism on tourism. It also explains the special interest tourism and its resources like wildlife, national parks and other Eco tourism resources.
		CO3: Explains the motivation and nature of consumption of tourism products and services further it focuses on the concept of private public partnership in tourism sector small and medium enterprises in tourism industry and principles of development.
<b>B.A. (VS) Tourism Management - V Semester</b>		
TM 5.1	Tourism Undertaking 5.1	CO1: Apprehend the concept of various Modes of transport in India, to aim at providing few case studies of Air India and other important International Airlines.
		CO2: To gain knowledge about the operations and modus operandi of the travel agency and Tour operation business units, which are working as the intermediaries in the tourism industry. To provide an understanding of the procedures of setting up a travel agency and its functions.
		CO3: To aim at providing knowledge about roles and functions of the various national and international organisations of tourism along with freedoms of air and open Sky policy.

TM 5.2	Internship Project/Project 5.2 Part A an B	CO1: Imparting knowledge about the basics of research-objectives, types, approaches, process and problems encountered in research
		CO2: Develop the learning to define a research problem, facilitate understanding of sampling, data collection, construction of questionnaire.
		CO3: Develop an understanding of the basic tools of data analysis-Parametric & non parametric tests, interpretation of results & presentation.
		CO4: Imparting learning of different aspects of report writing, process, contents of a report and referencing.
		CO5: Prepare a project report relating to a well-defined area of research problem identified by the student
TM 5.4	Airport Handling 5.4	CO1: Understand the Air Geography of tourism in which students will be able to learn the concepts of time zones and calculations of flying time, elapsed time and ground time in airline industry.
		CO2: Explain the role and functions of different national and international organisations of aviation industry.
		CO3: Understand airfare calculation, global indicators. Further It will develop the understanding of the contents of official airline guide (OAG).
		CO4: Understand the various international frontier formalities like passport, visa, custom regulations and health regulations. Further the course contents enable the students to understand the travel information manual (TIM), airport handling procedure and passenger needing special attention in airline industry.
		CO5: Delineate the concept of plastic money and digital transactions in air travel, classes of air travel and process of embarkation and disembarkation at airport.
<b>B.A. (VS) Tourism Management - VI Semester</b>		
TM 6.1	Procedures and Operations in the Tourism Business 6.1	CO1: The first unit outlines the process of facilitation, C.R.S. and G.D.S.
		CO2: The second unit explains the difference between travel agency and tour operator, functions of a travel agency, organisation structure of travel agency.
		CO3: The third unit goes on to explore the concept of various hotel procedures and international agreements like GATS.
TM 6.4.2	Business Tourism and Hospitality 6.4.2	CO1: The first unit outlines the structure of business tourism further it explains the role of travel agency in the management of conference. It also explains the history and functions of ICPB and ICCA
		CO2: The second unit explains and investigates the definition of MICE and Theming & event design.
		CO3: The third unit goes on to explore the concept of hotel industry. It explains the various functions and customer handling by the different departments of a hotel. further Some cases of different countries are discussed.

# बी. ए. (हिंदी ऑनर्स)- पढ़ाए जा रहे पेपरों का विवरण

## हिंदी ऑनर्स के कोर पेपर:

1. **-सेमेस्टर-1-** हिंदी भाषा और उसकी लिपि का इतिहास/Hindi bhasha aur uski lipi ka itihās (BAHHCC01): Credit-6

Learning Outcome: -शिक्षण-परिणाम:

-हिंदी भाषा के सैद्धांतिक और व्यावहारिक स्वरूप का ज्ञान।

-हिंदी भाषा के विकास का ज्ञान।

-देश और दुनिया में हिंदी के प्रसार की जानकारी।

-देवनागरी लिपि का परिचय और उसकी विशेषताएँ।

2. **-सेमेस्टर-1-** हिंदी कविता (आदिकाल एवं भक्तिकालीन काव्य)/Hindi Kavita (Aadikal evam bhaktikalīn kavya) (BAHHCC02): Credit-6

Learning Outcome: -शिक्षण-परिणाम:

-हिंदी साहित्य के आदिकालीन एवं भक्तिकालीन काव्य से परिचय।

-आदिकालीन कवि अमीर खुसरो और विद्यापति के महत्व की जानकारी।

-कबीर, जायसी, सूर, तुलसी और मीरा जैसे हिंदी के प्रमुख भक्त कवियों की रचनाओं का ज्ञान।

