



Title	Dr.	First Name	Shilpa	Last Name	Garg		
Designation		Assistant Professor (Ad-hoc)					
Address (College)		College of Vocational Studies, University of Delhi					
Phone No (College)		011 – 29258544					
Residence		33 Kewal Park, Opposite Tikona Park, Azadpur, Delhi – 110033					
Mobile		+91 – 9971971378					
Email		shilpa9711@yahoo.com					
Web-Page							
Educational Qualifications							
Degree	Institution				Year		
Ph. D	Dept of Commerce, Delhi School of Economics, University of Delhi				2021		
M. Phil	Dept of Commerce, Delhi School of Economics, University of Delhi				2016		
M.Com	Dept of Commerce, Delhi School of Economics, University of Delhi				2013		
B.Com (Hons.)	S.G.T.B. Khalsa College, University of Delhi				2011		
Career Profile							
<ul style="list-style-type: none"> • Currently working as an Assistant Professor (ad hoc) in College of Vocational Studies, University of Delhi since August, 2017. • Previously worked in <ul style="list-style-type: none"> - Daulat Ram College, University of Delhi. - S.G.T.B. Khalsa College, University of Delhi. - Kirori Mal College, University of Delhi. - School of open learning, University of Delhi. 							
Administrative Assignments							
<ul style="list-style-type: none"> • Admissions, Paper setting, Curriculum updation, etc. 							
Areas of Interest / Specialization							
Marketing, International Business, Finance, Law.							
Subjects Taught							
Goods and Services Tax (GST), Marketing Management, Rural Marketing, Consumer Behavior and Advertising, Business Legislation, Corporate law, Investing in Stock Markets, Fundamentals of Management, Computers concepts and software packages.							

Time table of the subjects taught during the current semester				
S.No.	Subject	Days	Time	Classroom
1.	Marketing Management (MMRB-1)	M, W, F	11.0, 12.30, 1.30	NB 07, OB 27, 35, 103, 132
2.	Rural Marketing (MMRB-5)	Mon to Thurs	1.30pm	NB 05, OB132
3.	Consumer Behavior and Advertising (BBE-5)	Tues, Thurs	12.30pm	NB 05 & 10
Research Guidance				
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Publications Profile				
<ol style="list-style-type: none"> 1. "Macro-economic determinants of export performance and import intensity in India: A Holistic Approach". In ANVESAK (July-Dec. 2021). Vol. 51, Issue 2(V), Pg no. 232-241. (ISSN: 0378-4568) (UGC Care Listed) 2. "Impact of Cultural determinants on bilateral trade of India". In Orissa Journal of Commerce (July-Sep. 2021). Vol. 42, Issue 3, Pg no. 109-119. (ISSN: 0974-8482) (UGC Care Listed) 3. "Impact of institutional environment on inward FDI: A case of select emerging market economies". In Global Business Review (Oct. 2020, First Published Aug 1, 2019). Vol. 21, Issue 5, Pg no. 1279-1301. (ISSN: 0972-1509; Online ISSN: 0973-0664). (Sage Publications) (SCOPUS-Indexed, UGC Care Listed, ABDC, Web of Science: ESCI, ABS) 4. "Evolution of institutional environment in India: Formal and informal institutions". In PRAGATI: Journal of Indian Economy (July-Dec. 2019). Vol. 6, Issue 2, Pg no. 61-81. (ISSN:(P) 2347-4432; ISSN:(O)2395 261X). (Peer reviewed) 5. "Does host country institutional quality act as a differentiator in intra-regional FDI?: Evidence from select Asian economies". In Foreign Trade Review (May 2018). Vol. 53, Issue 2, Pg no. 81-97. (ISSN: 0015-7325; Online ISSN: 0971-7625). (Sage Publications) (SCOPUS- Indexed, UGC Care Listed, Clarivate: ESCI, ABS) 6. "A comparative analysis of BRICS economies with special reference to institutional environment". In FOCUS: Journal of International Business (July-Dec. 2016). Vol. 3, Issue 2, Pg no. 116-134. (ISSN:(P) 2347-4459; ISSN:(O)2395 258X). (UGC Care Listed till Sep 2019) 7. "Impact of institutional environment on entry mode choice: A review of literature". In International Journal of Research in Humanities and Social Sciences (2015). Vol. 3, Issue 6, Pg no. 16-21. (ISSN:(P) 2347-5404; ISSN:(O)2320 771X) (Peer reviewed) 8. "Determinants of entry modes: A review of literature". In International Journal of Research in Humanities and Social Sciences (2014). Vol. 2, Issue 5, Pg no. 23-34. (ISSN:(P) 2347-5404; ISSN:(O)2320 771X) (Peer reviewed) 9. "Foreign Direct Investment in Indian Retail Sector: A Review of Literature". In International Journal for Research in Management and Pharmacy (Sep-Oct. 2014). Vol. 3, Issue 7, Pg no. 7-19. (ISSN: 2320- 0901) (Peer reviewed) 10. "World Trade Organization: An Introduction". In International Journal for Research in Management and Pharmacy (Aug 2014). Vol. 3, Issue 6, Pg no. 22-27. (ISSN: 2320- 0901) (Peer reviewed) 11. "Work Life Balance; Prioritizing between Work and Lifestyle". In International Journal of Research in Humanities & Social Sciences (Oct-Nov. 2014). Vol. 2, Issue 8, Pg no. 1-6. (ISSN:(P) 2347-5404; ISSN:(O)2320 771X) (Peer reviewed) 				

12. "A Study of Foreign Exchange Rate Instability and International Trade: A Review Article". In International Journal of Research in Humanities and Social Sciences (Aug-Sep. 2014). Vol. 2, Issue 7, Pg no. 1-6. (ISSN:(P) 2347-5404; ISSN:(O)2320 771X) (Peer reviewed)
Conference Organization/ Presentations (in the last three years)
<p>Presented following papers:</p> <ul style="list-style-type: none"> Paper entitled "Impact of Institutional Mechanism on Trade and Investment: A Study with Special Reference to the Role of Development" in 8th Annual International Commerce Conference - 2023 held at Deen Dayal Upadhyaya College on January 11 and 12, 2023.
Research Projects (Major Grants/Research Collaboration)
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Awards and Distinctions
<ul style="list-style-type: none"> Cleared Net-JRF in Dec 2012. Secured 1st rank in Department of Commerce, Delhi school of Economics in M.Com, 2013. Secured 3rd rank in SGTB Khalsa College in B.Com (H), 2011. Secured 1st rank in AGDAV Centenary Public School in XIIth, 2008.
Association With Professional Bodies
<ul style="list-style-type: none"> Lifetime member of Indian Accounting Association (DH-356) Lifetime member of Orissa Commerce Association (21- OCALM- 032)
Other Activities
<ul style="list-style-type: none"> Served as reviewer for UGC care listed- Ramanujan International Journal of Business and Research. Contributed in the e-PG Pathshala Project by UGC as co-content writer in Business Economics subject and in MOOCs quiz work of Commerce (international business) subject.

Shilpa

Signature of Faculty Member