



British  
High Commission  
New Delhi

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To whom it may concern

International Day of the Girl Child (IDG), October 11<sup>th</sup>, is a UN-declared international observance day to support greater opportunities for girls and awareness of gender discrimination they endure worldwide. We, as diplomatic mission in India, are committed to working together, and with the educational institutes and civil society partners, to raise awareness around the issue and to advocate for greater gender parity and equal access to opportunities. Investing in girls is investing in peace and prosperity.

To mark this, we are running a competition 'High Commissioner for a Day Challenge'. The winner will get an opportunity to be the High Commissioner for a Day at the British High Commission, New Delhi. The participant will have to do a one minute video describing: 'What do you think of girls' rights and tell us two things that she would do to bring about change'. The required details are mentioned in the poster, which is enclosed.

I would be grateful if you can request your office to put this in your college notice board. This would ensure participation from your college/university.

Many thanks.

*Andrew Mackenzie*

Andrew Mackenzie  
Deputy Head, Political and Bilateral Affairs,  
British High Commission  
New Delhi



*So (Admin) | Study H-Board / Callers web site*  
*gk*  
*29-9-17*

# HIGH COMMISSIONER FOR A DAY CHALLENGE!

Experience a day as the British  
High Commissioner to India!

All you have to do, is  
make a **one-minute  
video** describing:

“ What do you  
think of girls’ rights  
and tell us two  
things that you  
would do to bring  
about change? ”

## INTERNATIONAL DAY OF THE GIRL CHILD

11 OCTOBER 2017

**POST** the video on  
our FACEBOOK Page:  
[@bhcindia](#), [#Dayofthegirl](#).

Email us your details with  
**Name and phone number:**

[BHCMediaDelhi@fco.gov.uk](mailto:BHCMediaDelhi@fco.gov.uk)

### **DEADLINE:**

Monday, 2 October 2017

### **ELIGIBILITY:**

Open to girls 18-25 yrs.

A **winner** will be  
chosen from the  
video submissions  
and a telephonic  
interview.



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