-भक्तिकालीन कविताओं का हिंदी साहित्य के इतिहास में योगदान।

3. **-सेमेस्टर-2-** हिंदी साहित्य का इतिहास (आदिकाल और मध्यकाल) /Hindi sahitya ka itihās (Aadikal aur madhyakal) (BAHHCC03): Credit-6

Learning Outcome: -शिक्षण-परिणाम:

-हिंदी साहित्य के इतिहास की जानकारी।



-हिंदी साहित्य के इतिहास पर प्रकाश डालने वाले प्रमुख ग्रंथों का परिचय।

-हिंदी साहित्य के इतिहास का प्रारंभ: कारणों एवं परिणामों का ज्ञान।

**4. -सेमेस्टर-2-** हिंदी कविता (रीतिकालीन काव्य) )/Hindi Kavita (Reetikalin kavya) (BAHHCC04): Credit-6

Learning Outcome: -शिक्षण-परिणाम:

-उत्तर मध्यकाल में हिंदी साहित्य की स्थिति का ज्ञान

-उत्तर मध्यकाल में हिंदी साहित्य के स्वरूप से परिचय

-उत्तर मध्यकाल में हिंदी कविता की सामाजिक-राजनीतिक-आर्थिक-सांस्कृतिक पृष्ठभूमि का ज्ञान

-ब्रजभाषा काव्य के माधुर्य से परिचय

**5. -सेमेस्टर-3-** हिंदी साहित्य का इतिहास (आधुनिक काल) )/Hindi sahitya ka itihas (Aadhunukkal) (BAHHCC05): Credit-6

Learning Outcome: -शिक्षण-परिणाम:

-हिंदी साहित्य का इतिहास जानने की प्रक्रिया में आधुनिक साहित्य की पृष्ठभूमि से परिचय

-हिंदी में गद्य साहित्य के प्रारंभ का कारणों एवं परिणामों सहित ज्ञान

-साहित्य के स्वरूप और प्रयोजन का ज्ञान

-साहित्य और समाज के आपसी संबंधों और कालजयी कृतियों से परिचय

-भारतीय स्वाधीनता की चेतना के निर्माण में हिंदी साहित्य की भूमिका से परिचय

**6. -सेमेस्टर-3-** हिंदी कविता (आधुनिक काल: छायावाद तक) )/Hindi Kavita (Aadhunukkal: Chhayavad tak) (BAHHCC06): Credit-6

Learning Outcome: -शिक्षण-परिणाम:

-हिंदी में आधुनिक कविता के प्रारंभ की जानकारी

-भारतेंदु युग, द्विवेदी युग और छायावादी काव्य की विशेषताओं का ज्ञान

-आधुनिक कविता की समझ का विकास

- साहित्यिकता और समकालीन परिवेश के बीच संबंधों का विश्लेषण करने की योग्यता
- कविताओं के वाचन, लेखन, विवेचन और मूल्यांकन संबंधी समझ का विकास

**7. -सेमेस्टर-3-** हिंदी कहानी )/Hindi Kahani (BAHHCC07): Credit-6  
Learning Outcome: -शिक्षण-परिणाम:

- हिंदी कहानी के उद्भव और विकास की जानकारी
- कहानी के विविध पक्षों का ज्ञान
- कहानी के विश्लेषण की समझ का विकास
- हिंदी की प्रतिनिधि कहानियों से परिचय
- कहानी के मूल्यांकन-कौशल का विकास

**8. -सेमेस्टर-4-** भारतीय काव्यशास्त्र/Bhartiya Kavyashastra (BAHHCC08):  
Credit-6  
Learning Outcome: -शिक्षण-परिणाम:

- भारतीय काव्यशास्त्र की समृद्ध परंपरा की जानकारी
- आधुनिक हिंदी आलोचना में भारतीय काव्यशास्त्र के योगदान का परिचय
- संस्कृत काव्यशास्त्र की विविध धाराओं से परिचय
- काव्य-सौंदर्य का विश्लेषण करने की क्षमता का विकास

**9. -सेमेस्टर-4-** हिंदी कविता (छायावाद के बाद) )/Hindi Kavita (Chhatavad ke baad) (BAHHCC09): Credit-6  
Learning Outcome: -शिक्षण-परिणाम:

- छायावाद के बाद हिंदी कविता के इतिहास से परिचय
- छायावाद के बाद हिंदी कविता के भाव-सौंदर्य को हृदयंगम करने की क्षमता का विकास
- छायावाद के बाद हिंदी कविता के माध्यम से युग-बोध पर विचार करने की योग्यता
- छायावाद के बाद हिंदी की प्रमुख कविताओं की विश्लेषण-क्षमता का विकास
- छायावाद के बाद हिंदी कविता के इतिहास से परिचय

-लय, भाषा आदि कविता के विविध अंगों की समझ का विकास

**10.-सेमेस्टर-4-** हिंदी उपन्यास)/Hindi Upanyas (BAHHCC10): Credit-6  
Learning Outcome: -शिक्षण-परिणाम:

- हिंदी उपन्यास के उद्भव और विकास की जानकारी
- हिंदी के प्रमुख उपन्यासों से परिचय
- हिंदी के प्रमुख उपन्यासों के भाव-सौंदर्य समझने की क्षमता का विकास
- हिंदी के प्रमुख उपन्यासों की कला-क्षमता का विश्लेषण करने की योग्यता
- हिंदी उपन्यास के इतिहास में प्रमुख उपन्यासों का योगदान

**11.-सेमेस्टर-5-** पाश्चात्य काव्यशास्त्र/Pashchatya Kavyashastra (BAHHCC11):  
Credit-6  
Learning Outcome: -शिक्षण-परिणाम:

- पाश्चात्य काव्यशास्त्र के विविध सिद्धांतों से परिचय
- पाश्चात्य काव्यशास्त्र की समझ का विकास
- पाश्चात्य काव्यशास्त्र द्वारा दिए गए साहित्य के नये प्रतिमानों का ज्ञान
- पाश्चात्य काव्यशास्त्र द्वारा चिंतन के नये आयामों की ओर आकर्षण का विकास

**12.-सेमेस्टर-5-** हिंदी नाटक/एकांकी/Hindi Natak/Ekanki (BAHHCC12):  
Credit-6  
Learning Outcome: -शिक्षण-परिणाम:

- आधुनिक हिंदी नाटक और एकांकी के उद्भव और विकास की जानकारी
- नाटक विधा की प्रकृति और संरचना की समझ का विकास
- प्रमुख हिंदी नाटकों व एकांकियों में व्यक्ति और समाज के विविध विषयों पर विमर्श
- प्रमुख हिंदी नाटकों व एकांकियों में प्रतिबिम्बित युगबोध से परिचय
- प्रमुख हिंदी नाटकों व एकांकियों द्वारा नैतिक मूल्यों के विकास की समझ

**13.-सेमेस्टर-6-** हिंदी आलोचना/Hindi Aalochana (BAHHCC13): Credit-6  
Learning Outcome: -शिक्षण-परिणाम:

- आलोचना की सैद्धांतिक एवं व्यावहारिक समझ का विकास
- रचना-विश्लेषण की योग्यता
- रचना और जीवन के विविध संबंधों की समझ का विकास

**14.-सेमेस्टर-6-** हिंदी निबंध और अन्य गद्य विधाएँ/Hindi nibandh aur anya gadya vidhayen (BAHHCC14): Credit-6  
Learning Outcome: -शिक्षण-परिणाम:

- निबंध और अन्य गद्य विधाओं की जानकारी
- कथेतर गद्य साहित्य से परिचय
- कथेतर गद्य रचनाओं के विश्लेषण की क्षमता का विकास
- प्रमुख हिंदी गद्य रचनाओं से परिचय

## हिंदी ऑनर्स के कौशल-संवर्द्धक पाठ्यक्रम के पेपर

(Skill Enhancement Course: For the students of Hindi Hons.)

### **1. सेमेस्टर-3-**

विज्ञापन और हिंदी भाषा/Vigyapan Aur Hindi Bhasha(BAHHSEC01) Skill-Enhancement Elective Course-(SEC) Credit:4

Learning Outcome: -शिक्षण-परिणाम:

- बाज़ार, विज्ञापन और वाणिज्य की जानकारी
- हिंदी में विज्ञापन तैयार करने की क्षमता का विकास
- हिंदी में विज्ञापनों के प्रभाव का अध्ययन और विश्लेषण
- विज्ञापन-भाषा की विशेष शक्तियों से परिचय
- विविध संचार माध्यमों में विज्ञापन की भाषा के वैशिष्ट्य की समझ का विकास

अथवा/OR

**2. सोशल मीडिया/Social Media (BAHHSEC03) Skill-Enhancement Elective Course-(SEC) Credit:4**

**Learning Outcome: -शिक्षण-परिणाम:**

- सोशल मीडिया के स्वरूप से परिचय
- सोशल मीडिया के विभिन्न प्रभावों की समझ का विकास
- इंटरनेट व सोशल मीडिया में हिंदी का प्रयोग
- सोशल मीडिया द्वारा हिंदी भाषा में होने वाले बदलावों की समझ
- हिंदी भाषा के सैद्धांतिक एवं व्यावहारिक पक्षों की जानकारी
- बाज़ार, सोशल मीडिया और समाज के संबंधों का ज्ञान
- सोशल मीडिया के प्रभाव से परिवर्तित होते मानव-संबंधों का ज्ञान

**3. सेमेस्टर-4-**

**कार्यालयी हिंदी/Karyalayee Hindi(BAHHSEC05) Skill-Enhancement Elective Course-(SEC) Credit:4**

**Learning Outcome: -शिक्षण-परिणाम:**

- कार्यालयों में हिंदी के प्रयोग की जानकारी
- कार्यालयी शब्दावली और वाक्य-लेखन का ज्ञान
- कार्यालयी हिंदी की विशेषताओं से परिचय
- कार्यालयी भाषा की सैद्धांतिक और व्यावहारिक जानकारी
- कार्यालयी पत्रों के विभिन्न रूप और उनकी भाषा

अथवा/OR

**4. भाषा और समाज/Bhasha Aur Samaj (BAHHSEC07) Skill-Enhancement Elective Course-(SEC) Credit:4**

**Learning Outcome: -शिक्षण-परिणाम:**

- भाषा और समाज के अंतःसंबंधों की जानकारी
- भाषा और समाज के विविध पक्षों का ज्ञान
- भाषा और समाज में आने वाले परिवर्तनों की समझ का विकास

- भाषा और संस्कृति के मूल बिंदुओं की विशेष जानकारी
- भाषा सर्वेक्षण, उनके विविध रूप और भाषा-नमूनों की विश्लेषण-क्षमता का विकास

## हिंदी ऑनर्स के विषय-आधारित ऐच्छिक पाठ्यक्रम के पेपर

(Discipline Specific Elective Course: For the students of Hindi Hons.)

### **1. सेमेस्टर-5-(1)**

हिंदी की मौखिक और लोक साहित्य परम्परा/Hindi bhasha ki maukhik aur lok sahitya parampara (BAHHDSEC01) Discipline Specific Elective-(DSE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- हिंदी की मौखिक साहित्य-परंपरा से परिचय
- लोक साहित्य में आए लोकजीवन की निकट से जानकारी
- पर्यटन, लोक-संगीत व लोक-संस्कृति के अन्य विविध रूपों में रुचि का विकास
- लोकगीतों, लोककथाओं तथा लोकगाथाओं में अंतर की जानकारी और उनकी अपनी-अपनी विशेषताओं का ज्ञान
- लोकनाट्य के विविध रूपों की जानकारी द्वारा भारत की अनेकता में एकता की प्रक्रिया से परिचय

अथवा/OR

### **2. अस्मितामूलक विमर्श और हिंदी साहित्य/Asmitamulak Vimarsh Aur Hindi Sahitya (BAHHDSEC02) Discipline Specific Elective-(DSE) Credit-6**

Learning Outcome: -शिक्षण-परिणाम:

- विविध अस्मिताओं का सैद्धांतिक और व्यावहारिक ज्ञान
- हिंदी में विविध अस्मितामूलक विमर्शों से परिचय
- विविध अस्मिताओं के परिवेश और उनकी समस्याओं का ज्ञान
- विविध अस्मिता-विमर्शों के साहित्यिक रचनाओं पर प्रभाव की समझ का विकास
- विविध साहित्यिक रचनाओं का अस्मिता-विमर्शों में योगदान का ज्ञान

### 3. सेमेस्टर-5-(2)

हिंदी भाषा का व्यावहारिक व्याकरण/Hindi bhasha ka vyavharik vyakarana  
(BAHHDSEC04) Discipline Specific Elective-(DSE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- भाषा के नियमों और उनके व्यवहार में प्रयोग से परिचय
- हिंदी के व्याकरणिक नियमों की जानकारी
- हिंदी के मानक रूप का ज्ञान
- विविध भाषिक अशुद्धियों से बचाव
- हिंदी के मानक वाक्य-विन्यास के अनुसार वाक्य-निर्माण की क्षमता का विकास

अथवा/OR

4. कोश विज्ञान: शब्दकोश और विश्वकोश/Kosh Vigyan: Shabdkosh Aur  
Vishvakosh  
(BAHHDSEC05) Discipline Specific Elective-(DSE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- कोश के अर्थ और रूपों से परिचय
- कोशों के विविध रूपों की जानकारी
- कोश-निर्माण की प्रक्रिया का ज्ञान
- कोश का प्रयोग करने वाले कौशल का विकास

### सेमेस्टर-6-(1)

5. लोकनाट्य/Loknatya (BAHHDSEC07) Discipline Specific Elective-(DSE)  
Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- भारतीय लोकनाट्य की सैद्धांतिक और व्यावहारिक जानकारी
- हिंदी की प्रमुख लोकनाट्य कृतियों से परिचय
- प्रमुख लोकनाट्य कृतियों के विश्लेषण की क्षमता का विकास

-विविध स्थानों की लोक संस्कृति से परिचय

अथवा/OR

6. हिंदी की भाषिक विविधताएँ/Hindi ki bhashik vividhtayen (BAHHDSEC08)  
Discipline Specific Elective-(DSE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

-विभिन्न भाषाई रूपों में साहित्य की समझ

-बोलियों और हिंदी के विविध रूपों का ज्ञान

-विभिन्न स्थानों की भाषिक विविधताओं से परिचय

-हिंदी की विभिन्न शैलियों का ज्ञान

-प्रमुख रचनाओं में प्रस्तुत भाषा के विविध रूपों की विश्लेषण-क्षमता का विकास

**सेमेस्टर-6-(2)**

7. शोध-प्रविधि/Shodh pravidhi (BAHHDSEC10) Discipline Specific Elective-  
(DSE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

-शोध के प्रति जागरूकता का विकास

-शोध में मौलिकता की अर्थवत्ता से परिचय

-शोध में आने वाली समस्याओं और उनके समाधान का ज्ञान

-शोध की प्रक्रिया का विस्तृत ज्ञान

-शोध के वांछनीय स्वरूप का ज्ञान

अथवा/OR

8. अवधारणात्मक साहित्यिक पद/Avdharnatmak Sahityik Pad  
(BAHHDSEC11) Discipline Specific Elective-(DSE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

-भारतीय और विदेशी साहित्य की आलोचना के विशिष्ट पारिभाषिक शब्दों से परिचय



- हिंदी में अवधारणा बन चुकी साहित्यिक अभिव्यक्तियों के अर्थ की जानकारी
- साहित्य में आए नयेपन के आधार-तत्वों का ज्ञान
- अनुसंधान के लिए आदर्श भाषा के प्रयोग की क्षमता का विकास

## हिंदी के सामान्य ऐच्छिक पाठ्यक्रम के पेपर

(Generic Elective Course: For the students of other than Hindi Hons.)

### **सेमेस्टर-1-**

1. लोकप्रिय साहित्य/Lokpriya Sahitya (BAHHGEC01) Generic Elective-(GE)  
Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- साहित्य के लोकप्रिय पक्ष की जानकारी
- लोकप्रिय साहित्य की विशेषताओं का ज्ञान
- बाज़ार और लोकप्रिय साहित्य के संबंधों की समझ का विकास
- लोकप्रिय साहित्य और समाज के संबंधों की समझ का विकास
- साहित्य की लोकप्रियता के कारक तत्वों की पहचान

अथवा/OR

2. हिंदी सिनेमा और उसका अध्ययन/Hindi Cinema Aur Uska Adhyayan  
(BAHHGEC02) Generic Elective-(GE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- सिनेमा के उद्भव और विकास की जानकारी
- सिनेमा, समाज और संस्कृति के आपसी रिश्तों की समझ
- सिनेमा के तकनीकी पक्ष का प्रारंभिक ज्ञान
- सिनेमा के विविध रूपों एवं प्रकारों से परिचय
- सिनेमा की समीक्षा-प्रक्रिया का ज्ञान

## सेमेस्टर-2-

### 3. रचनात्मक लेखन/Rachnatmak Lekhan (BAHHGEC03) Generic Elective-(GE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- रचनात्मक-लेखन की विशेषताओं से परिचय
- रचनात्मक लेखन-कौशल का विकास
- विभिन्न क्षेत्रों में रचनात्मक-लेखन की भूमिका का ज्ञान
- विभिन्न साहित्य-रूपों में भाषा की विभिन्नता का ज्ञान
- प्रिंट और इलेक्ट्रॉनिक माध्यमों में रचनात्मक लेखन की क्षमता का विकास

अथवा/OR

### 4. पटकथा तथा संवाद-लेखन/Patkatha tatha Samvad Lekhan (BAHHGEC04) Generic Elective-(GE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- पटकथा तथा संवाद-लेखन की तकनीक से परिचय
- विविध साहित्यिक रचनाओं को पटकथा-रूप देने के कौशल का विकास
- संवाद-लेखन की समझ का विकास

## सेमेस्टर-3-

### 5. हिंदी में व्यावहारिक अनुवाद Hindi Mein Vyavharik Anuvad (BAHHGEC05) Generic Elective-(GE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- अनुवाद की समझ का विकास
- अनुवाद के साधनों का ज्ञान
- विविध क्षेत्रों में अनुवाद के विविध रूपों का ज्ञान

अथवा/OR

6. भाषा और समाज/Bhasha Aur Samaj (BAHHGEC06) Generic Elective-(GE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- भाषा और समाज के अंतर्संबंधों की जानकारी
- भाषा और समाज के बदलते हुए रूपों का ज्ञान
- विविध समाजों में भाषा के विविध रूपों की समझ का विकास
- सफल सम्प्रेषण के लिए कौशल-विकास

**सेमेस्टर-4-**

7. हिंदी का वैश्विक परिदृश्य/Hindi Ka Vaishvik Paridrishya (BAHHGEC07) Generic Elective-(GE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- हिंदी की वैश्विक स्थिति से परिचय
- वैश्वीकरण में हिंदी की स्थिति और भूमिका का ज्ञान
- हिंदी की आगामी चुनौतियों की जानकारी

अथवा/OR

8. भाषा-शिक्षण/Bhasha Shikshann (BAHHGEC08) Generic Elective-(GE) Credit-6

Learning Outcome: -शिक्षण-परिणाम:

- भाषा-शिक्षण की अवधारणा और महत्व से परिचय
- भाषा-शिक्षण की आधारभूत संकल्पनाओं का ज्ञान
- भाषा-परीक्षण की विविध पद्धतियों की समझ

**AECC हिंदी का योग्यता-संवर्द्धक अनिवार्य पाठ्यक्रम का पेपर**

**(Ability-Enhancement Compulsary Course (Only meant for Language Department/EVS for department of Environmental Studies)-(AECC) Credit-4**

सेमेस्टर-1/2- हिंदी भाषा और सम्प्रेषण/Hindi Bhasha Aur Sampreshann  
(BAPAECC01)

Learning Outcome: -शिक्षण-परिणाम:

- स्नातक स्तर के विद्यार्थियों के लिए भाषायी संप्रेषण के विविध पक्षों की जानकारी
- भाषा के शुद्ध उच्चारण, सामान्य लेखन और तकनीकी शब्दों से परिचय
- बातचीत, भाषण, विषय-विस्तार-कौशल, पुस्तक या फ़िल्म समीक्षा के कौशल का विकास

अनिवार्य हिंदी परीक्षा के पेपर

Compulsory test in Hindi (C.T.H.) : Compulsory papers for the students, who did not study Hindi even upto 8<sup>th</sup> class. North-east students exempted.

-सेमेस्टर-1 और 2 अथवा सेमेस्टर-3 और 4

-सेमेस्टर-1/3

वार्तालाप तथा देवनागरी लिपि/Vartalaap tatha devnagari lipi

Learning Outcome: -शिक्षण-परिणाम:

- बोलचाल की हिंदी से एक परिचय
- हिंदी की वर्णमाला का ज्ञान
- विदेशी ध्वनियों के देवनागरी लिप्यंतरण की जानकारी
- हिंदी व्याकरण का प्रारंभिक परिचय
- हिंदी की आधारभूत शब्दावली की जानकारी
- सेमेस्टर-2/4

व्यावहारिक व्याकरण तथा रचना/Vyawharik vyakarann tatha Rachna

Learning Outcome: -शिक्षण-परिणाम:

- हिंदी के व्यावहारिक व्याकरण से परिचय
- वाक्य बनाने वाले कौशल का विकास

-हिंदी की दो सरल कहानियों और कविताओं के माध्यम से परिचय

-हिंदी की दो फिल्मों का सामान्य ज्ञान